



## **Helpful Recruiting Tools for Today's Bands** **The Use of iMovie, Movie Trailer, and the Good ol' DVDs**

**CLINICIANS:**

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## **Texas Bandmasters Association** **2015 Convention/Clinic**

**JULY 23-26, 2015**

**HENRY B. GONZALEZ CONVENTION CENTER**  
**SAN ANTONIO, TEXAS**



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**Helpful Recruiting Tools for Today's Bands- The use of iMovie, Movie Trailers and Good Ol' DVD's.**

### **I. Creating an iMovie Trailer to promote events and concerts on your campus that involve your students.**

- A. View existing trailers and select one**
- B. Obtain written permission to use student name and picture**
- C. Take pictures of individuals and groups**
- D. Decide which pictures to use and where to use them**
- E. Create your iMovie Trailer. Have fun with it!**

### **II. Creating an "Instrument of the Month" Video Series**

- A. Decide what topics and historical events you want to highlight that correspond with the instrument being featured**
- B. Conduct research yourself on the instrument and find safe sites to gather information**
- C. View and select iMovie template**
- D. Explain to the students about the "Instrument of the Month Series"**
- E. Insure that students have permission and access to the internet for research**
- F. Develop a script and format with a sequence of events**
- G. Create a video with student introductions, historical information and a short performance**

### **III. The Good Ol' DVD**

- A. Instruments demonstrated by varsity players**
- B. Use Power point, pictures, and video**
- C. Have information on band events, socials, and HS football game nights**
- D. Close with college section-former students from your campus**

### **IV. Presenting Instrument Petting Zoos at Feeder Elementary Schools**

- A. Send out fliers publicizing the event in October**
- B. Visit schools in November with assistance from HS feeder students**
- C. Have all instruments available for display**
- D. Give out information in band folders-calendars, instrument information, local music store information**

## Band Instrument of the Month Script

### **Introduction**

All Say: Good morning, we're the Cibolo Creek \_\_\_\_\_ section.

Individuals say: I'm \_\_\_\_\_, I'm \_\_\_\_\_, I'm \_\_\_\_\_

### **History**

Individuals say: The modern day \_\_\_\_\_ was invented in \_\_\_\_\_,  
by \_\_\_\_\_.

\_\_\_\_\_ is one of our current day \_\_\_\_\_ performers.

During this era In Science, \_\_\_\_\_ discovered/created \_\_\_\_\_,  
in \_\_\_\_\_.

In medicine, \_\_\_\_\_ discovered/created \_\_\_\_\_, in \_\_\_\_\_.

In the poetry/literary world, \_\_\_\_\_ wrote \_\_\_\_\_, in \_\_\_\_\_.

In mathematics, \_\_\_\_\_ created the \_\_\_\_\_, in \_\_\_\_\_.

In music, \_\_\_\_\_, in \_\_\_\_\_.

In sports, \_\_\_\_\_, in \_\_\_\_\_.

In art, \_\_\_\_\_, in \_\_\_\_\_.

In technology, \_\_\_\_\_ invented the \_\_\_\_\_, in \_\_\_\_\_.

In social studies, \_\_\_\_\_, in \_\_\_\_\_.

### **Ending Performance**

Individual says: We are now going to perform a short song for you called  
\_\_\_\_\_.

Perform here:

All Say: Bye!

Sources: thepeoplehistory.com  
Google  
Wikipedia

## **TBA 2015 Clinician Contact Information**

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