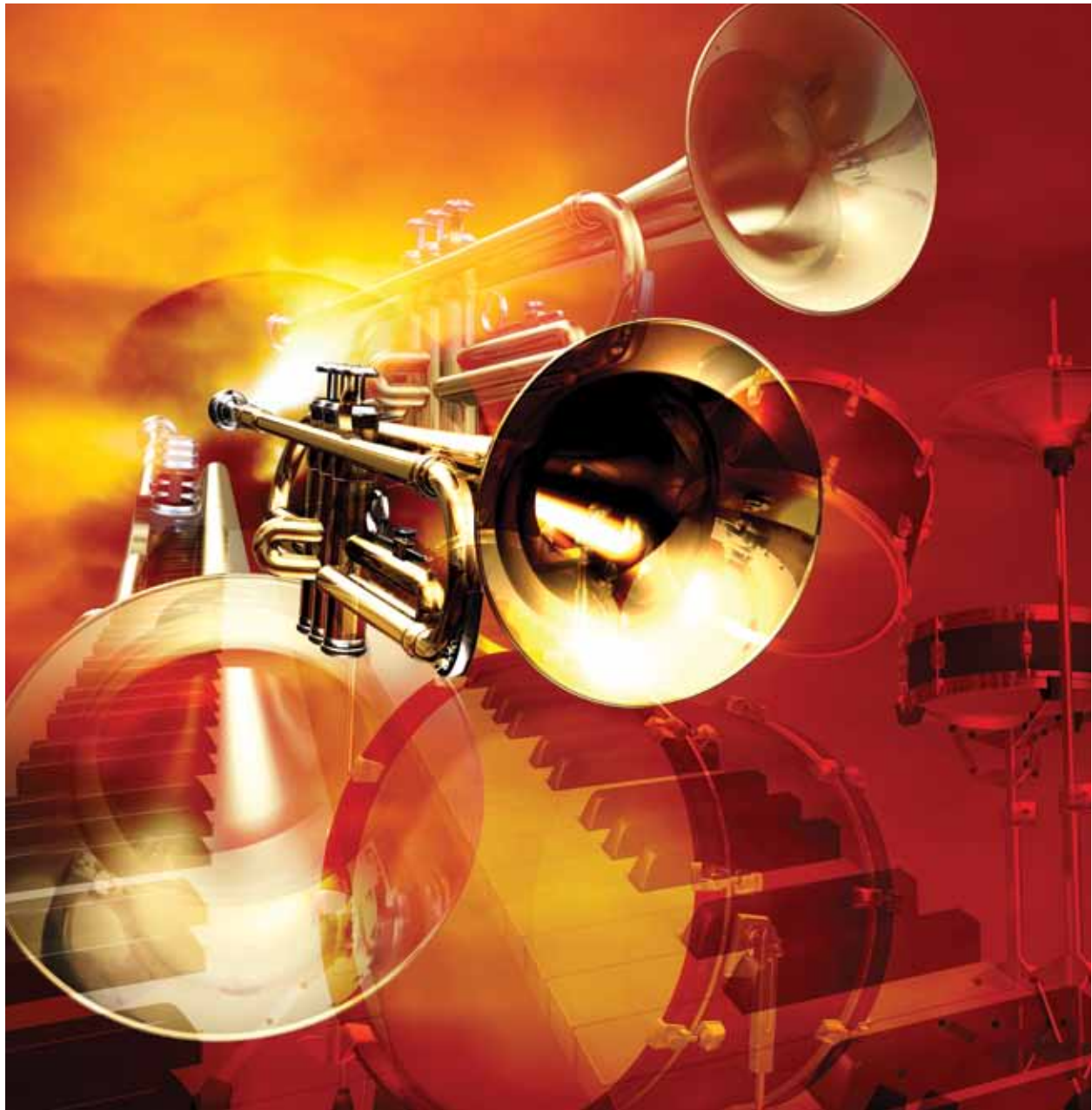


Bandmasters Review



An Educational Publication of the Texas Bandmasters Association



June 2013 • Volume 14, Issue 4

2012-13 Patron Sponsor

MARCHING SHOW
CONCEPTS

TBA Presents The Best Music Ever!



Salt River Brass
Patrick Sheridan, Conductor

Performances in the Lila Cockrell Theatre include:

Boston Crusaders Drum Corps

Sunday, July 21, 11:00 a.m.

Greater Dallas Youth Orchestra Wind Symphony

Sunday, July 21, 3:00 p.m.

Dr. Nicholas Williams, Conductor

Mark Camphouse, Guest Conductor

Celebrating the 75th anniversary of Phi Beta Mu with the debut of Mark Camphouse's commissioned piece "Homage to the Dream" written for the occasion.

Salt River Brass

Sunday, July 21, 7:30 p.m.

Patrick Sheridan, Conductor

Carole FitzPatrick, Soprano Soloist • Harry Watters, Trombone Soloist

Cedar Park Winds

Monday, July 22, 3:00 p.m.

Chris Yee, Conductor

Jerry Junkin, Guest Conductor

Tim Higgins, Trombone Soloist-San Francisco Symphony

The U.S. Air Force Band of the West

Monday, July 22, 7:30 p.m.

Captain Michael D. Hoerber, Conductor

Reading Bands

San Antonio Jazz Orchestra New Jazz Music Clinic

Organizers: George DeRocher, Roland Sandoval
Sunday, July 21 • 5:45 p.m. • CC Room: 217ABC

323rd Army Band "Fort Sam's Own" New Music Clinic - Grades 3,4,5

Conductor: CW5 Douglas Paarmann
Tuesday, July 23 • 9:30 a.m. • CC Room 217ABC

Phi Beta Mu Directors Band New Music Clinic - Grades 1,2,3

Scott Coulson, Organizer
Conductors:

Dr. Gary Garner-Hall of Fame Class of 2003;
John Whitwell-Hall of Fame Class of 2008;
Van Ragsdale-Hall of Fame Class of 2012;
Keith Bearden-Hall of Fame Class of 2013

Monday, July 22 • 10:45 a.m. • CC Room 217ABC

Bandmasters Review

An Educational Publication of the Texas Bandmasters Association

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The schedule is complete! See pages 24-33 to view all the clinics and events planned for the 2013 TBA Convention/Clinic, July 21-24.

Pre-register by July 1. Get your hotel by June 28.

TBA publishes these educational articles for your use in the classroom and rehearsal hall and to share with your students as you wish. The opinions and teaching methods are those of the authors and not necessarily shared by all members of the TBA staff and Board of Directors.

BANDMASTERS REVIEW is an educational publication of the Texas Bandmasters Association. The magazine's purpose is to assist TBA members in achieving the highest standards of instrumental music education. BANDMASTERS REVIEW is a quarterly publication and is mailed to current Active/Retired and Business Members of TBA. If your address has changed, please contact the Texas Bandmasters Association office:

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www.texasbandmasters.org

2013 TBA Featured Composer

Steven Bryant



Steven Bryant will present this clinic:

“Balancing Education with Artistry— A Composer’s Perspective”

Tuesday, July 23 at 8:15 a.m., CC Room 214CD



Music composed by Steven Bryant
will be performed in concert by the:

Greater Dallas Youth Orchestra Wind Symphony

**Sunday, July 21 at 3:00 p.m.
Dr. Nicholas Williams, Conductor**

**Cedar Park Winds
Monday, July 22 at 3:00 p.m.
Christopher Yee, Conductor**

The United States Air Force Band of the West

**Monday, July 22, 7:30 p.m.
Captain Michael D. Hoerber, Conductor**

All concerts will be held in the
Lila Cockrell Theatre.

Steven Bryant, the son of a professional trumpeter and music educator, composes music across a variety of media and ensembles, ranging from electronic and electro-acoustic works, to chamber music, to works for wind ensembles and orchestras. Steven strongly values music education, and his creative output includes a number of works for young and developing musicians.

Steven’s music has been performed by numerous ensembles across North America, Europe, and East Asia. He is a three-time winner of the National Band Association’s William D. Revelli Composition Award: in 2010 for *Ecstatic Waters*, in 2008 for *Suite Dreams*, and in 2007 for his work *Radiant Joy*. His first orchestral work, *Loose Id for Orchestra*, hailed by celebrated composer Samuel Adler as “orchestrated like a virtuoso”, premiered by the Julliard Symphony, and is featured on a CD release by the Bowling Green Philharmonia on Albany Records. *Alchemy in Silent Spaces*, a large-scale work commissioned by James DePreist and The Julliard School was premiered by the Julliard Orchestra in May 2006. Since its 2008 premiere, his seminal work for large ensemble and electronics *Ecstatic Waters* has become one of the most performed works of its kind in the world, receiving over 175 performances in four seasons.

Steven studied composition with John Corigliano at The Julliard School, Cindy McTee at the University of North Texas, and Francis McBeth at Ouachita University, trained for one summer in the mid-1980s as a breakdancer, and has a Bacon Number of 1. He resides in Durham, NC. For more information, please visit his website at www.stevenbryant.com

2013 TBA Featured Clinician

Eugene Migliaro Corporon

Eugene Migliaro Corporon is the conductor of the Wind Symphony and Regents Professor of Music at the University of North Texas. As Director of Wind Studies he guides all aspects of the program, including the masters and doctoral degrees in Wind Conducting. Mr. Corporon is a graduate of California State University, Long Beach and Claremont Graduate University. His performances have drawn praise from colleagues, composers and music critics alike. Having recorded over 600 works, including many premieres and commissions, his groups have released over 100 recordings on the Toshiba/EMI, Klavier, Mark, CAFUA, Donemus, Soundmark, GIA, Albany, Naxos, and Centaur labels. These recordings, two of which have appeared on the Grammy nomination ballot, are aired regularly on radio broadcasts throughout Asia, Europe, and the Americas.

Professor Corporon is a recipient of the International Grainger Society Distinctive Contribution Medallion, the Kappa Kappa Psi Distinguished Service to Music Award, as well as the Phi Beta Mu International Band Conductor of the Year Award. He has also received the Phi Mu Alpha Sinfonia National Citation for advancing the cause of music in America, the University of North Texas Student Government Association Honor Professor Award for Teaching Excellence, Student Rapport, and Scholarly Publications, the American School Band Directors Association A. A. Harding Award for making significant and lasting contributions to the school band movement, and the California State University, Long Beach, College of Fine Arts and Department of Music Distinguished Alumni Awards.



TBA is pleased to present Eugene Migliaro Corporon as the Featured Clinician for 2013. Plan on attending the following sessions to learn from one of today's most respected band directors:

Transformation: Living Expressively Among the Symbols While Influencing Lives

**Monday, July 22 at 10:45 a.m.
CC Room 214CD**



Reflections and Refractions: A Journey Through the Conductor's Looking Glass

**Tuesday, July 23 at 9:30 a.m.
CC Room 214CD**



Up Periscope: Utilizing Telescopic Hearing to Connect to People Through Music

**Tuesday, July 23 at 4:00 p.m.
CC Room 214ABC**

The TBA Featured Composer and Featured Clinician are sponsored by:



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From the Board

Alfredo Vélez III, 2012-13 TBA President

Cheers to having a great summer and all the things you have planned! We are still alive and another year older and with any luck, wiser. I hope the year was a positive experience for you and your family including your students and staff.

Remaining current in our profession and networking is vital to our musical and spiritual development. Luckily TBA offers us just this formula and at the best time of the year—the end of

summer. We're fresh and eager to grow and fraternize with our colleagues in one of the greatest travel destinations in the world, San Antonio! I realize with social media at its height we can feel connected sufficiently but I'm confident that there is no substitute for the face-to-face and hand-to-hand contact we share at convention. Plus, TBA offers great clinic sessions with top-flight clinicians and wonderful concerts. Please encourage all your staff to attend. You won't want anyone to miss the best TBA Convention/Clinic ever!

