



Using Technology to Recruit, Promote, Teach, Motivate & More!

CLINICIANS:

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Texas Bandmasters Association 2013 Convention/Clinic



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**JULY 21 – 24, 2013
HENRY B. GONZALEZ CONVENTION CENTER
SAN ANTONIO, TEXAS**




TECHNOLOGY







Resources for Band Directors

TBA 2013 Convention

Using Technology to Recruit, Promote, Teach, Motivate & More!

Monday & Wednesday, 8:15 A.M.

 Blogger	<ul style="list-style-type: none"> • Blogger.com is Google's free tool for creating blogs • The blog function allows you to post current information on the website as a "post" - that post is simultaneously emailed to your subscribers • Easy set-up and maintenance that does not require someone that knows "html" or "code" • You can use your own custom domain name
	<ul style="list-style-type: none"> • ClassDojo.com is a free online behavior management tool • Works well with beginner classes • Access using the website or iPad app • Students earn and lose points for customizable behaviors – you can create buttons for anything from "outstanding performance" to "insufficient practice time" • Project the website or app on a screen or the wall so students can see how they are doing • Weekly report automatically emailed to parents every Friday!
flickr	<ul style="list-style-type: none"> • Flickr.com is a free online photo management and sharing application • Easily create a slideshow to put on your website • Store 1 terabyte of pictures for free
 Forms	<ul style="list-style-type: none"> • Google Forms lets you create a question/answer form to help send a survey, give students a quiz, or collect information in an easy, streamlined way • Responses to the form are automatically recorded to a Google spreadsheet • Embed your form in a post on your website or send it to students as an assignment in iTunes U
	<ul style="list-style-type: none"> • iMovie is a proprietary video editing software application for Mac and iPad users • Use video clips and photos to create promotional videos • Add text, effects, transitions, music • Use Vimeo to embed your iMovie video onto your website
	<ul style="list-style-type: none"> • iTunes U is part of the iTunes store that allows you to create a course that is accessible to students through the iTunes U app for iPad • Students enroll in your class using a code • Manage the course materials by adding handouts, music, links, audio, videos, photos • Post assignments that students keep track of on the iTunes U built-in calendar • Use Google Forms to create quizzes/surveys to upload to your course • Students get a notification each time an assignment is posted • iTunes U course manager is only accessible on a Mac using the Safari browser
	<ul style="list-style-type: none"> • Notability is a versatile note-taking app • Apple named it one of the Top 25 All-Time Paid Apps • Students can use it to open sheet music PDF files (that they get in your iTunes U course) and annotate sharps/flats, highlight, make notes, record audio that remains attached to that music, create their own compositions • Directors can use it for personal organization, keeping track of ideas, taking notes in clinics or meetings • Insert pictures into notes using built-in camera function

	<ul style="list-style-type: none"> • PDF Mergy is a free Google Chrome App and website that allows you to merge PDF files with a simple drag and drop interface • Instead of sending an email with 5 separate PDF documents attached, merge them into one • Use it to group together your scanned sheet music parts • Go to http://pdfmerge.w69b.com/ or find it in the Google Chrome Web Store
	<ul style="list-style-type: none"> • PicMonkey.com is a free* online photo editing tool that enables you to perform everything from basic edits to the same kind of photo touch-ups that expensive software accomplishes • Create picture collages, add text with banners, create a header for your website, make your photos look brochure-worthy • *You can pay \$33/year for PicMonkey Royale to have access to all the editing capabilities plus the benefit of no ads • PicMonkey Extension for Chrome provides an easy way to take a screen shot or grab an image on a website and edit it directly in PicMonkey
	<ul style="list-style-type: none"> • Pinterest.com is a visual bookmarking site • Used by businesses and organizations in the music industry such as professional ensembles, drum corps, school districts and instrument makers • Organize links, pictures and videos in a clean and simple layout • Bands can use Pinterest to share advocacy articles, band music, YouTube videos, equipment, books
	<ul style="list-style-type: none"> • QR Code Generator is a free Google Chrome App and website that allows you to turn a link into a QR Code • Go to http://www.the-qrcode-generator.com/ or find it in the Google Chrome Web Store
	<ul style="list-style-type: none"> • SignUpGenius.com is a free online tool for creating and managing group sign up lists and forms • Great for keeping track of volunteers for an event, student/director help sessions, instrument drive appointments • You create the sign up form online and email (or post on your website) the link • Parents or students click the link and complete the form to sign up • You get an email when someone has signed up • SignUpGenius emails the student or parent 2 days (you pick # of days) in advance to remind them about their commitment
	<ul style="list-style-type: none"> • SoundCloud.com is a free audio distribution platform that allows users to upload and share audio files • Upload performances to SoundCloud and embed the playlist on your website for your students to listen to and critique or enjoy
	<ul style="list-style-type: none"> • Vimeo.com is a free video hosting website • iMovie videos can be uploaded to Vimeo and added to your website • Professional look and high quality embedding
<p>OTHER STUFF</p>	<ul style="list-style-type: none"> • TonalEnergy (tuner app), Tempo by Frozen Ape (metronome app) • Chromatik (app: music reader & practice tool), SongBook (app: read and listen to Finale files), forScore (app: music reader) • RhythmCat / TrebleCat / BassCat (apps: note & rhythm games), ClarinetTrainer.com (online fingering practice) • Evernote (app & site: ultimate organization), NearPod (app: presentation tool) • Picasa.com (another photo storage site) • RedLaser (app: bar code & QR code scanner) • WunderList (list app – share your list or send a list to others) • Remind101 (Text blasts to students without using your personal number)

**QUESTIONS?
CONTACT US.**

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