



Vertical Teaming for Student Success

CLINICIANS:

Christopher Bailey, George Liverman

Texas Bandmasters Association 2015 Convention/Clinic

JULY 23-26, 2015

**HENRY B. GONZALEZ CONVENTION CENTER
SAN ANTONIO, TEXAS**

Vertical Team for Student Success
2015 Texas Bandmasters Association Annual Convention
July 23 – 26, 2015
George Liverman and Christopher Bailey

Why is this work important?

Structure - Framework

- educate your administrator
- master schedule
- calendar planning

Pedagogy

- daily drill
- terminology
- technique
- band names

Staffing

- district staff
- auxiliary staff (percussion, color guard)
- clinicians

Activities that promote program growth

- spirit activities
- invite all 7th and 8th grade to HS pep rally
- HS student play at the JH pep rally
- 8th grade night @ football game (how the students interact is critical)
- future band member t-shirts
- solo and ensemble master class/lock-in
- JH recital dinner
- March-a-thon
- concert performances at HS (making facilities available)
- Performing at elementary as much as possible

How to tell your story

- who is telling your story?
- social media twitter, Instagram, Facebook
- impact on the community
- booster club

Evaluate your program – use the data

- attrition from each grade level
- ratings from individual and ensemble contests
- number of students participating in solo events
- what's important to your kids/parents/community
- success of activities