



## **Designing Total Program Success**

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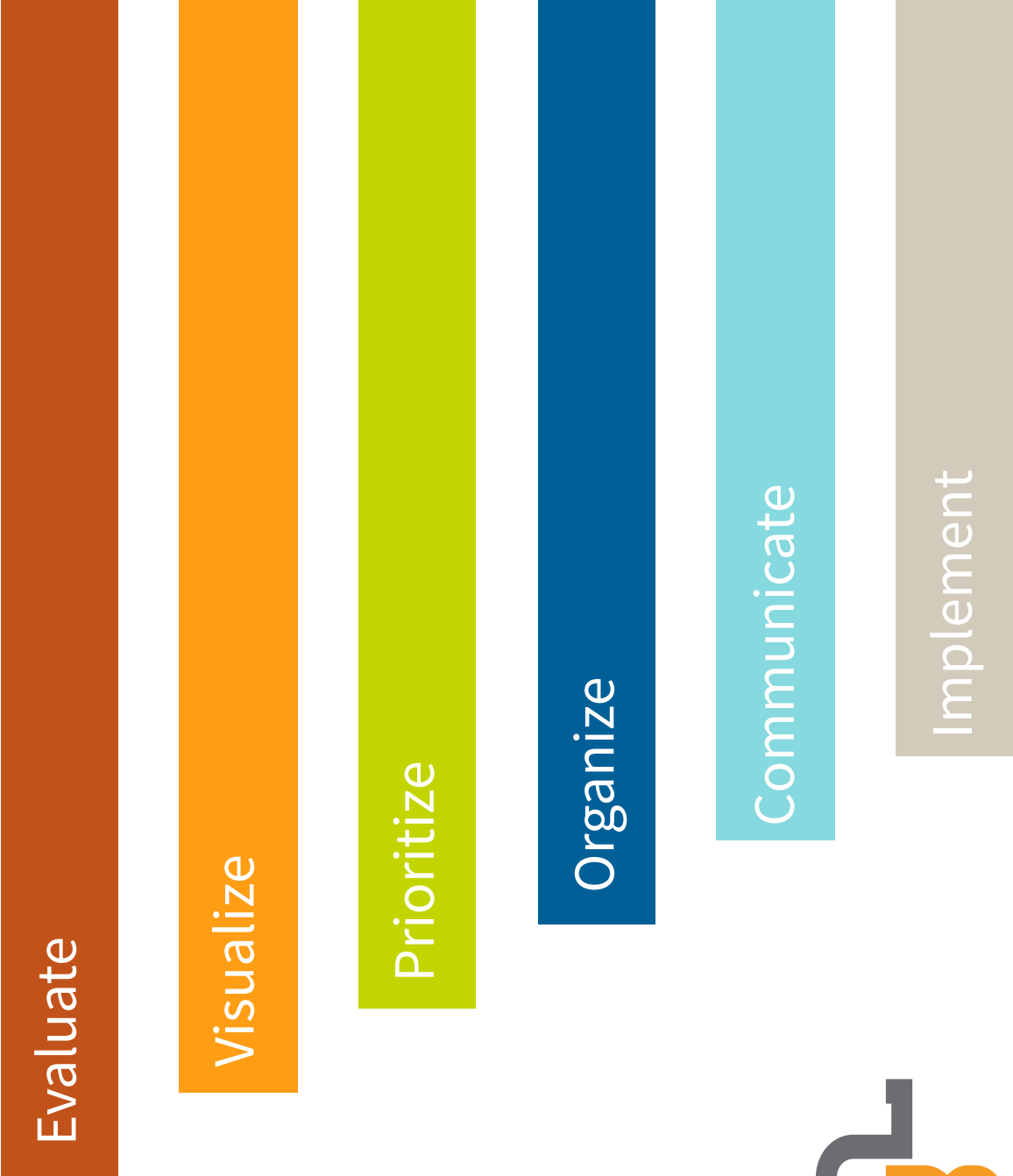
**Marching Show Concepts**

# **Texas Bandmasters Association 2015 Convention/Clinic**

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**HENRY B. GONZALEZ CONVENTION CENTER  
SAN ANTONIO, TEXAS**

# Designing Total Program Success





## Step One: Evaluate

Knowing where you are is key to a successful band program. Planning with the end in mind is crucial to building growth and success. *Spend some time evaluating the health of your program! Start here:*

What are the BEST things your program does presently?

1. \_\_\_\_\_
2. \_\_\_\_\_

What are the things you NEED to change?

1. \_\_\_\_\_
2. \_\_\_\_\_



## Step Two: Visualize

Also known as goal-setting, visualizing takes the evaluation you just completed and helps direct the next decisions. This step will help make you more proactive in making things happen - as opposed to reacting. All of these “pictures” from marching to curriculum design to fundraising to travel should direct back to the program evaluations in step one.

- In five years, the program will \_\_\_\_\_
- In three years, the program will \_\_\_\_\_
- In one year, the program will \_\_\_\_\_



## Step Three: Prioritize

After you have taken care of the big picture, the myriad of choices you make next will set your students (and program) up for success or failure. You are the adult. Take time to plan out individual moments, pieces of music, events, & experiences that will give your students the best possible chances to put the vision into practice.

What are three choices you are struggling with right now?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What experiences MUST happen to bring the VISION to life?

1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
- 

## Step Four: Organize

Now that you know WHAT to do and WHERE to begin, you must work on HOW to proceed.

- Planning - What do we need? Wish Lists.
- Making “SMART” Goals
- Designing Curriculum
- Establishing Teaching Progressions (Written plans for the order you will teach concepts)
- Organizing all manner of People, Places, Things, Budgets, Calendars, etc.



## Step Five: Communicate

Whether it is your coworkers, your students, your parents, your administration, or your significant other... you need to be an effective, yet caring and supportive communicator of your goals, expectations, and message.

1. Who is my audience?
2. What steps will I need to take to get the message across?
3. What do I want them to take away?
4. What will they be able to do ON THEIR OWN when I am finished?
5. Why or for what use?



## Step Six: Implement

Once the message is clear and understood by all involved, it is time for the rubber to meet the road. If Steps One through Five have been followed, this position should be clear.

What Details Can I Cover THIS SEMESTER?	What Goal Will This approach?
What Details Can I Cover THIS MONTH?	What Goal Will This approach?
What Details Can I Cover THIS WEEK?	What Goal Will This approach?

# Next Steps

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