

Texas Bandmasters Association Convention/Clinic July 21-23, 2022

Navigating Copyright and Publishing in an Ever-Changing World

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Inside the Publishing World

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I. Copyright Law – What you need to know

- A. The right to copy
- B. Ownership
- C. Property Intellectual
- D. When does a work become copyrighted?
- E. The Law
- F. What is Public Domain?
- G. Fair Use
- H. If you buy it you can fix it
- I. When you must arrange music for your ensemble, get "Permission to Arrange"

II. Copyright issues educators have right now

- A. Can I make digital versions of music I have purchased?
- B. Making recordings
- C. Virtual performances
- D. Streaming (video and audio)

III. Publishing World

- A. What is a publisher?
- B. What is a print publisher?
- C. Why does a composer need a publisher?
- D. What is the standard print deal?
- E. What goes into the cost of music?
- F. Why does music go out of print so fast?

IV. How to get published "or" why should I be published?

- A. Through submission
- B. "It's not what you know, it's who you know" will yes and no
- C. Expect rejection
- D. Be Patient
- E. Keep trying
- F. A lot of good music goes unpublished due to a lack of a market for it
- G. Maybe self-publish
- H. Other options rental

V. Technology is changing things

- A. Napster effect
- B. Internet
- C. Electronic Distribution
- D. What is the future?