We have something for everyone's educational needs including marching, color guard, concert, beginning band, middle school and high school pedagogy as well as university interests. The TBA staff and board of directors have worked very hard to present a summer convention for you to renew, recharge and rededicate yourself for the next school year. Consider this an investment in yourself. You still

have time to make the travel plans to experience all of this first hand in San Antonio.

We could not be more pleased with how well the events and clinics have fallen

into place. First, the feature concert on Sunday evening this year will be the Salt River Brass from Phoenix, Arizona with conductor Pat Sheridan and guest soloist, Harry Watters. The SRB is one of the premier brass ensembles in the country performing



a broad spectrum of musical styles including classical, jazz and music from around the world. In addition to the Salt River Brass performance, there will be concerts by The United States Air Force Band of the West, the Cedar Park Winds and the Greater Dallas Youth Orchestra Wind Symphony conducted by Nicholas Williams. Percussionist Lalo Davila, 2013 TBA Featured Composer Steven Bryant, composer Mark Camphouse are among those showcased at the concerts. The Boston Crusaders will appear along with unique performances by several wind and percussion ensembles. Finally, one of our favorite events of the summer, the DCI Southwestern Championship will take place in the Alamodome on Saturday prior to the start of the convention.

This year we are honoring Jerry Junkin as the TBA Bandmaster of the Year. Mr. Junkin is well recognized as the Director of Bands at the University of Texas in Austin

and as the artistic director of the Dallas Wind Symphony among other internationally renowned conducting performances. He plays a prominent leadership role in our profession and affects a deep impact on music education. You can read more about Jerry Junkin in the April 2013 issue of the BMR and hear from him personally at our business luncheon when we present him with this honor in July.

This year's featured clinician will be the conductor of the University of North Texas Wind Symphony, Eugene Migliaro Corporon. Mr. Corporon is music director and conductor of the Lone Star Wind Orchestra and is a Regents' Professor of Music at the University of North Texas. He is co-author of the book series *Teaching Music Through Performance in Band* and has recorded over 600 works including many premières and commissions. His ensembles have released sixty recordings on the Toshiba/EMI, Klavier, Mark, CAFUA, Donemus, Soundmark, GIA, Albany, Naxos and Centaur labels. We are proud that one of the world's foremost wind conductors and music educators lives in our own state and that we are able to highlight and share his talents with you at the TBA Convention/Clinic.

In addition to our featured clinician, we will have over 60 clinics that address topics relating to marching band, ensemble skills and fundamentals, technology, jazz and instrument pedagogy. The line up of presenters reads like a "Who's Who" of the best teachers in Texas and the nation. Every clinic will be a "can't miss" opportunity so make sure all the directors at your school schedule wisely to have someone attend all the relevant clinic presentations. Thanks to all of you who submitted clinic proposals this year.

TBA will again sponsor the Student Day activities that have become a huge success. Frank Troyka will take your band students through some engaging leadership activities. They will also have an opportunity to attend the clinics on the All-State music. Last year over 1,700 students were in attendance so reserve your students' places soon. Student Day will be on Sunday, July 21.

The spouses' events are a vital part of our association and you will want to encourage your spouse to participate. We will again have the Spouses' Luncheon in the beautiful Lonesome Dove Room in the convention center, located on the river level. The room can host about 250 attendees for lunch; therefore we are encouraging pre-registration to ensure that all spouses have an opportunity to attend. The featured guest speaker will be the always-effervescent Richard Crain who will certainly entertain the luncheon guests. The fashion seminar will take place at Macy's following the luncheon. What a great way for your spouse to get connected with TBA.

The 2013 TBA Convention/Clinic will be held Sunday-Wednesday, July 21-24. These convention dates are at the perfect time to participate before everyone gets back into their summer band practices. I hope that spouses can find time to get away from work and perhaps bring the family. Remember that TBA has free childcare!

I encourage you to stay connected with your profession. Come to the convention this summer and attend the clinics, incredible concerts, and one of the largest exhibitor shows in the music business. I will see you in July.

Mission Statement

The purpose of the Texas Bandmasters Association, Inc. is to:

Continually assist its membership in achieving the highest standards of instrumental music education.



Promote the place and value of music education in our society and the important role instrumental music plays in our cultural, intellectual, and social lives.



Foster goodwill, fellowship and a collegial, fraternal spirit among its members.



Provide its membership with an annual Convention/Clinic which introduces new music, tried and proven teaching methods and materials as well as instruments and equipment.



Provide Educational Publications of instructional methods and materials for TBA members and aid them with their personal development and leadership.



Provide information for the university music student preparing to become a band director.

TBA News

Michael Brashear, TBA Executive Director

I hope you had a successful year and have plans for a wonderful summer vacation! Quality time spent with family and friends throughout the summer will help you recharge and allow you to begin with more energy next fall.

Make plans now to attend the TBA Convention/Clinic Sunday-Wednesday, July 21-24. Pre-register before July 1 and take advantage of the lower fees. After July 1, register on-site at the convention. Be sure to reserve your hotel room before June 28 using the link on the TBA website. Because TBA, TCDA, and TODA are meeting at the same time, I would recommend reserving your hotel as soon as possible.

I would like to thank TBA President Alfredo Vélez, the Board of Directors, and office staff Robin Tovar and Justin Young for their diligent work in preparing this year's outstanding convention! Upon reviewing the schedule printed in this program, you will see this is one year you cannot afford to miss! With TBA dates falling early, you will be able to attend the convention and still have plenty of time to return home for your summer band program.

The TBA Academy for New Teachers will be offered on

Sunday, July 21. This is the perfect opportunity for those who are beginning their teaching career in the fall of 2013 to make sure they are ready for the start of the school year. Don't forget about the TBA Student Day on Sunday and Booster Training on Monday. More information on these programs can be found on page 36.

Allow me to draw your attention to some changes for this year's convention.

- You will find a larger exhibit hall and increased number of product showcases. Be sure to express your appreciation to our exhibitors who support TBA in many ways year in and year out!

- Due to renovation of the Roundhouse in LaVillita, this year's Barbeque Dinner will be held in the convention center. Food will be served in CC Room 004. Seating will be in the Lonesome Dove Room and other air conditioned areas.

- The TBA Game Room has been discontinued due to rising costs and space limitations.

If you are interested in serving in some type of leadership role with TBA, I would encourage you to visit with one of our TBA board

members. There are opportunities to serve as a Region Representative, help with the convention, or serve as a TBA board member. At the annual business luncheon, a nominating committee

recommends a proposed slate of officers including a Sergeant-at-Arms, the newest addition to the Board. The slate is voted upon by the membership and after being approved, the current President Elect assumes the role of President and the current President moves to Immediate Past President. Other board members move up to the next position on the board. This system has provided great continuity and outstanding leadership for TBA allowing our organization to grow and flourish throughout the years

I look forward to seeing you at the TBA Convention/Clinic in San Antonio July 21-24. Have a great summer!



Music: The Driving Force For All Learning

Dr. Tim Lautzenheiser

Clearly one of the *hottest* topics in today's educational community is "brain-based learning." While all learning is certainly "brain-based," this specific label refers to the lasting connections (mind maps) of information (the curriculum) to the student's retained learning. Simply put, does the exchanged material have beneficial relevancy to the individual's journey in life? Will it be used? Does it *really* make a difference, or is it just a template of facts and figures that they memorize for the assigned test and then soon forget due to lack of reinforcement and/or application?

Ongoing research points to MUSIC as **the discipline** that has the most positive impact on every facet of human development. As a personal point-of-view, I am certainly not in favor of justifying our school music programs on the premise they are necessary to increase math and verbal skills. *Music for the sake of music* is the purist defense of the reason EVERY child should have a solid background in music; it is certainly evident to all of us, but let us keep in mind, we see this discussion through the eyes of trained musicians. Our biased opinions are evident. However, rather than shy away from the compelling

data (which is crucially important to administrators, curriculum specialists, and PARENTS), we must take the initiative to share it with everyone so ALL children have the opportunity to experience the language-of-music and the joy of music-making. *Music for the sake of music* is certainly THE REASON for music in our schools, but if we don't have the music in the curriculum (and available to all students), the ultimate goal will never be attained.

The solid evidence suggests music is central to all learning; for many, music is the driving force supporting all other areas of learning. In addition to the countless cognitive (academically assessed) benefits, music-making offers a host of healthy life-habits; creativity, self-discipline, teamwork skills, cooperation, persistence, motivation, etc. Aren't these the very life-skills we are trying to

bring to every student to foster a better culture?

In the words of noted research author Eric Jensen,

The musical arts should be valued in schools not only because the merging science supports them, but because the dynamic and broad-based appeal of music is equivalent to other widely accepted disciplines. Beyond that, consider how music has impacted your own aesthetic awareness, cultural exposure, social harmony, emotional expression and appreciation of diversity, and sense of self.

Unlike many other academic studies, music is constantly justifying its place in the daily school schedule. Whether right or wrong, it means every music teacher must embrace the responsibilities of music advocacy. We must bring parents, administrators, and decision-makers up-to-speed availing them to the latest findings that highlight



**Sponsored by
Conn-Selmer Inc.,
Dr. Tim will present
"Cooperation Over
Competition"
on Sunday, July 21
at 4:00 p.m**

Music: The Driving Force For All Learning

the importance of music education. There is no shortage of convincing statistics; it becomes a matter of sharing this powerful information with those who “need to know” and that includes EVERYONE. The bottom line is: MUSIC SHOULD BE A PART OF EVERY CHILD’S EDUCATION. As music educators let us pledge to put this important assignment at the very top of our “to do” list!

...Let the music begin...

Tim Lautzenheiser is a trusted friend to anyone interested in working with young people in developing a desire for excellence and a passion for high level achievement. His career involves ten years of successful college band directing at Northern Michigan University, the University of Missouri, and New Mexico State University.

Following his tenure at the university level, he spent three years with McCormick’s Enterprises working as Executive Director of Bands of America. In 1981, Tim created Attitude Concepts for Today, Inc., an organization designed to manage the many requests for workshops, seminars, and convention speaking engagements focusing on the area of positive attitude and effective leadership training. Over two million students have experienced his acclaimed student leadership workshops over the last three decades.

He presently serves as Vice President of Education for Conn-Selmer, Inc. In addition, he continues his rigorous travel schedule touting the importance of arts education for every child.

His books, produced by G.I.A. Publications, Inc., continue to be bestsellers in the educational world. He is also co-author of popular band method, Essential Elements, and is the Senior Educational Consultant for Hal Leonard, Inc. Tim is the Senior Educational Advisor for Music for All, and NAMM (The International Music Products Association).

Tim holds degrees from Ball State University and the University of Alabama; in 1995 he was awarded an Honorary Doctorate from the VanderCook College of Music. He is presently an adjunct faculty member at: Ball State University (Earl Dunn Distinguished Lecturer), Indiana-Purdue/Ft. Wayne University, and Butler University. In addition, he serves on the Midwest Clinic Board of Directors and the Western International Band Clinic/American Band College Board of Directors.

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What Can An Updated Website Do For Your Band Program?

Gina Scheer

What is the first impression that students, parents and members of the community have of your band program? Is it a big half-time performance? What about your recruiting concert? For many, it is the band website. The thought of creating and managing a website seems impossible to many band directors. You may think it takes too much time and tech knowledge or it's too expensive to hire a professional. However, creating a website to represent your band is easier than you might think.

