



*“E” Band - Getting The Most  
Out Of Your Web Page*

*Clinician:  
Gary Doherty*

*Sponsor: Phi Beta Mu*

*Texas Bandmasters Association  
59<sup>th</sup> Annual Convention/Clinic*

*July 21-24, 2006*

*Henry B. Gonzalez Convention Center  
San Antonio, Texas*

# **eBand**

## **Effective Website Strategies**

### **Communication**

Director's Column

Booster Club President's Column

Forms for the students, boosters, and parents (medical, travel, permission, handbook)

Needs of the band (volunteers, food items, equipment usage, ie, tools, trailers, labor)

Informational Forms

Email lists

Google Groups

### **Booster Club**

By-Laws

Mission Statement

Meeting announcements, agendas, elections

Events

Needs Lists

Recognitions (atta-boys!)

Trip Information (trip sheets)

### **Fund Raising**

Information (kick-off, timeline, quota points, targets)

Forms (platoon parents, deposit slips, reimbursements)

Event News and Schedules

### **Recruiting**

Drive 6th graders to our site

Techno-craze

Activities/Events/Trips

Camps/concerts/Photos

Unique Band Culture

### **TAKS**

Student Newsletter - *Noteworthy*

Officer Articles/Platoon Reports

Games/riddles/puzzles/crosswords/puns

### **Pedagogical**

Real-time broadcasts (football games, halftimes, concerts)

Online Services (SmartMusic, etc.)

Simulcasts