



**Texas Bandmasters Association  
Convention/Clinic July 26-28, 2018**

**Creating a Great Friday Night  
Football Game Experience!**

**CLINICIANS:  
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**HENRY B. GONZALEZ CONVENTION CENTER  
SAN ANTONIO, TEXAS**

## **Fun in the Stands**

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### **How to get their attention**

- Hey Tigers!... SIR!!!!!!
- Cha Cha (Clap your hands)

### **Chants for the Football Game**

- Kick-Off... WOOOOAAAHHH!!!!
- “We, We Want a Touch Down Tigers!”
- “We, We Want a First Down Tigers!”
- “We, We Want the Ball Back Tigers!”
  - We scored a touch down/first down/ball back
- Block that kick (for a punt)
- First Down!... 1,2,3, FIRST DOWN!!!!

### **Certain Stand Tunes can be Fun!**

- Clear My Throat
- Talkin’ Out the Side of Your Neck
  - Any tune that involves them singing
- Sometimes I will “flow” after a stand tune
- Act like a DJ Scratching

### **Commercials and Jingles (Call and Response)**

- Red Robbin... YUM!!!!
- Ba da ba ba ba... I’M LOVING IT!!!!
- O, O, O, O’Reily’s... AUTO PARTS!!!! Beeeow!
- Like a Good Neighbor... STATE FARM IS THERE!!!!
- Nationwide... IS ON YOUR SIDE!
- Ghostbusters Song
  - If there’s something strange, in your neighborhood, who you gonna call... GHOSTBUSTERS!!!!!!

### **Activities where the entire band is involved**

- Rollercoaster (just the band or with cheerleaders)
- Cadences
  - Sometimes I will go up in the Stands and dance with the kids.

### **Fun Extras!**

Fix Your Lines!

Neck Strap Dance

Hey Crowd/Cheerleaders/ROTC How do you feel?

We Feel Good, Oh So Good, Uh, Uh, Uh Uh Uh

Double it...Uh Uh

Triple it...Uh Uh Uh

Hey Crowd! Do the WAVE!!!!!! 1..2..3!

Slow Motion Celebration

\*Non-band parents have come up to me after a game to say that we are the reason the football team won!

\*Students from opposing team/school want to come dance with our band. True Story!

\*Teachers and parents want to sit next to the band because “That’s where the party’s at!

If you have any questions or comments, please feel free to contact me!

# Creating a Great Friday Night Football Game Experience

## Texas Bandmaster Association Convention 2018

### San Antonio, TX

- ❖ Set the Expectations
  - THE STANDS IS A PARTY WITH THE FOOTBALL GAME AS THE BACKGROUND
  - Allow your Band Students to have some FUN! ! !
  - Don't be that band that Don't, Be that band that Do
  
- ❖ Create an Atmosphere and Culture
  - Know your school (Football Coach and Players)
  - Know your band students likes/dislikes
  - Know your Community
  
- ❖ Film Study other Bands
  - Utilize Social Media to seek ideas
  - Visiting Bands, High School Bands, Collegiate Bands
  
- ❖ Create Music for All
  - Be Open Minded to Different Genres (Hip Hop, Pop, Country Line Dances, etc.)
  - Know your audiences at each game (Home/Away)
  - Don't Be Afraid to Ask Colleagues
  
- ❖ Keep it Simple
  - Don't arrange super hard music (Nothing above Grade 2)
  - Network with other Directors or Friends to borrow or arrange for you
  - Allow Students to arrange for your band
  - Allow Drumline to create beats for Chants
  
- ❖ Teamwork Makes the Dreamwork
  - Take time to work with Cheer & Drill Teams
  - Present songs to them to work on Moves and Chants
  - Work it out at the Pep Rally

❖ BEWARE OF YOUR OWN DOING !!!

- You will be the Talk of the Town
- You will start getting many requests from EVERYONE
- You will be called on a lot during the games

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