Google Blogger enables you to easily create and maintain an effective, free band website that has the appearance of being designed by a professional. A great band website is one that will help you communicate with parents, recruit new members, retain current members and bridge the gap between your students and the band world. What can an updated website do for your program?

Communication

Parents and students will never be out of the loop once they subscribe to your site. They will receive an email each time you add a post. A post is an entry to the home page of your site. The most recent posts are displayed at the top of the page. Use posts to highlight student

achievements, remind the band about a rehearsal or display photos from a recent event. Add a separate page for your Google Calendar, and display the most current upcoming events on the home page. Do you teach in a diverse community? The translate function makes it easy for non-English speaking parents to stay connected. For itineraries, recordings, or any protected content, you can add a members-only page that requires a password for access.

Recruiting

Potential band members and their parents might look at your website before you have a chance to send them a brochure or email. To make a great first impression, create a future band members page that has:

1. A picture of some of the friendliest faces in your band
2. A step-by-step guide on how to join
3. Videos that feature each instrument or your most recent marching shows

4. Quotes from current students about what band means to them

5. A section with frequently asked questions

The future band members page should have a positive and welcoming feel that gets potential

band members and parents excited about the possibility of being part of your program.

Retention

For middle school bands, the website is a great way to promote the high school band and increase retention from 8th to 9th grade.

Make frequent posts about what the high school band is doing, and focus on achievements of your middle school alumni. This will make your former students feel like celebrities, and will show your middle school students what they have to look forward to. High school bands can also help with 8th to 9th retention by keeping their website updated with awards and achievements, no matter how small. At every level, students can

Gina Scheer along with Andy Sealy and Bryan Edwards will present "Using Technology to Recruit, Promote, Teach, Motivate and More!" on Monday, July 22 at 8:15 a.m and Wednesday, July 24 at 8:15 a.m.

What Can An Updated Website Do For Your Band Program?

be rewarded and encouraged by seeing themselves recognized on the website.

Resources

Bridge the gap between your students and the band world by encouraging exploration of instrument organizations, videos of professional ensembles and online practice resources. Pinterest is a great way to organize your favorite band-related videos and links. Many of your students already use it, but the ones that do not can still access your content. Pinterest's format is more visually appealing and engaging than a list of links on your website. For an example of how to use Pinterest for your band, go to: <http://pinterest.com/killianband/>

Pictures

The most important part of creating that first impression is the quality and quantity of photos on your website. Photos are the most visual and attention-grabbing aspect of your site. Posting many

photos often will ensure that your students and their parents will visit the website. The quality of photos on your website, however, are just as important as the quantity. The best pictures are taken when students are performing, smiling and holding their instruments, having fun with friends or posing with trophies. *Picmonkey.com* is a free online photo editor that makes it easy to add effects, text and create collages. *Flickr.com* is a great resource for creating a photo slideshow to add to any post.

Summer is the perfect time to create or revamp your band website. Visit the Killian Middle School Band website at <http://www.killianband.org/> to get an idea of how Google Blogger can be used to create a free and professional-looking band website. Be sure to come to the TBA clinic, **Using Technology to Recruit, Promote, Teach, Motivate & More!** for more tips on how to use technology in and out of the classroom. Feel free to email any questions you may have to scheerg@lisd.net.

Gina Scheer is the Associate Director of Bands at Killian Middle School in Lewisville, TX. Killian is a proud part of the Hebron cluster band program. Mrs. Scheer's responsibilities include direction of the Symphonic Band and teaching all beginner woodwind classes. She is a member of the Killian Technology Cadre and plays an active role in the integration of technology with their 1:1 iPad program.

Mrs. Scheer is a third generation band director and graduate of the University of North Texas. She studied clarinet with Deborah Fabian and performed in the Symphonic Band and Wind Symphony under the direction of Dennis Fisher and Eugene Migliaro Corporon, respectively. Prior to studying music education at UNT, Mrs. Scheer was a student at Texas Christian University where she performed in the TCU Wind Symphony, TCU Symphony Orchestra and the TCU Marching Band. A graduate of Coppell High School, Mrs. Scheer was a member of the Texas 5A All-State Band for three years thanks to her band director, Scott Mason, and clarinet teacher, Clyde Jones.

Under her direction, the Symphonic Band received the "Best in Class" award at the Peak Music Festival in 2011 and won the "Sweepstakes" award at the U.I.L. Concert and Sight Reading Contest in 2012 and 2013. Mrs. Scheer maintains professional affiliations with the Texas Music Educators Association, Texas Bandmasters Association, International Clarinet Association and the Texas Computer Education Association. Her husband, Zach Scheer, is the Head Percussion Director at Coppell High School.

Strategic Plans to Multiply: Defining and Communicating Your Band's Culture

By David W. Vandewalker

Most social behavioral science experts define culture as the learned behaviors regarding the symbols, ideals, and intangible aspects of an organization. Culture guides the values, interpretations, and perspectives of the organization and how those elements are shared and transmitted by the members of the organization (Banks, Banks, & McGee, 1989). One significant strategic plan to multiply an organization is to: discover who you are as an organization, identify your culture, and effectively communicate your culture to the community. Lou Gerster, former Chairman and CEO of IBM maintains that "culture isn't just one aspect of the game—it is the game." What does culture have to do with a band booster organization? Culture defines and somewhat dictates a band program and/or booster organization's opportunity for success; defining and communicating your culture bring clarity and effectiveness to your community.

Establishing a mission statement, generating core values, and implementing policies of operation create clarity and help to define the culture of the organization.

A vision, or mission, statement is a description of what the organization would like to achieve; it offers broad guidelines for a

course of action. This statement brings definition to the task, thereby offering direction and motivation. Soon after the completion of Disney World in Orlando, someone asked Michael Vance, the creative director, "Isn't it too bad Walt Disney did not live to see this?" Vance quickly replied, "He did see it and that is precisely why we are here today." Vision enables your organization's ability to maximize its efforts thus avoiding pitfalls of wasted energy and time due to unfocused efforts or worse yet, focused energies on matters that are not necessarily productive towards your program's goals and objectives (Hawkins, 2012).

After your vision has been defined, core values should follow. These values, 1-10 in number, form the foundation by which your organization works and conducts business. These critical practices by which each member of your organization goes about work. They are the essential elements of

your organization and articulate what your booster organization stands for, clarify who you are, guide organizational practices, and explain why things are done in a certain manner.

Finally, operational policies are established for each booster board member, fundraising opportunities, and critical chairpersons. These policies are practices, detailed procedures, and individual competencies for tasks to be

matched to the appropriate booster members based on their competencies and skill sets. A strategic review of these guidelines should be systematically scheduled to ensure the organization is making crucial modification in response to changing times to maintain an accurate reflection of the evolution in the program's culture.

One of the key components to your organization's successful maximization of efforts is the effective communication of the culture that reinforces and educates the community-at-large. Successful

**Booster Club
Training
Monday, July 22
8 am - 6 pm
Cost is \$100 per school,
with no limit
on number of booster
club members from
one school. Boosters
may pre-register online
or register on site
during the convention.**

Strategic Plans to Multiply: Defining and Communicating Your Band's Culture

communication must be redundant, duplicated, and intentional. Lee Ellis reports, "A simple message must be repeatedly delivered in a cascading manner through multiple channels" (2012).

Communication in most band booster organizations occurs when a memo is sent home with the students or an email blast is sent out to the band database. An organization's communication efforts might gain greater productivity if consideration is given to how people learn or receive information. For instance, if you need every band parent to come to a mandatory meeting, someone who best responds to information visually may need to be sent three emails and two text messages; for someone who best responds to information aurally, they might need two phone calls and video attached to a text message; others may respond best by having a memo or newsletter to tactilely touch and hold, etc. Thus, effective organizational communication becomes about personal conversation, meetings, presentations, phone calls, text messages, newsletters, posters, graphics, Facebook events and status posts, emails, postcards, press releases, twitter, instagrams, etc. Remember, the communication should be concise, intentional, repeated often and through multiple channels.

Henry Ford states, "Coming together is the beginning. Keeping together is progress. Working together is success." Working toward a shared, common goal creates community. Through the successful strategic implementation and communication of the

organization's culture a by-product of community is realized in shared meals, projects, and stories. Community is created when there is trust between leaders and volunteers. A good leader trusts those in their charge and happily hands the reins over to them to complete their tasks. A good leader knows that emotions are contagious; they foster a positive atmosphere in their community by smiling, caring, laughing, sending emails/notes of encouragement. They find people doing something right and applaud it. The heart of community is building and sharing stories. These stories add character to your organization; they provide an element of hospitality, they help to create relationships, and they give voice to vital signposts in your organizations past, as well as offering excitement and expectancy for the future. Moreover, when people understand the culture of your organization and are enveloped by their band community . . . your band booster organization will multiply both in mass and effectiveness.

Banks, J.A., Banks, & McGee, C. A. (1989). *Multicultural Education*. Needham Heights, MA: Allyn & Bacon.

Ellis, L. (2012). *Leading with Honor*. Freedom Star Media.

Hawkins, O.S. (2012). *The Joshua Code*. Nashville, TN: Thomas Nelson.

David Vandewalker, a third generation band director, received a Bachelor of Music Education degree from Baylor University, Master of Arts in Education degree from Central Michigan University and is a Doctor of Musical Arts student at Boston University. Mr. Vandewalker is the Assistant Director of Bands at Georgia State University and the Music Director and Conductor of the Metro Atlanta Youth Wind Ensemble. Prior to his appointment at GSU, Mr. Vandewalker taught for 23 years in both middle and high school settings in Texas and Georgia. David is a nine-time recipient of the NBA prestigious Citation of Excellence Award, a three-time recipient of National Wind Band Honors Awards in the New Music category, and is recognized in multiple editions of Who's Who Among American Teachers. Mr. Vandewalker is the author of Boosters to the Rescue, Foundations for Wind Band Clarity, Foundations for Wind Band Clarity Instructional DVD, and Everyday Stuff Every Director Needs to Know: A Quick Start Guide.

Upgrade Your Ensemble by Strengthening Your Clarinet Section

Beth A. Fabrizio

Well-respected veteran music educator Beth Fabrizio shares her favorite pedagogical tips and advice, recapping the information presented at her clarinet clinic at this year's TMEA Conference.

Breath Support

Breath support is the key to having a great overall sound. I recommend the use of a fast, laser beam air stream and a two count breath from the diaphragm, whenever possible. Say the word “oh” while exhaling and inhaling, with no restrictions and total relaxation. Long tone exercises will strengthen sound in all three registers. Straight back posture, as if a string were attached to your head pulling you to the ceiling, must be stressed while standing or sitting in a chair. Breathing Gym by Sam Pilafian and Patrick Sheridan is a great resource for all wind performers.

Embouchure

The lower lip should be curved slightly over the teeth. Too much bottom lip creates a sound that is bright and edgy, while too little bottom lip creates a dull sound. Taking too much mouthpiece results in a spread and unfocused sound, which is usually flat, whereas

taking too little mouthpiece causes the sound to be pinched and sharp. Place a business card in the opening between the mouthpiece and the reed. Wherever it falls, mark the reed with a pencil. This is roughly how much mouthpiece one should be taking, which tends to be approximately 5/8 of an inch. Beware of biting the mouthpiece (too much pressure from the teeth)!

It is important to keep the head up, and to use a firm bottom lip and a firm, flat chin. The corners of the mouth should be down, in, and snug. Practice in front of a mirror. Do not rest the bell of the clarinet on your leg, as this affects air, embouchure, tonguing, and pitch.

