



**Texas Bandmasters Association  
Convention/Clinic July 25-27, 2019**

**Creating Your Digital  
Environment...aka Flags, Props, and  
Other Cool Stuff**

**CLINICIANS:**

**Eric Sabach, Bob Chreste, Jeremy Spicer**

# **CREATING YOUR DIGITAL ENVIRONMENT**

**AKA FLAGS, PROPS, AND OTHER COOL STUFF!!!**





**THE DRUM CORP  
WORLD CHAMP**





**Tradition** *Presented by The Cadets and Yamaha* **WELCOME**















# **MODERATOR INTROS**

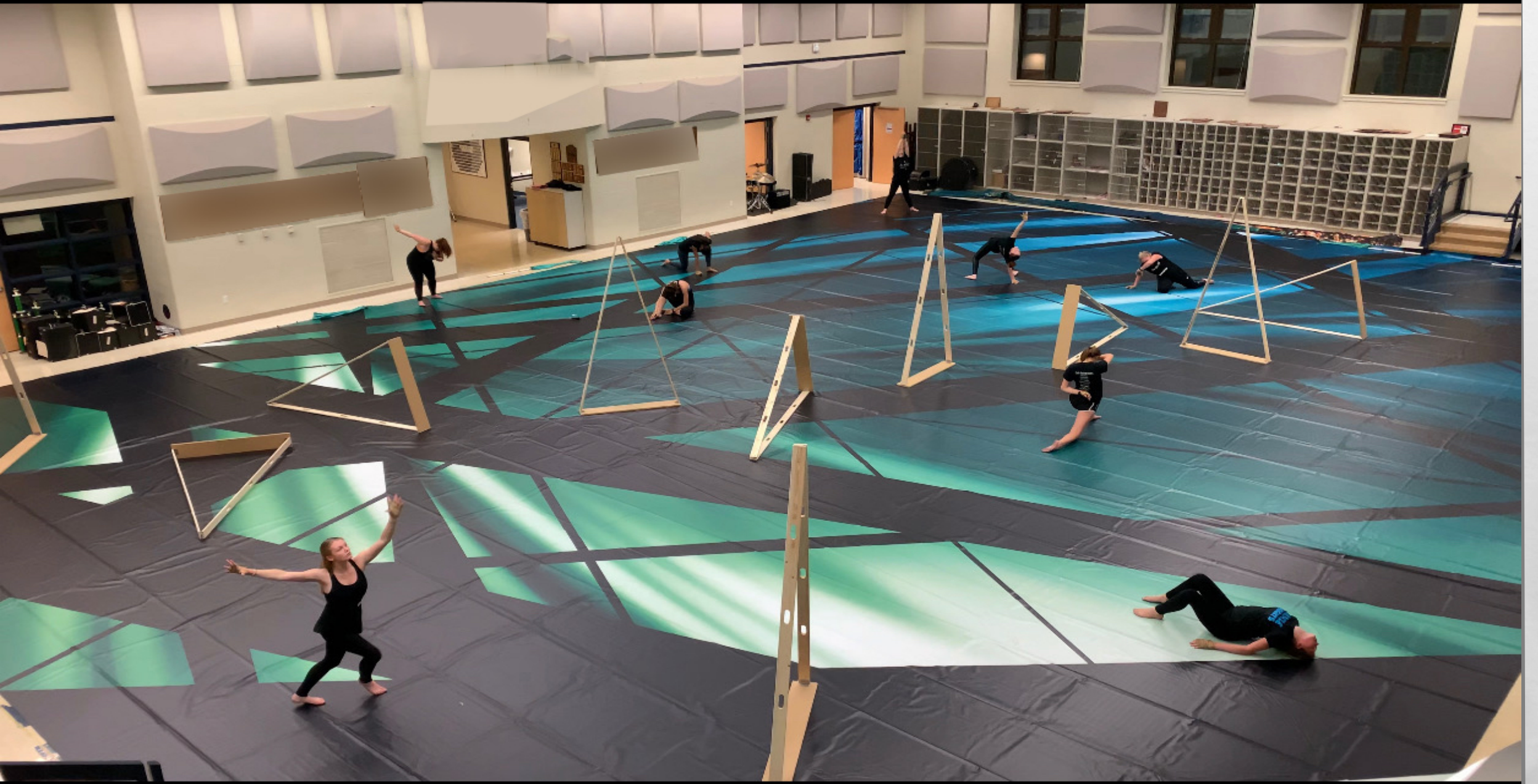
- **QUICK INTRODUCTIONS**
  - **BOB CHRESTE**
  - **JEREMY SPICER**
  - **ERIC SABACH**



