



Integrating Artistic Design Into Your Fall Program

CLINICIANS:

Jim Cude, Linda Cude, Alan Gray, Kate Klontz, Bob Royall, Seth Thomas, Scott Ward

DEMONSTRATION GROUP:

Whitesboro HS Band

Texas Bandmasters Association 2016 Convention/Clinic

JULY 21-24, 2016

**HENRY B. GONZALEZ CONVENTION CENTER
SAN ANTONIO, TEXAS**

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Texas Bandmasters Association 2016 Clinic/Convention
Friday, July 21, 2016
9:15 a.m. Exhibit Hall D

“There is no secret routine, there is no magical number of reps and sets. What there is, is a confidence, belief, hard work on a consistent basis, and a desire to succeed.” Steve Justa

Our philosophy is that we will start on time and utilize the entire rehearsal so that we are not wasting our students' precious time. We incorporate movement in our stretching and marching fundamentals that relate to our show. We formulate these exercises at the beginning of the season and adjust them during the season based on the needs of the production.

- **Physical Warmup**

- Concentrate on the techniques that are required to perform the production.
- Demonstrate good fundamentals.
- Refine and reinforce visuals.

- **Marching Fundamentals**

- Everyday! This must be a priority!
- They change based on what we are doing in the show.

- **Visuals**

- Whitesboro HS Band members & staff will demonstrate our process for adding visual moments to our production.
- Keep adding moments throughout the year
- Start simple and add variety to your visual vocabulary as the students become comfortable with movement.
- Seek help from other colleagues – adjunct faculty can help your program.
- Build your visuals off of the repertoire you already know.
- Repetition is your friend. Do the same movements in a different order, direction, count structure, ripple/unison, with/without upper body, etc.
- The real key to success with visuals is student buy-in. In other words, it must be done with excellence and within their comfort zone. You will be able to expand the variety after the students have had some success.

- Coordination of visual and musical elements-

- Moments are created within the design process.
- Why not add these moments after the design process is complete?
- Stick to the story. Everything must be evaluated as to how it advances the the story of the production.
- What comes first—the music or the story?
- “That’s great. But, I already bought a stock show.”
- Alter the music to incorporate visual moments
- Alter the music to better fit into the UIL area/state rubric
- Alter the drill to fit the music scoring and staging

- **Other thoughts and comments**

- *Learning drill*
 - Coordinate sheets.
 - Provides independence and efficiency
 - Learn several sets consecutively
 - *Have a goal in mind*
 - Teach and learn it correctly the first time.
 - Example: Our goal is to learn 1/2 to 3/4 of our drill before school starts.
 - *Use all the field markings*
 - Hashes
 - Numbers
 - Yard Markers
 - Sideline Panels
 - *Field and Floor FX* – canvas
 - *Corps Design* – frames
 - *Equipment to have on the field*
 - Pouches
 - Pencils in their pouch
 - Flip folder
 - Small music (aids in memorization)
 - Coordinate sheets
 - *Every year is an advancing year in marching band,*
 - What you do this year gives direction to the next season.
 - Challenge on the non-state years.

- *Student leadership*
 - *Borrow or design a leadership audition process.*
 - *Design a leadership curriculum*
 - *Seek help from colleagues with teaching leadership skills*

- *This is a real world skill for students*
- *Utilize students to help with staffing needs*
- *Creates “buy-in”*
- *Culture/Family*
 - *We want them to be in the band hall more than any other place in school*
 - *“hype” videos*
 - *Section Parties*
 - *Social media and social interaction*



Link to our website with access to our forms - <http://goo.gl/oOs0Qj>

Whitesboro Band Staff

Jim Cude, Director of Bands
Alan Gray, Director of Percussion
Kate Klontz, Middle School Director
Linda Cude, Color Guard
Bob Royall, Royall Designs
Scott Ward, The Music Ward
Seth Thomas, Visual Design
Michael McGehee, Color Guard Design