A mouthpiece patch can be used for comfort, to check placement of the embouchure, to control how much mouthpiece one is taking, and to gauge if the student is biting.

Tongue Position

There are three parts of the tongue we consider as a clarinetist:

- the tip, for articulation
- the middle, for clarity of the sound and center of the tone
- the back, which controls the

register (high in low register/low in high register).

The syllables “ee” or “shee” capture the natural placement of the tongue, and facilitate comfortable articulation. The syllable “tee” is

used for single tonguing at all note lengths. There should be no jaw movement when tonguing correctly; one must have a flat chin at all times. Please note that the tip of the tongue only stops the reed from vibrating momentarily.

Maintain a constant stream of air behind the tongue at all times.

A quick barometer of tongue placement is to have the student play C3 and trill to D3, using the second side key from the top. This will only speak when the tongue is positioned correctly. If you are puffing your cheeks while tonguing, the corners are not firm.

Use a drinking straw to practice the correct formation of the embouchure, position of the tongue, and execution of the air away from the clarinet.

I recommend the *Rico Reserve X5* mouthpiece for students to facilitate the proper development of sound fundamentals, and to promote a good tone and articulation.



Upgrade Your Ensemble by Strengthening Your Clarinet Section

Hand Position

The clarinet should be held like one holds a flute; the right hand should form a “C.” The right thumb should be under the thumb rest at base of thumb nail. Fingers should be close, curved, and relaxed. Use the pads of the fingers—not the tips. The fingers should never extend beyond the rings, in either direction.

Never rest the right index finger under the side keys in order to support the instrument. This is a very common problem in young clarinetists, and slows not only the development of technique, but also prohibits the use of the right hand for resonance fingerings and pitch shading. Consider using a neck strap with students, only after they have been playing for some time, to help facilitate better right hand position.

The typical angle of the clarinet from the body should be around thirty degrees. Adjust accordingly from there, in or out, depending on sound, pitch, and facility of the altissimo register.

Reed Placement and Care

The tip of the reed should be placed in line with the tip of the mouthpiece. In order to extend reed life and prevent warping, encourage a break in procedure. Below are a few tips that I use in my own playing, as well as with my students.

- Rotate reeds; use a different reed each time you play or practice. 5-7 days is a typical break-in period for a reed. In the first few days of use, reeds should only be played for very short increments. Label reeds with date started, or number them. Reeds will alter with change in temperature, humidity, and age.

- Lay each reed flat on Plexiglas and rub the vamp (top half) of the reed with your thumb vigorously to seal the pores. Some prefer the use of 600-grit sandpaper instead.

- Use a reed case for reed storage, not the plastic holders the reeds are packaged in. I recommend the

Rico Reed Storage Case, which holds eight of any size reeds. Each slot is numbered, which is wonderful for rotation, and the case utilizes a two-way humidity control system to maintain a stable environment for reeds when not in use.

- For myself and my students, I highly recommend *Rico Reserve Classic* reeds, which are remarkably consistent, and flexible enough for both the concert and marching arenas. They are available in half strengths with special 3.5+ and 4.0+ strengths, which allow you to move the student up in quarter strengths. I recommend the following strengths, depending on level:

- Beginner: 2.5 to 3.0

- Intermediate: 3.0 to 3.5

- Advanced: 3.5+ and up

If the reed strength is too high (hard), the sound will be fuzzy, airy, and the pitch sharp. If the reed strength is too low (soft), the sound will be buzzy, spread, and the pitch flat. The upper register will also not respond well. For quick, subtle reed adjustments:

- If the reed is too soft, raise the reed on the mouthpiece.

- If the reed is too hard, lower the reed on the mouthpiece.

Tuning

“Open G” is the best note of the clarinet to begin the tuning process with. For adjustment, pull out or push in at the barrel. Next, tune a “third-space C” (C2), to check the mid-range of the instrument. Pull out or push in at the middle joint of the clarinet for this adjustment. Tuning rings and different size barrels can be used to help facilitate the tuning process.

Chromatic tuners should be used with all students as they begin to play. They are wonderful tools as they begin this important portion of their playing.

Upgrade Your Ensemble by Strengthening Your Clarinet Section

For advanced students, a “tuning chart” can be developed and used with the student in lesson and practice. Work with the student to chart the pitch tendencies of the instrument on every note at two or three different dynamics. Tuning tendencies will change based on type and brand of instrument, mouthpiece, reed, and ligature, and barrel length and taper.

Venting or dampening fingerings can also be used to develop further flexibility in technique and intonation adjustment. Explore the use of the right


and left hands in resonance fingerings for throat tone notes: G2, G#2, A2, and A#2.

If you have any specific questions, Beth Fabrizio can be reached at bfabrizio@hilton.k12.ny.us.

Beth A. Fabrizio has been a public school band director in New York for twenty-eight years, and has taught clarinet privately for thirty-three years. In addition, she is an active guest conductor and clinician and frequent drum corps competition judge. Her field experience, paired with her conservatory clarinet training with noted pedagogues Stanley Hasty (Eastman School of Music), Michael Webster, and Richard Waller, has given her great insight into teaching clarinet effectively in the school setting.

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All Kids Can Learn and We Can Teach Them ... Together!

Lynne Jackson, Chris Pineda and Andrew Weak



The Berkner Area of Richardson ISD has faced and continues to face many changes and challenges. This is the case for a great number of schools in Texas and throughout the country. The clinic “All Kids Can Learn and We Can Teach Them...Together!” intends to show how Team Berkner has strived to turn adversity into opportunity.

Part 1 is entitled “Wrapping Our Brains Around It.” As a result of “wrapping our brains” around change and challenges, we have created better classroom management, smarter teaching and greater retention. It begins by identifying and implementing philosophies and attitudes which allow us to become more powerful and effective teachers. By creatively and thoughtfully collaborating through vertical and lateral teaching, our teachers are able to use

their talents and fortes to better meet the needs of each student. Our credo has become “teach the individual in the classroom setting.”

Part 2 is entitled “Pedagogy and Curriculum.” The most highly valued aspect of our band program takes place in the beginner band classroom. Every teacher in the Berkner Area teaches at least one beginning band class. (Our 6th graders are in eleven elementary schools. There are a total of nineteen different, heterogeneous classes to be taught. Talk about wrapping your brain around it!) The beginning band curriculum includes four distinct components: Pedagogy, Vocabulary, Theory and Learning to Use Our Voices. All classes beyond the first year are simply an extension and an expansion of these four essential areas.

The authors will present “All Kids Can Learn and We Can Teach Them... Together!” on Tuesday, July 23. Part 1 “Let’s Wrap Our Brains Around That” at 8:15 a.m. and Part 2 Pedagogy and Curriculum at 5:15 p.m. Part 2 will be repeated on Wednesday, July 24 at 8:15 a.m.

Andrew Weak, Chris Pineda and Lynne Jackson intend to demonstrate and illustrate how collaborative dedication and teaching has yielded some very uniquely positive results for the students and teachers of the Berkner Area in their clinic presentation at the TBA Convention/Clinic this summer.

Hear for a Lifetime®

Carolynn Travis - Global Brand Advocate, Etymotic Research, Inc.

If I have heard it once, I have heard it 1,000 times. “I wish I had met you back when I was in school.” Every band director, orchestra leader, drumline instructor or performing musician that I have met over the past 10 years says something to that effect. During lectures to hundreds of music students, both middle school and high school music students reveal that they regularly experience tinnitus and fullness in their ears after long practices and performances, which is an indication of a temporary decrease in hearing. Most music educators experience the same.

Brass players are taught how their embouchure should function. Percussionists learn how to avoid tendinitis and carpal tunnel syndrome. Almost all musicians learn how to avoid overuse injuries. Yet very few music educators and musicians take the time to learn about how hearing functions and what steps can be taken to maintain healthy hearing. Any musician knows that being a good musician is about listening just as much as it is about playing their instrument.

Six Recommendations:

1. Learn about hearing.

You use your hearing all the time, but how much do you know about how it works? If you're

like most people, the answer is probably, “Not that much.” The process of capturing sounds from the physical world and processing them with our brains is among the most complex and precise of all of our senses.

Unfortunately, it's also a sense that people tend to take for granted, until they experience problems. The more young musicians learn about how their hearing works, the more likely they are to take personal responsibility to protect it. We are a visual culture. Seeing is believing. I recommend watching *Auditory Transduction*, a seven-minute video on *YouTube* using 3D animation that explains how sound enters the ears and

is processed by our brains. It's a fascinating anatomy lesson, put to music. Show it on your first day of class. Your students will leave that day learning one of the most important lessons in their music education. The video can be

found at www.youtube.com/watch?v=PeTriGTENoc

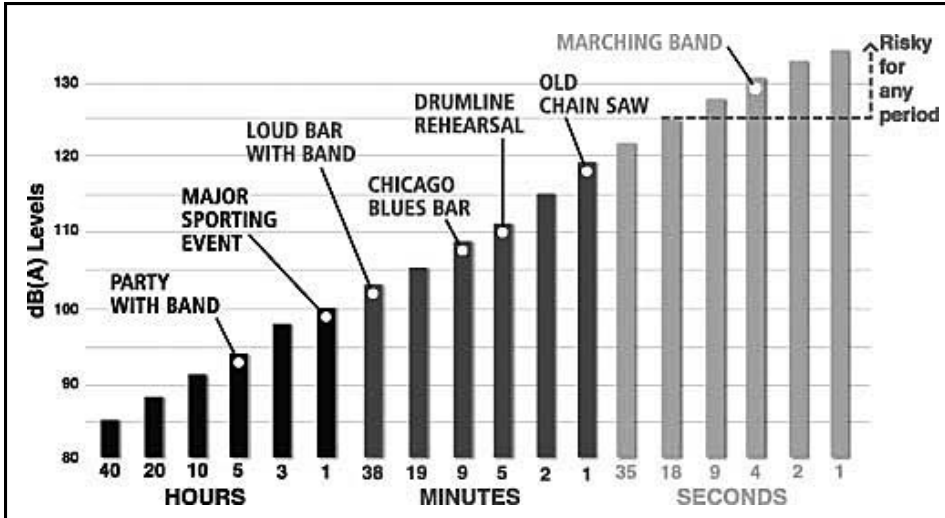
2. Be curious.

Know how loud your classroom can be. Sound level meters are used to measure sound pressure levels (SPL). The SPL meters are affordable and are available online at amazon.com for as little as \$20.00. Hearing loss is a function of exposure time, the average sound level, and the peak level of very loud sounds. Music from a player's own instrument or nearby instruments can cause permanent hearing loss depending on the intensity and duration of the

sound. Some persons are more susceptible to hearing loss from high-level sound than others. Just because it doesn't seem too loud or isn't uncomfortable, doesn't mean that you or your students are not at risk.

Music students reveal that they regularly experience tinnitus and fullness in their ears after long practices and performances, which is an indication of a temporary decrease in hearing. Most music educators experience the same.

Etymotic Research will offer free hearing evaluations at the convention this summer. Visit their booth for details.



insults. Even if a temporary hearing loss recovers over a period of hours or days, there is a risk that repeated exposure to loud noise will result in permanent hearing loss.