# **WHO NEEDS PROPS?** (5-10 MINS)

- **ERIC**
  - **HOW DO THEY ENHANCE YOUR SHOW?**
  - **WHEN ARE YOU READY FOR THEM?**
  - **TO WHAT EXTENT?**
- **INPUT FROM BOB AND JEREMY.**







# **WHAT LOOKS GOOD?** (5 MINS)

- **HOW BIG?** I SAY, BIGGER IS BETTER. ESPECIALLY IF YOU ARE GOING TO HIDE GUARD OR BAND BEHIND THEM. 8X10 OR 8X12
- **ON THE FIELD OR FRONT WALLS?** YOU CAN TELL THE JUDGES YOUR SHOW THEME HERE.
- **TARPS ON THE FIELD?** BIG BOLD DESIGNS. COLORFUL. DON'T BE SUBTLE.
- **DIGITAL FLAGS?**
- **FLY OVER FLAGS?**
- **DO THEY ENHANCE YOUR SHOW OR JUST MONEY SPENT FOR NOT GOOD REASON? ARE THEY COORDINATED?**
- **BOB AND JEREMY INPUT**



CHRIS HINTON 1983-89 TED MARCHIBRODA 1975-79 92-98 JIM HARBAUGH 1994-97 COLY'S NATION TONY DUNGY 2002-08 MARVIN HARRISON 1996-08 EDGERRIN JAMES 1999-05 ERIC DICKERSON 1987-91 MARSHALL FAULK 1994-98 JEFF SATURDAY 1999-11 BILL POLTAN 1998-11



# GRAND NATIONAL CHAMPIONSHIPS

PRESENTED BY YAMAHA

cutTime | Indy | NAMM | Wengert | YAMAHA | BANDS OF AMERICA GRAND NATIONAL CHAMPIONSHIPS | FIM | VIC FIRTH | Zildjian





# **MATERIALS** (5 MINS OR LESS)

- **VINYL – WHAT ARE THE DIFFERENT THICKNESSES AND WEIGHTS.**
  - **HURRICANE MESH?**
  - **COSTS RELATIVE TO EACH?**
  - **THE INDUSTRY STANDARDS VS WHAT WE NEED IN THE ACTIVITY.**
- **METAL, PVC, OR WOOD STRUCTURES. PVC IS THE WORST. MORE TO COME LATER.**
- **CHEAP FLAGS (UNDER \$30) ARE CHEAP FLAGS... WE TESTED THEM.**
- **SCAFFOLDING? BIG METAL STRUCTURES? CAGES, RAMPS, AND ROTATING STAGES... OH MY!**
- **BOB AND JEREMY INPUT.**



# We Create Memorable Moments...



digital flags, indoor tarps, band props, digital fabric...  
and really big American Flags!

# digitalmarchingfx.com

dmfxoffice@gmail.com

powered by stanbury



This color chart is for reference only, the color of the final product may vary due to the difference in computer monitors, the product material and the printing process.

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# **YOUR ART vs CUSTOM ART (10 MINS)**

- **DON'T LOOK LIKE A MIDDLE SCHOOL ART PROJECT.**
- **RANDOM SHUTTERSTOCK LOOKS RANDOM**
- **COORDINATED SHUTTERSTOCK LOOKS COOL.**
- **MY ARTISTS AREN'T UBER EXPENSIVE (NOR ARE THEY FREE) BUT THEY CREATE FOR THE BEST IN THE ACTIVITY.**
- **BOB AND JEREMY INPUT.**



