



Texas Bandmasters Association Convention/Clinic July 22-24, 2021

Color Guard - Cultivating a Program of Excellence

**CLINICIANS:
Tykeem Rainey, Kim Booher**



HENRY B. GONZALEZ CONVENTION CENTER - SAN ANTONIO, TEXAS

TEXAS BANDMASTERS ASSOCIATION CONVENTION

JULY 24TH 2021
10:30-11:30AM

Presenters:

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A guide for recruitment techniques, creating and maintaining a training program, establishing and working within various budgets, and growing your instructional staff.

Session to include a live demonstration of cleaning techniques to enhance your overall visual program.

- body and equipment choreography (speed/checkpoints)
- form awareness

Recruiting

- PE coaches/classes, health classes, and lunch periods can provide great opportunities for recruiting in your schools
- Performances/demonstrations and opportunities to try it out can be helpful in your schools
- Go to them. Try interest sessions at middle schools before official clinics at the high school
- Social media, videos, email can be helpful
- Word of mouth: your current students can be very helpful in recruiting

Using your Student Leadership

- communication: attendance, reminders
- rehearsal etiquette and character building
- students can be used to help with choreography (teaching and cleaning)

Obtaining and Sustaining Color Guard Staff

- be honest about expectations, duties, time commitment, compensation
- communication (class schedule, daily rehearsal plan, changes to drill/music, game/show day itinerary)
- Colleagues and social media can be resourceful when hiring. Ask for resources and check them.
- Include your color guard staff in discussions

Discussion points

- Remember your color guard is an integral part of your program. Don't be afraid to talk to them. Clean their drill sets as you would the winds/percussion
- Working within a budget: what can you borrow? What can you re-use? What can you sell?