5. Keep tabs on hearing.

Find an audiologist if you don't already have one and go for yearly hearing checks. Encourage your students and their parents to do the same, especially those going on to college to major

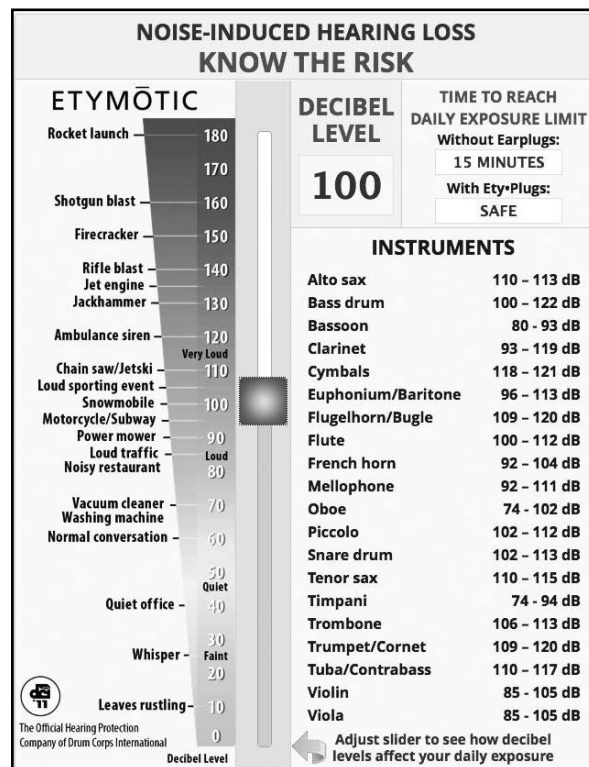
3. Know the risk.

Once you know how loud your classroom is, learn about safe exposure times. Most music rooms exceed 85dB. The government has guidelines in place for the workplace. Hearing protection is mandatory if adult workers in a factory are exposed to noise above 85dB yet directors and students are exposed daily to volumes that far exceed safe levels. According to the National Institute of Occupational Safety and Health (NIOSH) damage risk criteria, the average person can be exposed to 85dB, for 8 hours per week, 5 days per week without undue risk of developing permanent hearing loss. The NIOSH standard uses a 3-dB time-intensity trade-off (also known as an “exchange rate”): for every 3dB increase in the noise level, the allowed exposure time is reduced by half. At 100dB, the safe exposure time is only 15 minutes before damage to your hearing can occur.

in performance or music education. Invite a local audiologist to your class to give a presentation to students, parents and administrators.

4. Check with your students.

Ask your students daily if any are experiencing muffled sound or auditory fatigue during or after class. Tinnitus (ringing in the ears) and temporary hearing loss can occur from a single concert, sporting event or sudden loud noise like a firecracker. In rare cases, permanent hearing loss results from such auditory



This interactive SoundRule is available online at www.etymotic-media.com/sliderule. Students can quickly and easily find out the safe exposure time of their own instrument.



6. Start a hearing conservation program at your school.

If sound levels in your music room exceed safe levels, use hearing protection. There are many types of hearing protection on the market today. Some are made specifically for musicians and people who need to hear clearly in noise. Many band directors already wear custom Musicians Earplugs™. The human ear overloads at high sound levels, making it difficult to impossible to distinguish the blend with other instruments. High-fidelity earplugs not only protect from noise exposure, but they actually help educators and musicians hear and play better. We wouldn't dream of letting football players on the field without wearing protective equipment. Broken bones and strained ankles heal, but there are no known cures for noise induced hearing loss or tinnitus. Prevention of hearing damage is the only viable treatment at this time.

Q: What is the best kind of earplug?

A: An earplug that is worn!

In summary, decades of research show that shifts in hearing due to noise exposure appear to be temporary, but recent studies on recovery from temporary hearing loss challenge long-held beliefs. We now have irrefutable evidence that permanent damage to the inner ear does occur even when hearing returns to previous levels after prolonged exposure. Band directors and music educators need information on how to best advise the musicians under their direction. The key to prevention is to understand the risks and consistently act to minimize them.

Etymotic Research will present *Adopt-a-Band, A Hearing Conservation Program for Educators and Young Musicians* at the TBA Product Showcase on Tuesday, July 23 at 5:15 p.m. Attendees will receive an in-depth look at noise exposure in the classroom, the risks involved and learn about Etymotic's full line of high-fidelity hearing protection that includes ETYPlugs (available at a reduced cost through the Adopt-a-Band program), custom Musicians Earplugs™ and MusicPRO 9-15 electronic earplugs with adaptive attenuation.



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Phi Beta Mu Celebrates 75th Anniversary

Gary Wells, Secretary-Treasurer, Alpha Chapter, Phi Beta Mu



Would you like the opportunity to tell Bill Dean that you enjoyed being a member of one of his Odessa or Texas A&M bands? Maybe you had a great region band experience conducted by Van Ragsdale, Bob Renfro, or Larry Tucker and would like to tell them. Perhaps you were a colleague of Neil Grant, Tom Rhodes, or Jerry Longwell and would like to “catch up”.

All these and many more infrequent visitors to TBA are scheduled to attend “*Meet the Legends of Texas Bands*” on Tuesday, July 23 at 3:15 p.m. at the Marriott Riverwalk, Salons C&D. This reception, open to the public and sponsored by Alpha Chapter of Phi Beta Mu, will be a wonderful opportunity for you to connect with the icons of Texas bands. Light refreshments will be served.

This is just one event Alpha Chapter is sponsoring in celebration of its 75th anniversary. On Sunday, July 21 at 3:00 p.m., the Greater Dallas Youth Orchestra Wind Symphony, conducted by Dr. Nicholas Williams, will premiere “*Homage to the Dream*” commemorating the 50th anniversary of Dr. Martin Luther King’s

“I Have a Dream” speech. The commissioning of this composition by Mark Camphouse was made possible by donations from Phi Beta Mu Chapters throughout the United States and Canada.

The *Phi Beta Mu Reading Band* will again present its performance of music grades 1-3 on Monday at 10:45 a.m. in Room CC217. Conductors will be Keith Bearden, Dr. Gary Garner, Van Ragsdale, and John Whitwell.

Alpha Chapter will be sponsoring two clinics at the TBA Convention/Clinic:

Strategies for Teaching Beginner Woodwinds in a Multiple Instrument Setting

Sunday, July 21, 2:45 – 3:45 p.m.
CC Room: 207

Clinicians: Penny Liebst, Tamara Willer

Developing the Individual Musician-In Section Rehearsals

Tuesday, July 23, 5:15 – 6:15 p.m.
CC Room: 214CD

Clinician: Charlotte Royall

**Congratulations
to the 2013
Inductees:**

**Daniel Aleman
Keith Bearden
Robert C. Botello
Kenneth Capshaw
Robin Watson
Gary Wells**

Finally, you are cordially invited to attend the ***Induction Ceremony of the Texas Bandmasters Association Hall of Fame***. The ceremony will be held on Tuesday, July 23 at 2:00 p.m. at the Marriott Riverwalk Salon C. This year’s class includes Daniel Aleman, Keith Bearden, Robert C. Botello, Kenneth Capshaw, Robin Watson, and some old guy named Gary Wells.

Convention/Clinic Schedule of Events

Subject to change. Please visit www.texasbandmasters.org for updates.



Attendees may earn Gifted and Talented Professional Development Credit by attending clinics designated by this symbol.

MID - Clinics designed for Middle School Directors
HIGH - Clinics designed for High School Directors
COLLEGE - Clinics designed for College Music Students

CPE Credit - Make sure to pick up your Professional Development Credit form in the Registration Area and have it signed by a TBA board or staff member before you leave the Convention/Clinic. Forms are not kept on file by TBA.

Sunday, July 21

7:00 a.m.

TMEA Honor Band Panel Chairs Meeting

CC Room: 208

Presider: Ronnie Rios, TMEA Band Division Vice President

TBA Golf Tournament

Registration at 7:00 a.m.; Shotgun Start at 8:00 a.m.

The Quarry Golf Club

Coordinator: Ruben Adame

TBA Fun Run/Health Walk

Registration at 6:30 a.m.; Start time 7:00 a.m.

Corner of Market St. and Alamo St.

Coordinator: Sue Fletcher

7:30 a.m. – 6:30 p.m.

STUDENT DAY

7:30 a.m. Registration

8:00 a.m. Opening Session

Ballroom A

Clinician: Frank Troyka

Sponsors: TBA, Peak Music Festivals

8:00 a.m.

TMEA Honor Band Judges Meeting

CC Room: 208

Presider: Ronnie Rios, TMEA Band Division Vice President

8:00 a.m.

ATSSB Outstanding Performance Series Judges Meeting

CC Room: 212

Presider: Don Thoede, OPS State Chair

8:30 a.m.

TMEA Honor Band Sessions

AAAA CC Room: 204

AA CC Room: 203

CCC CC Room: 202

CC CC Room: 201

TMEA Office CC Room: 208

8:30 a.m. - 12:30 p.m.

ATSSB Outstanding Performance Series

Presider: Don Thoede, OPS State Chair

Class C followed by Class AA CC Room: 004

Class CC followed by Class A CC Room: 005

Class AAA followed by

SARC Meeting

CC Room: 212

ATSSB Office

CC Room: 1067

8:30 a.m. – 6:00 p.m.

TBA ACADEMY FOR NEW BAND, CHOIR, AND ORCHESTRA DIRECTORS

CC Room: 006

8:30 a.m. Registration

Coordinator: Brian Merrill

Sponsors: TBA, MakeMusic, The Mark of Excellence/
National Wind Band Honors, Texas Music Festivals

9:00 a.m.

TBA Tennis Tournament

Registration and Start time 9:00 a.m.

Blossom Tennis Center - Northeast ISD

12002 Jones-Maltsberger Rd.

Coordinator: Charlie Mayes

9:30 a.m. – 10:30 a.m.

TMEA and ATSSB All State Audition Music

Sponsors: TMEA, ATSSB

HIGH

CC Room: 101

9:30 a.m. **ATSSB Horn**

Clinician: Dr. Peggy DeMers, Sam Houston State Univ.

10:00 a.m. **ATSSB Tuba**

Clinician: Robert Daniel, Sam Houston State Univ.

CC Room: 102

9:30 a.m. **TMEA Tuba**

Clinician: Stephen Shoop, Univ. of Texas at Brownsville

10:00 a.m. **TMEA Euphonium**

Clinician: Jeffrey Cottrell, Hardin-Simmons Univ.

CC Room: 103A

9:30 a.m. **TMEA Percussion**

Clinician: Larry White, Univ. of Texas at El Paso

10:00 a.m. **ATSSB Percussion**

Clinician: John Rice, Professional Musician, sponsored
by Forshey Piano & Organ

CC Room: 103B

9:30 a.m. **TMEA Flute**

Clinician: Cristina Ballatori, Univ. of Texas at Brownsville

10:00 a.m. **TMEA Soprano Clarinet**

Clinician: Kellie Lignitz, Texas A&M Univ. Kingsville

10:00 a.m. – 10:00 p.m.

Childcare Provided by "Fit for a King"

CC Rooms: 209 & 211

Free of charge. No meals provided.

10:00 a.m. – 12:00 noon and 1:00 p.m. – 6:00 p.m.

Convention/Clinic Registration

CC Hall C

10:30 a.m. – 12:30 p.m.
TMAA Executive Committee
CC Room: 210
Presider: Dinah Menger

11:00 a.m. – 12 noon
BOSTON CRUSADERS DRUM CORPS
Lila Cockrell Theatre
Sponsor: Boston Crusaders Drum Corps

12:30 p.m. – 2:30 p.m.
TMAA Committee on Standards of Adjudication and Performance Practices
CC Room: 210
Presider: Dinah Menger

1:00 p.m. – 3:00 p.m.
TMEA and ATSSB All State Audition Music
Sponsors: TMEA, ATSSB
CC Room: 101
1:00 p.m. **ATSSB Bass Clarinet**
Clinician: Nancy Angerstein, Lee College, Baytown Symphony
1:30 p.m. **ATSSB Trombone**
Clinician: Dr. Richard Spitz, Assistant Conductor, Houston Brass Band
2:00 p.m. **TMEA Saxophone**
Clinician: Michael Jacobson, Baylor Univ.
2:30 p.m. **ATSSB Bassoon**
Clinician: Dr. Nathan Koch, Sam Houston State Univ.