# **YOUR ART vs CUSTOM ART (PART DUEX)**

- **WHAT IS A PANTONE / PMS COLOR?**
  - **WHAT DOES IT DO?**
- **DO I NEED TO BUY A GUIDE OR CAN I TRUST WHAT IS IN PHOTOSHOP OR ILLUSTRATOR ON MY COMPUTER?**
  - **NO NO NO NO NO NO NO!!!! AND DID I SAY... NO?**
- **WHAT DO I NEED TO DO TO MATCH MY GUARD COSTUMES TO FLAGS TO PROPS?**
  - **HOW HARD IS THAT?**
- **WHAT IS CMYK?**



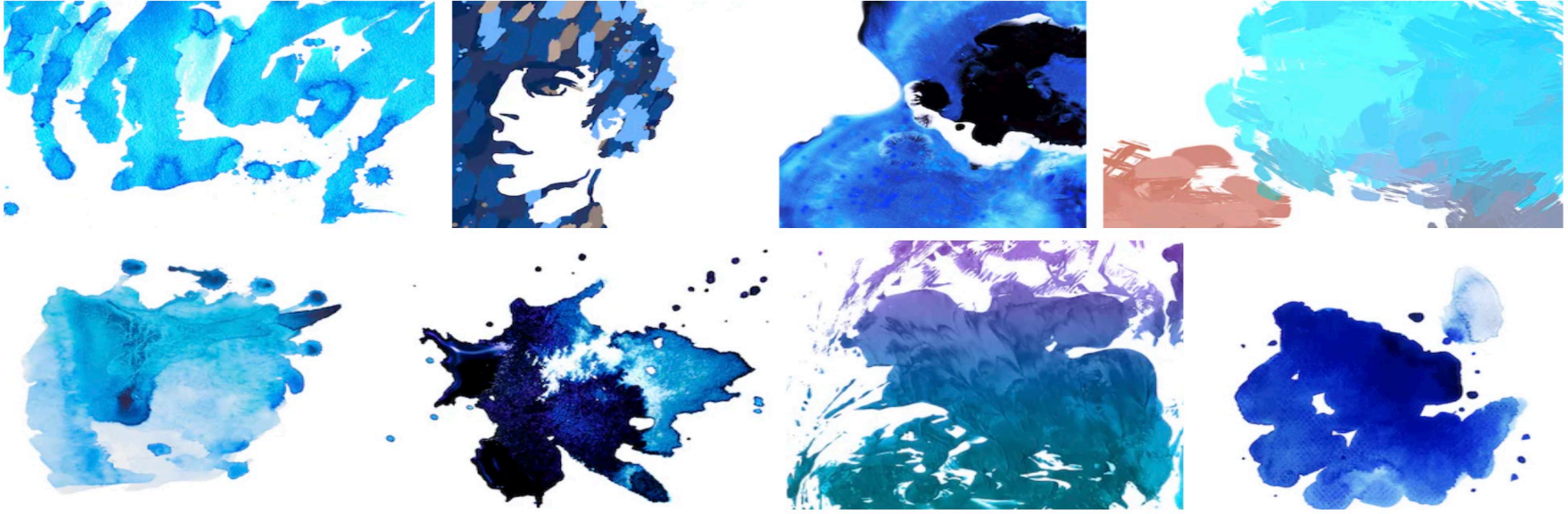
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blue royal splat splatter abstract acrylic artistic backdrop background banner blob bright canvas color Show more

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Same artist



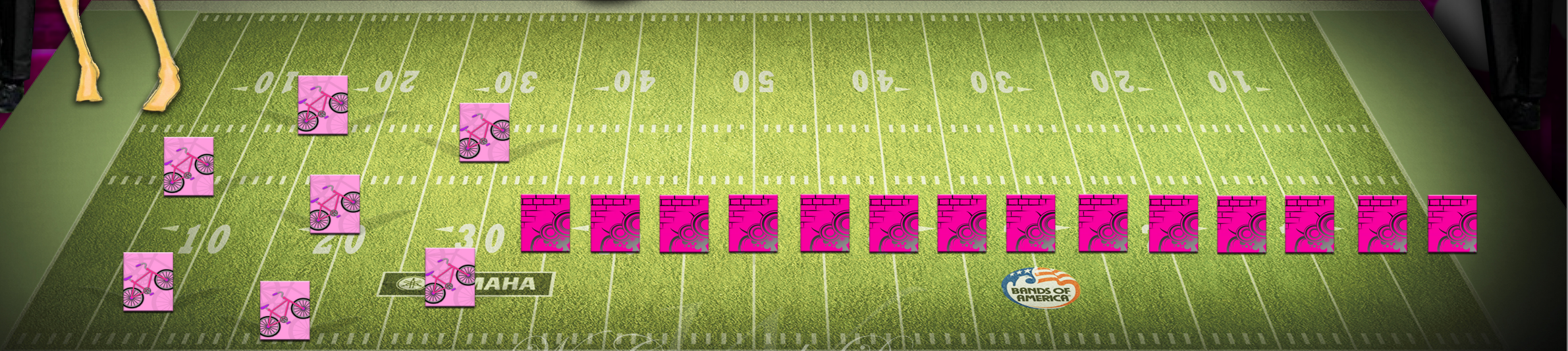
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# 2017 Camden High School



