



# **Building a Cohesive Feeder Pattern Through Curriculum**

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## Building a Cohesive Feeder Pattern Through Curriculum

- Defining the Feeder Pattern Structure:
  - What are the goals of a feeder pattern?
  - What does your feeder pattern look like?
  - What does the ideal feeder pattern look like?
  
- Who Is Involved for the Feeder Pattern To Be Successful?
  - Band Directors
  - Other Instructors
  - Administration
  - Parents
  - Alumni
  
- A Three-Part System for Feeder Pattern Success:
  - Establish the Culture/ Branding your program
  - Creating a calendar of events
  - Developing and Implementing a Curriculum
  
- Feeder Pattern Culture
  - Decide on your “Brand”

- Market your brand to the students, schools, community, etc.
- Student pride through ownership
- Establish Expectations and Standards
  - “Culture” doesn’t have to be a bad thing

➤ Create a Calendar of Events

- Strategize through out the year:
  - Fall:
    - Football Games
    - Marching Expo
    - Pep Rallies
    - Practice Invites
    - March-a-thons
    - Parades
    - Etc...
  - Winter:
    - Combined Concerts
    - Drum-a-thons
    - Percussion Bash
    - Etc..
  - Spring:
    - Help Sessions
    - Instrument Drives
    - Recruiting Concerts/ In Class Performances
    - Pre-Summer Band Camp
    - Etc...
  - Summer:
    - Group Lessons/ Sessions
    - Drum Corps Trips for Local Shows
    - Combined Camps
    - Etc...

➤ Develop and Implement your Curriculum

- Why have a feeder pattern Curriculum?
- What does this look like?
- What are the fundamental building blocks?
  - Rhythm
  - Chops
  - Rudiments
  - Mallets
  - Drumset
- Create clear and thoughtful approaches to these fundamentals
  - How do we count?
  - How do we practice?
  - How do we approach dynamics?
  - Etc...
- Package and Brand your Curriculum
  - *The Packet*
- Map out and Navigate the Curriculum “Wormhole”
  - Needs to be extremely *Expandable*
  - Built on *Concepts* and not just exercises
  - Work across a wide *Diversity* of ability levels
  - Students *Never* get “bored”
  - Should enable *All* students to reach their goals
  - Should be *Relevant*
- Present the material through out the feeder pattern
  - Communication between campuses
  - Objective Sheets
  - Private Lessons
  - Sectionals
  - Etc...

➤ Questions and Answers