CC Room: 102
1:00 p.m. **TMEA Oboe/English Horn**
Clinician: Sally Bohls, Coppell ISD
1:30 p.m. **TMEA Bass Trombone**
Clinician: Martin McCain, Texas State Univ.
2:00 p.m. **ATSSB Saxophone and Oboe**
Clinician: Dr. Scott Plugge, Sam Houston State Univ.

CC Room: 103A
1:00 p.m. **TMEA Horn**
Clinician: Jennifer Sholtis, Texas A&M Univ. Kingsville
1:30 p.m. **TMEA Tenor Trombone**
Clinician: Rai Morales, West Texas A&M Univ.
2:00 p.m. **ATSSB Flute**
Clinician: Kathy Daniel, Sam Houston State Univ.
2:30 p.m. **TMEA Low Clarinet**
Clinician: Dr. Patricia Card, Sam Houston State Univ.

CC Room: 103B
1:00 p.m. **ATSSB Clarinet**
Clinician: Dr. Patricia Card, Sam Houston State Univ.
1:30 p.m. **ATSSB Trumpet**
Clinician: Randy Adams, Sam Houston State Univ.
2:00 p.m. **TMEA Trumpet**
Clinician: Nancy Taylor, Univ. of Texas at El Paso
2:30 p.m. **TMEA Bassoon**
Clinician: Kristin Wolfe Jensen, Univ. of Texas at Austin

1:00 p.m. – 5:30 p.m.
TMEA All State Jazz Audition Music HIGH
CC Room: 217ABC
Coordinator: Ronnie Rios
Sponsor: TMEA
1:00 p.m. Sax
Gene Centeno, Jefferson High School
1:30 p.m. Trumpet
Karl Centeno, Freelance Musician
2:00 p.m. Tenor Trombone
Mark Hill, United States Air Force, Retired NEISD
2:30 p.m. Bass Trombone
Dave Deering, Freelance Musician
3:00 p.m. Improvisation
Morgan King, UTSA
3:30 p.m. Guitar
Tommy Howard, Freelance Musician
4:00 p.m. Bass
Carl Melton, West Oso High School
4:30 p.m. Piano
George DeRocher, Karnes City High School
5:00 p.m. Drums
J. D. Guzman, Spring High School

1:30 p.m. – 2:30 p.m.
Getting the Most Out of Your Marching Band Design and Designers HIGH
CC Room: 214AB
Clinicians: Kevin Nix, William Pitts, Jodie Rhodes
Sponsor: TBA

1:30 p.m. – 2:30 p.m.
Make Warm-ups Part of Your Routine—Just Don't Make Them Routine MID/HIGH
CC Room: 214CD
Clinician: Larry Clark
Sponsor: Carl Fischer Music

1:30 p.m. – 2:30 p.m.
Technology in the Practice Room MID/HIGH COLLEGE
CC Room: 217D
Clinician: John Best
Sponsor: TBA

2:45 p.m. – 3:45 p.m.
Maestro to Maestro on Program HIGH
CC Room: 214AB
Clinicians: Michael Cesario, Scott Chandler
Sponsor: Fred J Miller Inc.

2:45 p.m. – 3:45 p.m.
Mariachi in the Band Program: The Pros and Cons MID/HIGH
CC Room: 214CD
Clinicians: Rolando Molina, Ramon Niño III, Jose R. Torres-Ramos, John Vela
Sponsor: TBA

2:45 p.m. – 3:45 p.m.
Rock Their World: Use What They Know to Teach What You Know MID/HIGH
CC Room: 217D
Clinician: Dr. Milt Allen
Sponsor: Music & Arts

Sunday, July 21

2:45 p.m. – 3:45 p.m.

Strategies for Teaching Beginner Woodwinds in a Multiple Instrument Setting

CC Room: 207

Clinicians: Penny Liebst, Tamara Willer

Sponsor: Phi Beta Mu

MID

4:00 p.m. – 5:00 p.m.

Legal Concerns for the Music Educator

CC Room: 217D

Clinician: Holly Wardell

Sponsors: TBA, Marching Show Concepts

MID/HIGH
COLLEGE

3:00 p.m. – 6:00 p.m.

TBA Job Placement Assistance

Across from CC Room: 214

Organizers: Al and Jan Sturchio

5:15 p.m. – 6:15 p.m.

Band in the 21st Century

CC Room: 214CD

Clinician: Dennis Fisher

Sponsor: TBA

MID/HIGH
COLLEGE



3:00 p.m. – 4:00 p.m.

GREATER DALLAS YOUTH ORCHESTRA WIND SYMPHONY

Dr. Nicholas Williams, Conductor

Mark Camphouse, Guest Conductor

Celebrating the 75th anniversary of Phi Beta Mu with the debut of Mark Camphouse's commissioned piece "Homage to the Dream" written for the occasion.

Lila Cockrell Theatre

Sponsor: TBA

5:15 p.m. – 6:15 p.m.

Lessons Learned from the Other Side: A Discussion of Marching Band Topics from the Judge's Perspective

CC Room: 214AB

Clinicians: Albert Lo, Monte Mast

Sponsor: TBA

HIGH

4:00 p.m. – 6:00 p.m.

TMAA Marching Band Judging Workshop

CC Room: 207

Presider: Daniel Galloway

Sponsor: TMAA

(Registration Fee Required)

5:15 p.m. – 6:15 p.m.

Teaching Artistry in An Age of Technique

CC Room: 217D

Clinician: Dr. Howard Hilliard

Sponsor: Hal Leonard Corporation

MID/HIGH

4:00 p.m. – 5:00 p.m.

Cooperation Over Competition

CC Room: 214AB

Clinician: Dr. Tim Lautzenheiser

Sponsor: Conn-Selmer

MID/HIGH

5:45 p.m. – 6:45 p.m.

SAN ANTONIO JAZZ ORCHESTRA NEW JAZZ MUSIC CLINIC

CC Room: 217ABC

Organizers: George DeRocher, Roland Sandoval

Sponsor: TBA

MID/HIGH

4:00 p.m. – 5:00 p.m.

Drumline for the Non Percussionist

CC Room: 214CD

Clinicians: Jim Bailey, Thomas Bough

Sponsors: D'Addario, Evans Drum Heads, ProMark

Drum Sticks, Sabian Cymbals, Yamaha Band

Orchestra & Percussion

HIGH

7:15 p.m.

TBA Board of Directors Award Program

Presider: Alfredo Vélez, TBA President

Lila Cockrell Theatre

7:30 p.m.

SALT RIVER BRASS

Patrick Sheridan, Conductor

Carole FitzPatrick, Soprano Soloist

Harry Watters, Trombone Soloist

Lila Cockrell Theatre

Sponsors: Jupiter Band Instruments, Texas Music Festivals

Monday, July 22

7:00 a.m. – 8:00 a.m.

Phi Beta Mu Meeting and Breakfast

Marriott Riverwalk, Salon C
Host: Scott Coulson

7:30 a.m. – 12:00 p.m. and 1:00 p.m. – 5:00 p.m.

Convention/Clinic Registration

CC Hall C

7:30 a.m. – 9:30 a.m.

TMEA Region and Area Band Chairs Breakfast Meeting

Marriott Riverwalk Salon A
Host: Ronnie Rios, TMEA Band Division Vice President

7:30 a.m. – 10:00 p.m.

Childcare Provided by Fit for a King

CC Rooms: 209 & 211
Free of Charge. No meals provided.

8:00 a.m. – 8:00 p.m.

TBA Commuters Lounge

CC Room: 208

8:00 a.m. – 6:00 p.m.

Booster Club Training

CC Room: 217D
Clinician: David W. Vandewalker

BOOSTERS

8:15 a.m. – 9:15 a.m.

Demonstrating Musical Understanding

CC Room: 217ABC
Clinician: Amanda Drinkwater
Demonstration Group: Marcus Wind Symphony
Sponsor: TBA

MID/HIGH



8:15 a.m. – 9:15 a.m.

Preparing Your Students for Auditions

CC Room: 205
Clinician: Tim Higgins, San Francisco Symphony,
Principal Trombone
Sponsor: TBA

MID/HIGH

8:15 a.m. – 9:15 a.m.

So You Think You Can't Spin?

Colorguard Clinic Designed for A, AA, AAA Bands
CC Hall D
Clinicians: Estelle Gravois-Murr, Celestino Sosa
Demonstration Groups: Alvarado High School and
Little Elm High School Guard Members
Sponsors: Fred J Miller Inc., Team Go Figure, Pep Wear,
Directors Showcase International

HIGH

8:15 a.m. – 9:15 a.m.

The Breathing Gym in Rehearsal

CC Room: 214AB
Clinicians: Sam Pilafian, Patrick Sheridan
Sponsor: Jupiter Band Instruments

MID/HIGH

8:15 a.m. – 9:15 a.m.

Using Technology to Recruit, Promote, Teach, Motivate & More!

(Repeats Wednesday, 8:15 a.m.)
CC Room: 214CD
Clinicians: Bryan Edwards, Gina Scheer, Andy Sealy
Sponsor: TBA

MID/HIGH

8:15 a.m. – 9:15 a.m.

Overview of New Buffet Products

CC Room: 216
Company: Buffet Group USA
Presenter: Don Reynolds

PRODUCT
SHOWCASE

9:00 a.m. – 5:00 p.m.

Exhibit Hall Open

CC Exhibit Hall C (entrance by badge only)

9:15 a.m. – 10:45 a.m.

Exclusive Exhibit Hall Time

CC Exhibit Hall C (entrance by badge only)

9:00 a.m. – 6:00 p.m.

TBA Job Placement Assistance

Across from CC Room: 214
Organizers: Al and Jan Sturchio

9:30 a.m. – 10:30 a.m.

What's New In Finale

CC Room: 216
Company: MakeMusic
Presenter: Tom Johnson

PRODUCT
SHOWCASE

9:30 a.m. – 10:30 a.m.

Texas Jazz Educators Association Open Membership Meeting

CC Room: 210
Presider: Alex Parker

10:45 a.m. – 11:45 a.m.

Beginning Band Basics With the Breathing Gym and Scale & Rhythm Chunks

CC Room: 214CD
Clinicians: Richard Canter, Pats Sheridan
Sponsor: Jupiter Band Instruments

MID

10:45 a.m. – 11:45 a.m.

Building Better Leaders and Better Followers in Your Band

CC Room: 205
Clinician: Fran Kick
Sponsor: DCI

MID/HIGH



10:45 a.m. – 11:45 a.m.