Wes Cartwright Designs

# Tickled Pink





# CARMINA BURANA

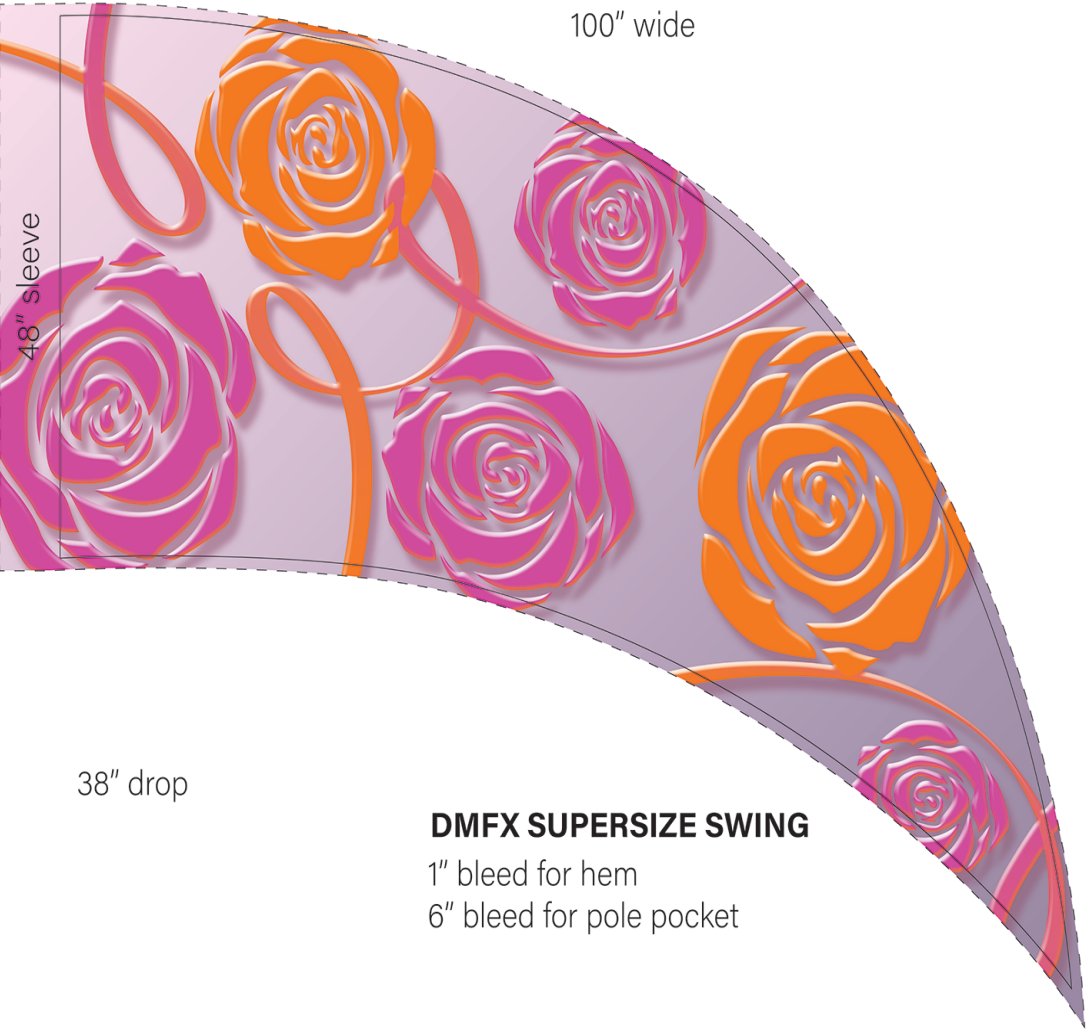


2018 HALTOM HIGH SCHOOL

YAMAHA

West Cartwright's Designs





100" wide

48" sleeve

38" drop

**DMFX SUPERSIZE SWING**

1" bleed for hem  
6" bleed for pole pocket



100" wide

48" sleeve

38" drop

**DMFX SUPERSIZE SWING**

1" bleed for hem  
6" bleed for pole pocket



## 6ft Standard Arc Flag

**DMFX**

## 6ft Standard Arc Flag

**DMFX**



- \*36" X 54" FINISHED SIZE (cut and sewn)
- \*38.5" X 61" MANUFACTURE SIZE  
(including pole sleeve and hem allowances)
- \* Overall Arch build height 49.2"



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(including pole sleeve and hem allowances)
- \* Overall Arch build height 49.2"



# **PRODUCTION/ART TIMELINES (5 MINS)**

- **FLAGS TAKE 2-3 WEEKS PLUS SHIPPING.**
  - **THINGS GET CRAZIER IN AUGUST AND SEPT AND WILL TAKE LONGER.**
- **VINYL IS ALWAYS 2 WEEKS PLUS SHIP**
- **HOW TO FIND LOCAL VENDORS TO MAKE METAL FRAMES.**
  
- **DO NOT WAIT UNTIL THE LAST MINUTE. DO YOUR ARTWORK IN MARCH, APRIL, MAY**
- **DO NOT PROCRASTINATE!**





**GOOD**

TOO LATE

**CHEAP**

NON-EXISTENT

FEELING  
LUCKY

**EXPENSIVE**

**UGLY**

NO

**FREE**

GARBAGE

