



**Texas Bandmasters Association  
Virtual Convention July 20-22, 2020**

**Adapting Your Show For The New  
Reality: Pleasing The Crowd That's  
There**

**CLINICIANS:  
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## **Adapting Your Show For The New Reality: Pleasing The Crowd That's There**

**Brian Britt- The University of Oklahoma**

**Reagan Brumley- Irving ISD**

- The shared situation at hand gives us as individual band directors and as a profession an opportunity to evaluate our major responsibilities to our various audiences.
  - Who are our audiences and is there a hierarchy within those groups? Who votes?
  - What are the marching band's essential roles?
  - What are the opportunities presented by this uncharted territory?
  - This can be a win-win for your program and your school and community; how?
- The re-evaluation underway is a chance to fundamentally assess the elements to which audiences of all kinds respond. What are these elements?
  - Total performer commitment to visual delivery. "Pick a member of the crowd."
  - Effect moments that grab people emotionally. All of the emotions are in bounds. Take the audience as many places as you can.
  - Utilization of the entire dynamic palette. If you aren't competing this season, is there an opportunity here?
  - Efficient use of time will be more important than ever. How can conceptual teaching be incorporated into teaching of the show?
- How to decide what to play.
  - Is there something in your community to be celebrated this year? Anniversaries, celebrated faculty members, cool pop culture happenings.
  - Meeting curricular goals, of course. This DOES NOT require expensive or even custom arrangements.
- We are all in this together! Find ways for your marching band to help unite your community when it is needed most!