Marching Band Basics with Canton HS Band

CC Hall D
Clinician: Rob Toups
Demonstration Group: Canton HS Band
Sponsors: TBA, Marching Show Concepts

HIGH

10:45 a.m. – 11:45 a.m.
PHI BETA MU DIRECTORS BAND MID/HIGH
NEW MUSIC CLINIC—GRADES 1, 2, 3
 CC Room: 217ABC
 Organizer: Scott Coulson
 Conductors: Dr. Gary Garner-Hall of Fame Class of 2003; John Whitwell-Hall of Fame Class of 2008; Van Ragsdale-Hall of Fame Class of 2012; Keith Bearden-Hall of Fame Class of 2013
 Sponsor: Phi Beta Mu

10:45 a.m. – 11:45 a.m. MID/HIGH COLLEGE
Transformation: Living Expressively Among the Symbols While Influencing Lives
 CC Room: 214AB
 Clinician: Eugene Migliaro Corporon, TBA Featured Clinician
 Sponsors: Choice Music Events/The Foundation for Music Education/Music Across Texas

10:45 a.m. – 11:45 a.m. PRODUCT SHOWCASE
Total Percussion Jam: Beginning Percussion Method
 CC Room: 216
 Company: Adventure Percussion
 Presenter: Yale Snyder

11:30 a.m. – 1:30 p.m.
Spouses Luncheon
 CC Lonesome Dove Room
 Luncheon Host: Heidi Vélez -TBA Spouses Division
 President (Entrance by ticket only. All seated guests, including children, must have a ticket.)
 Free Childcare in CC Rooms: 209 & 211

11:45 a.m. – 12:45 p.m. MID/HIGH
A Conversation About Collaboration
 CC Ballroom A
 Clinicians: Gabe Musella (TBA), Denise Eaton (TCDA)
 Sponsor: TCDA

12:00 p.m. – 1:00 p.m.
TBA Nominating Committee Luncheon
 CC Room: 203
 Host: Alfredo Vélez, TBA President

12:00 p.m. – 1:00 p.m.
TBA Past Presidents and Past Bandmasters Of the Year Luncheon
 CC Room: 004
 Host: Tom Harrington, TBA Past President

12:00 p.m. – 1:00 p.m.
TBA Region Reps Luncheon
 CC Room: 005
 Host: Richard Herrera, TBA President Elect

12:00 p.m. – 1:00 p.m.
Texas Community College Band Directors Association General Membership Meeting
 CC Room: 210
 Presider: Dr. Brack May


1:15 p.m. – 2:45 p.m.
Exclusive Exhibit Hall Time
 CC Exhibit Hall C (entrance by badge only)

1:30 p.m. – 2:30 p.m.
NAMMB Membership Meeting
 CC Room: 213
 Host: Jim Jones

1:30 p.m. – 2:30 p.m.
TMEA Region Jazz Coordinator Meeting
 CC Room: 210
 Presider: Alex Parker

1:30 p.m. – 3:00 p.m.
UIL Sight Reading Committee Meeting
 CC Room: 212
 Host: Richard Floyd

1:30 p.m. – 2:30 p.m. PRODUCT SHOWCASE
What's New In SmartMusic
 CC Room: 216
 Company: MakeMusic
 Presenter: David Hawley

2:45 p.m. – 3:45 p.m. MID/HIGH 
Get Me Outta This Mess! Alternate Fingerings for Woodwinds In Special Situations
 (Repeats Wednesday 9:30 a.m.)
 CC Room: 214AB
 Clinician: Fred Allen
 Sponsor: TBA

2:45 p.m. – 3:45 p.m. HIGH
Marching Technique From Day 1
 CC Hall D
 Clinician: Frank Troyka
 Demonstration Group: Berkner High School Band
 Sponsors: TBA, Marching Show Concepts

2:45 p.m. – 3:45 p.m. MID/HIGH
Teaching Small Ensemble Concepts Through the Prescribed Music List
 CC Room: 217ABC
 Clinicians: Oscar Diaz, Martin McCain, Rai Morales, Javier Stuppard
 Demonstration Group: The Minor 4th Trombone Quartet
 Sponsor: TBA

2:45 p.m. – 3:45 p.m. MID/HIGH COLLEGE
The Music of Mark Camphouse
 CC Room: 214CD
 Clinician: Mark Camphouse
 Sponsor: TBA

2:45 p.m. – 3:45 p.m. PRODUCT SHOWCASE
Breath Awareness Tool
 CC Room: 216
 Company: Berp & Company
 Presenter: Mario Guarneri

<p>3:00 p.m. – 4:00 p.m. CEDAR PARK WINDS Christopher Yee, Conductor Jerry Junkin, Guest Conductor Manuel C. San Luis, Guest Conductor Peter Warshav, Guest Conductor Tim Higgins, Guest Trombone Soloist-San Francisco Symphony Lila Cockrell Theatre Sponsor: TBA</p>		<p>5:15 p.m. – 6:15 p.m. Effective Use of Electronics in the Front Ensemble: Let's Take a Look Under the Hood CC Room: 217ABC Clinicians: John Brennan, Thomas McGillen Sponsors: TBA, Marching Show Concepts</p>	HIGH
<p>4:00 p.m. – 5:00 p.m. Brass Playing After the Beginner Year: Bridging the Gap CC Room: 214AB Clinicians: Jennifer Dillard, Jason Robb Sponsor: TBA</p>	MID	<p>5:15 p.m. – 6:15 p.m. Flute is Not a Four Letter Word CC Room: 205 Clinician: Helen Blackburn Sponsor: TBA</p>	MID/HIGH
<p>4:00 p.m. – 5:00 p.m. Developing and Maintaining a Successful Program in the Rural Setting CC Room: 214CD Clinicians: Randy Jones, Rob Toups Sponsor: TBA</p>	MID/HIGH	<p>5:15 p.m. – 6:15 p.m. Getting on the Same Page, One Page at a Time (Repeats Wednesday, 9:30 a.m.) CC Room: 214AB Clinicians: Reagan Brumley, Brian Merrill Sponsor: TBA</p>	MID/HIGH
<p>4:00 p.m. – 5:00 p.m. Latin Percussion Basics – The Sooner the Better CC Room: 217ABC Clinician: Lalo Davila Sponsors: Evans Drumheads, Innovative Percussion, Lone Star Percussion, Pearl Corporation, Row-Loff Productions, Zildjian Cymbals</p>	MID/HIGH	<p>5:15 p.m. – 6:15 p.m. If I Only Had One More Rehearsal: Creating Efficient and Effective Rehearsals CC Room: 214CD Clinician: Phillip Clements Sponsor: TBA</p>	MID/HIGH COLLEGE
<p>4:00 p.m. – 5:00 p.m. The Unique Demands on the Marching Musician: When to Watch, When to Listen, and How to Make It Work CC Hall D Clinician: Frank Troyka, Michael Reed, Scott Ward Sponsors: TBA, Marching Show Concepts</p>	HIGH	<p>5:15 p.m. – 6:15 p.m. Power Practicing with Harry Watters CC Room: 213 Clinician: Harry Watters Sponsor: Jupiter Band Instruments</p>	MID/HIGH COLLEGE
<p>4:00 p.m. – 6:00 p.m. Texas Music Administrators Conference Meeting CC Room: 210 Presider: Rick Ghinelli</p>		<p>5:15 p.m. – 6:15 p.m. InSightSinging! A Multisensory Approach to Successful Music Reading CC Room: 216 Company: Carl Fischer Music Presenters: Denise Eaton, Jan Juneau, Sally Schott</p>	PRODUCT SHOWCASE
<p>4:00 p.m. – 5:00 p.m. Top Five Finale Time-Savers for Band, Choir, and Orchestra Directors CC Room: 216 Company: MakeMusic Presenter: Tom Johnson</p>	PRODUCT SHOWCASE	<p>7:30 p.m. UNITED STATES AIR FORCE BAND OF THE WEST CONCERT Captain Michael Hoerber, Conductor Lila Cockrell Theatre Sponsor: United States Air Force</p>	

Tuesday, July 23

7:00 a.m. – 8:00 a.m.

**Fellowship of Christian Musicians
Devotional**

CC Room: 213
Host: Rory Davis

7:30 a.m.

**ATSSB State Board of Directors
Breakfast Meeting**

Menger Hotel, Menger Patio Room
Host: John Young, ATSSB President

7:30 a.m. – 12:00 p.m. and 1:00 p.m. – 5:00 p.m.

Convention/Clinic Registration

CC Hall C

7:30 a.m. – 10:00 p.m.

Childcare Provided by Fit for a King

CC Rooms: 209 & 211
Free of Charge. No meals provided.

8:00 a.m. – 8:00 p.m.

TBA Commuters Lounge

CC Room 208

8:15 a.m. – 9:15 a.m.

**All Staters: An Individualized
Approach to Their Success**

CC Room: 205
Clinician: Richard Lambrecht
Sponsor: TBA

HIGH
GT

8:15 a.m. – 9:15 a.m.

**All Kids Can Learn, and
We Can Teach Them-Together** MID/HIGH COLLEGE

Part 1-“Let’s Wrap Our Brains Around That”
CC Room: 214 AB
Clinicians: Lynne Jackson, Chris Pineda, Andrew Weak
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Balancing Education with
Artistry – A Composer’s
Perspective from Steven Bryant** MID/HIGH COLLEGE

CC Room: 214CD
Clinician: Steven Bryant, TBA Featured Composer
Sponsors: Choice Music Events/The Foundation for
Music Education/Music Across Texas

8:15 a.m. – 9:15 a.m.

Military Marching Band 101 HIGH

CC Room: 217D
Clinicians: Nicholas Durham, Jonathan Kelly
Presider: Jim Jones
Sponsor: NAMMB

8:15 a.m. – 9:15 a.m.

Adding Finale to Your Toolbox PRODUCT SHOWCASE

CC Room: 216
Company: MakeMusic
Presenter: Tom Johnson

9:00 a.m. – 5:00 p.m.

Exhibit Hall Open

CC Exhibit Hall C (entrance by badge only)

9:00 a.m. – 5:00 p.m.

TBA Job Placement Assistance

Across from CC Room: 214
Organizers: Al and Jan Sturchio

9:00 a.m. – 10:00 a.m.

College Advisory Board Meeting

CC Room: 210
Host: Alfredo Vélez III

9:30 a.m. – 10:30 a.m.

**323rd ARMY BAND “FORT SAM’S OWN”
NEW MUSIC CLINIC-GRADES 3, 4, 5** MID/HIGH

CC Room: 217ABC
Conductor: CW5 Doug Paarmann
Sponsor: United States Army

9:30 a.m. – 10:30 a.m.

**Beyond the Blues Scale: Simple
and Interesting Techniques to
Help Beginning Improvisers
Develop More Advanced Ideas** MID/HIGH **GT**

CC Room: 214AB
Clinician: Tim Ishii
Sponsor: TBA

9:30 a.m. – 10:30 a.m.

Developing a Championship Program MID/HIGH

CC Room: 217D
Clinicians: Mike Glaze, Mike Sheffield
Sponsor: TBA

9:30 a.m. – 10:30 a.m.

**Reflections and Refractions:
A Journey Through the
Conductor’s Looking Glass** MID/HIGH COLLEGE

CC Room: 214CD
Clinician: Eugene Migliaro Corporon,
TBA Featured Clinician
Sponsors: Choice Music Events/The Foundation for
Music Education/Music Across Texas

9:30 a.m. – 10:30 a.m.

**Vocal Assessment and
Accountability with SmartMusic** PRODUCT SHOWCASE

CC Room: 216
Company: MakeMusic
Presenters: Leigh Kallestad, Dr. Cynthia Gonzales

10:30 a.m. – Noon

Exclusive Exhibit Hall Time

CC Exhibit Hall C
(entrance by badge only)

10:45 a.m. – 11:45 a.m.