**FAST**



# **THE PERILS OF DIY** (10 MINS)

- **PVC IS MEANT TO STAY INSIDE A WALL FOR 30 YEARS. NOT MEANT TO TRAVEL ON A TRAILER.**
- **CHEAP FLAGS ARE JUST THAT... CHEAP.**
- **THE KID IN YOUR BAND MIGHT BE GREAT AT PHOTOSHOP, BUT IF YOU USE A GOOGLE SEARCH IMAGE, IT MIGHT LOOK GREAT ON THE COMPUTER, BUT PRINT HORRIBLE.**
- **BAD RESOLUTION IS BAD RESOLUTION.... GIGO = GARBAGE IN, GARBAGE OUT .... WHEN IT COMES TO PRINTING.**
- **NEVER TRUST YOUR CELL PHONE OR TABLET TO REVIEW OR FIND ART!**





[digitalmarchingfx.com](http://digitalmarchingfx.com)

# DMFX

powered by stanbury inc

props and digitally printed flags  
proudly produced for the Bluecoats by



# THE BOTTOM LINE...

- **DON'T DO THIS LAST MINUTE. THE BEST SCHOOLS ARE DESIGNING IN MARCH TO MAY, PAYING IN MAY AND JUNE, AND RECEIVING THEIR PRODUCT IN JULY!**
- **WORK WITH A REAL DESIGNER.**
- **HAVE A PLAN SO YOU DON'T WASTE ART TIME.**
- **SUBTLE ON A FOOTBALL FIELD IS NOT SEEN FROM THE PRESS BOX.**



**QUESTIONS...**



*Smile if you'd like a*

**FREE  
TARP**  
*or flags*

[digitalmarchingfx.com](http://digitalmarchingfx.com)

**THE PRIZES**

- 1 Guard Tarp
- 1 Percussion Tarp
- 25 digital flags\*
- 20 digital flags\*
- 10 digital flags\*

(\*when you order the same amount or more)

**GO TO DIGITALMARCHINGFX.COM ON FB, LIKE US, THEN FILL OUT THE ENTRY FORM THERE**