



**Texas Bandmasters Association  
Convention/Clinic July 21-23, 2022**

**Creating a Culture of Excellence Through  
Servant Leadership...the key to program  
success...**

**CLINICIANS:**

**Steve Andre, Dr. Tim Lautzenheiser,  
Scott Rush, Dr. David Vandewalker**

**SPONSOR: SLAM**



**HENRY B. GONZALEZ CONVENTION CENTER - SAN ANTONIO, TEXAS**

# CREATING A CULTURE OF EXCELLENCE THROUGH SERVANT LEADERSHIP

## THE KEY TO PROGRAM SUCCESS



Servant Leadership  
ASSOCIATION FOR MUSIC

LAUTZENHEISER, ANDRE, RUSH, & VANDEWALKER

*Culture*

**EATS**

**STRATEGY**

**FOR BREAKFAST**

- PETER DRUCKER -

reload  
consulting

# SERVANT LEADERSHIP

WHAT IT IS  
VS  
WHAT IT IS NOT

[slamleadership.org](http://slamleadership.org)

Question 1:

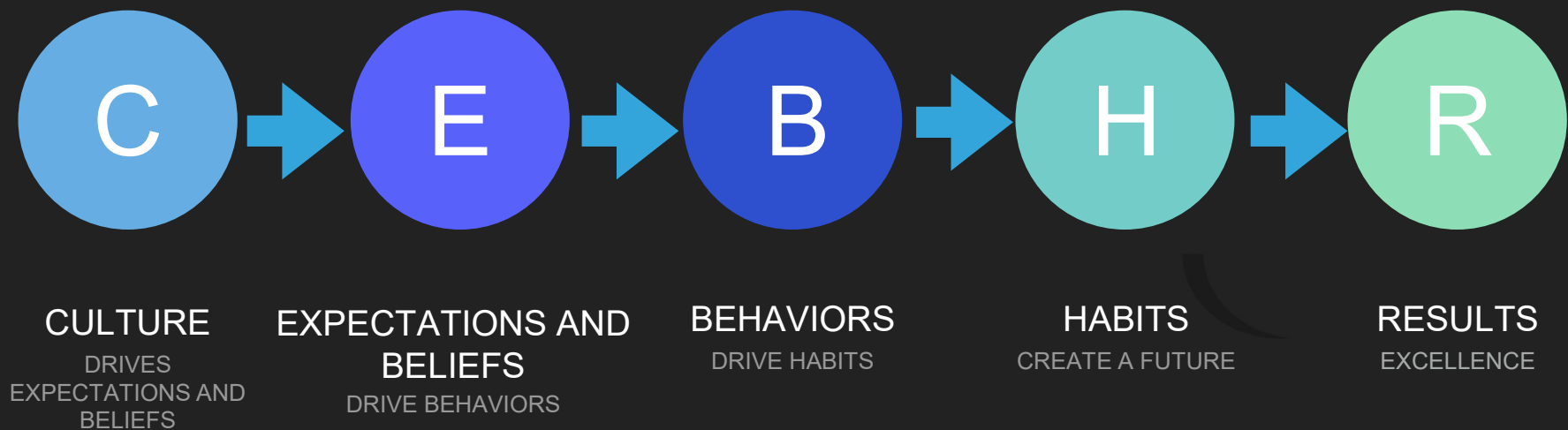
**What does servant  
leadership mean to you?**



“CREATING A CULTURE OF  
EXCELLENCE... IS NOT ONE  
THING;  
IT’S EVERYTHING!”

JON GORDON

# PATHWAY TO EXCELLENCE



# WHAT DRIVES CULTURE?



Daniel Pink: DRIVE





# INSPIRE



Ben Zander

Author, *Art of Possibility*

HOW do we awaken possibility  
ARTISTICALLY?



- ▶ CREATE
- ▶ CONNECT
- ▶ CONVEY

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# RELATIONSHIPS



They don't care how much you know... until they know how much you care

Believe in them,  
even if they don't  
believe in  
themselves



SYNERGY BETWEEN

# MUSIC & PEOPLE



**“There’s a difference between interest and commitment. When you’re interested in doing something, you do it only when circumstance permit. When you’re committed to something, you accept no excuses, only results.”**

Art Turock

EVERYDAYPOWER

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# QUESTIONS?



[slamleadership.org](http://slamleadership.org)



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# CREATING A CULTURE OF EXCELLENCE THROUGH SERVANT LEADERSHIP

# THANK YOU!



Servant Leadership  
ASSOCIATION FOR MUSIC

*Music Teachers Helping Music Teachers*



Conn  
Selmer  
Legendary People. Legendary Brands.

The SYNERGY of Elevating

**MUSIC  
& PEOPLE**

[slamleadership.org](http://slamleadership.org)

The SYNERGY between  
authentic music making and  
creating a culture of excellence  
where all feel belonging

▶ BAND CHOIR ORCHESTRA GENERAL MUSIC COLLEGE