Field Show Resource Products PRODUCT SHOWCASE

CC Room: 216
Company: Marching Show Concepts
Presenter: Randy Gilmore

12:00 p.m. – 1:15 p.m. TBA Active & Retired Member Luncheon and Business Meeting CC Hall D (Entrance by Active or Retired Member Badge) Host: Alfredo Vélez III – TBA President		2:45 p.m. – 3:45 p.m. UIL S.O.S.! – Strategies for Successful Performances CC Room: 214CD Clinician: Dr. Eric Wilson Sponsor: TBA	MID/HIGH COLLEGE
1:15 p.m. – 2:45 p.m. Exclusive Exhibit Hall Time CC Exhibit Hall C (Entrance by badge only)		2:45 p.m. – 3:45 p.m. SmartMusic Anytime, Anywhere on iPad CC Room: 216 Company: MakeMusic Presenter: David Hawley	PRODUCT SHOWCASE
1:30 p.m. – 2:30 p.m. Crank Up Your Classroom with QuaverMusic.com CC Room: 216 Company: QuaverMusic.com Presenter: Amanda Reilly	PRODUCT SHOWCASE	4:00 p.m. – 5:00 p.m. Advanced Performance Techniques for Trumpet/High Brass CC Room: 214AB Clinician: Tim Andersen Sponsor: TBA	MID/HIGH 
2:00 p.m. – 3:00 p.m. Texas Bandmasters Hall of Fame Induction Ceremony Marriott Riverwalk Salon C Host: Scott Coulson Sponsor: Phi Beta Mu		4:00 p.m. – 5:00 p.m. A Teacher's Guide to a Happier Tuba Section CC Room: 217D Clinician: Richard Murrow Sponsor: Miraphone Instruments	MID/HIGH
3:15 p.m. – 4:30 p.m. "Meet the Legends of Texas Bands" – Past Hall of Fame Members Reception <i>Public Invited</i> Marriott Riverwalk Salon C & D Host: Scott Coulson Sponsor: Phi Beta Mu		4:00 p.m. – 5:00 p.m. Transforming a Band Program CC Room: 214CD Clinician: Wilberto Perez Sponsor: TBA	MID/HIGH
2:00 p.m. – 3:00 p.m. Sideliner Sound System and Cases CC Hall D Company: Opti-Case, Inc./Opti-Sound, Inc. Presenter: David Phipps	PRODUCT SHOWCASE	4:00 p.m. – 5:00 p.m. Up Periscope: Utilizing Telescopic Hearing to Connect to People Through Music CC Room: 217ABC Clinician: Eugene Migliaro Corporon, TBA Featured Clinician Sponsors: Choice Music Events/The Foundation for Music Education/Music Across Texas	MID/HIGH COLLEGE
2:45 p.m. – 3:45 p.m. Connect with Your Crowd! Performance Approaches for Building Community Support CC Room: 217D Clinicians: Jeremy Strickland, Brian Youngblood Sponsor: TBA	HIGH	4:00 p.m. – 5:00 p.m. Revolutionizing Guitar Instruction with Blended Learning CC Room: 216 Company: Consonus Music Institute Presenter: Michael Christiansen	PRODUCT SHOWCASE
2:45 p.m. – 3:45 p.m. Is That Your Best Reed? Reed Balancing and Effective Maintenance for Single Reeds CC Room: 214AB Clinicians: Debra Haburay, Tom Ridenour Sponsor: TBA	MID/HIGH	4:00 p.m. – 5:00 p.m. Sideliner Sound System and Cases CC Hall D Company: Opti-Case, Inc./Opti-Sound, Inc. Presenter: David Phipps	PRODUCT SHOWCASE
2:45 p.m. – 3:45 p.m. The Inside Story – The Composer's Perspective on His Music CC Room: 217ABC Clinician: Robert Sheldon Demonstration Groups: Brandeis HS, Richard Herrera director; O'Connor HS, Roland Sandoval-director Sponsor: Alfred Publishing Co. Inc.	MID/HIGH COLLEGE	4:30 p.m. – 5:30 p.m. ATSSB General Session CC Room: 210 Presider: John Young, ATSSB President	

Tuesday, July 23

5:15 p.m. – 6:15 p.m.
All Kids Can Learn, and We Can Teach Them – Together Part 2 Pedagogy and Curriculum MID/HIGH
(Repeats Wednesday, 8:15 a.m.)
CC Room: 214AB
Clinicians: Lynne Jackson, Chris Pineda, Andrew Weak
Sponsor: TBA

5:15 p.m. – 6:15 p.m.
Developing the Individual Musician – In Section Rehearsals MID/HIGH
CC Room: 214CD
Clinician: Charlotte Royall
Sponsor: Phi Beta Mu

5:15 p.m. – 6:15 p.m.
Traps, Tricks, Tools, and Techniques MID/HIGH
CC Room: 217D
Clinician: Rick Yancey
Sponsor: The Foundation for Music Education

5:15 p.m. – 6:15 p.m.
Using SmartMusic in the High School Band Program HIGH
CC Room: 213
Clinician: Asa Burk
Sponsor: MakeMusic

5:15 p.m. – 6:15 p.m.
Adopt-a-Band, A Hearing Conservation Program for Educators and Young Musicians PRODUCT SHOWCASE
CC Room: 216
Company: Etymotic Research
Presenter:Carolynn Travis

5:00 p.m.
Bobby Goff Memorial Washer Chunkin' Contest
La Villita, Plaza Nacional

7:30 p.m. – 10:30 p.m.
TBA Barbeque Dinner
Food served in CC Room: 004 from 7:30 to 9:00 p.m.
Seating in the Lonesome Dove Room & surrounding areas.
Anyone receiving a plate must have a ticket.
Sponsors: Alfred Publishing Co. Inc., Carl Fischer Music, Fruhauf Uniforms Inc., Music & Arts
(Please note new location.)

GT

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YOUR SEASON WITH DCI

Join us for a **FREE** Drum Corps International Experience!

Increase your group's commitment to excellence by inviting all of your students, staff and parents to **Kick Start Your Season!** Drum Corps International and Fran Kick team up once again to deliver more than just a message about "pursuing excellence in performance and in life." This interactive session plus show creates a complete experience that's fast-paced, hands-on, learning-by-doing and not just sitting, listening and watching. The session is FREE with your group tickets to the drum corps show where you can see, hear and feel the performance of Marching Music's Major League™ LIVE! www.dci.org/groups

JULY 20, 2013
ALAMODOME
SAN ANTONIO, TX

www.txband.com
Add this to TBA Student Day!

Wednesday, July 24

8:00 a.m. – 10:00 a.m.

Convention/Clinic Registration
CC Hall C

8:00 a.m. – 12:00 noon

Childcare Provided by Fit for a King
CC Rooms: 209 & 211 Free of Charge

8:15 a.m. – 9:15 a.m.

All Kids Can Learn, and We Can Teach Them – Together MID/HIGH
Part 2-Pedagogy and Curriculum

(Repeat from Tuesday, 5:15 p.m.)

CC Room: 214AB

Clinicians: Lynne Jackson, Chris Pineda, Andrew Weak

Sponsor: TBA

8:15 a.m. – 9:15 a.m.

Junior High Percussion Concepts MID
for the Non-Percussionist Band Director

CC Room: 213

Clinician: Jerrald Dillard

Sponsors: TBA, Marching Show Concepts

8:15 a.m. – 9:15 a.m.

Using Technology to Recruit, Promote, Teach, Motivate & More! MID/HIGH

(Repeat from Monday, 8:15 a.m.)

CC Room: 214CD

Clinicians: Bryan Edwards, Gina Scheer, Andy Sealy

Sponsor: TBA

8:30 a.m. – 10:30 a.m.

TMAA Concert Band Judging Workshop

CC Room: 205

Presider: Greg Hames

Sponsor: TMAA (Registration Fee Required)

9:00 a.m. – 12:00 noon

Exhibit Hall Open

CC Exhibit Hall C (entrance by badge only)

9:30 a.m. – 10:30 a.m.

Count Tap Clap: Coordinating the Relationship Between Rhythm and Pulse MID/HIGH

CC Room: 214AB

Clinician: Debra Haburay

Sponsor: TBA

9:30 a.m. – 10:30 a.m.

Get Me Outta This Mess! Alternate Fingerings for Woodwinds In Special Situations MID/HIGH

(Repeat from Monday, 2:45 p.m.)

CC Room: 213

Clinician: Fred Allen

Sponsor: TBA

9:30 a.m. – 10:30 a.m.

Getting on the Same Page, One Page at a Time MID/HIGH

(Repeat from Monday, 5:15 p.m.)

CC Room: 214CD

Clinicians: Reagan Brumley, Brian Merrill

Sponsor: TBA

9:30 a.m. – 10:30 a.m.

The Frenzied Instrumental Conductor's Guide to Score Preparation MID/HIGH

CC Room: 212

Clinician: Gary Stith

Sponsor: Hal Leonard Corporation

12:00 Noon – 2:00 p.m.

TMEA/UIL Music Advisory Committee Meeting

CC Room: 212B Breakout Rooms: 212A / 213A

Presider: Richard Floyd

TBA Social Activities

Fun Run/Health Walk: Sunday, July 21

7:00 a.m. Corner of Market and Alamo Streets

Pre-register online or on-site at 6:30 a.m.

Coordinator: Sue Fletcher 979-836-1125 or

sfletch@brenhamisd.net

Golf Tournament: Sunday, July 21

The Quarry Golf Club.

7:00 a.m. Sign in/Warm Up (free range balls)

8:00 a.m. Shotgun Start

Pre-register by July 12 required. Form online.

Coordinator: Ruben Adame 956-458-9114 or

tbagolftournament@gmail.com

Tennis Tournament: Sunday, July 21

9:00 a.m. Registration and Start Time

Blossom Tennis Center, Northeast ISD

Coordinator: Charlie Mayes 409-866-9381 or

mmayes@beaumont.k12.tx.us

Bobby Goff Memorial Washer Chunkin' Contest: Tuesday, July 23

5:00 p.m. La Villita, Plaza Nacional

BBQ Dinner: Tuesday, July 23

7:30 p.m. Lonesome Dove Room and surrounding convention center areas

66th Annual TBA Convention/Clinic

Pre-register by July 1

Pre-register for the summer convention now! Visit the TBA website www.texasbandmasters.org for easy-to-use registration and payment instructions. You can complete the registration form and make payment online with a credit card -OR- download the forms and mail your registration to the TBA office.

The Registration fee includes TBA Membership and Convention/Clinic Admission as well as entrance to the Business Member Luncheon and the Barbeque Dinner (both on Tuesday, July 23). Pre-register by July 1 for the best rate: \$130 for Active and \$70 for Retired. On-site registration is \$150 for Active and \$75 for Retired. Registered participants will receive email confirmation.

College Students may register online for \$25. Active and Retired Members may register their spouse on the same form. (There is not a separate form for spouse registration.)

Those who pre-registered can pick up their packets with the convention program, barbeque tickets and spouse's luncheon tickets in the registration area when arriving at the convention.

Reserve Hotel by June 28

If you have not already made your hotel reservations for the Convention/Clinic, do so immediately! For best availability and immediate confirmation, make your reservation by June 28 at www.texasbandmasters.org. Contact the TBA Housing Bureau for more information: (210) 207-6734 or housing@visitsanantonio.com.

Exhibit Hall Open M-T-W

This year TBA, TCDA, and TODA will share a combined exhibit hall of over 600 booths. The exhibit hall time is expanded to include an extra half day on Wednesday to offer attendees more time with exhibitors. The wide array of exhibits offers directors, booster club members and other visitors the opportunity to meet with companies who can provide them with products and services to benefit their programs. **The Exhibit Hall will be open:**

Mon.-Tues., July 22-23: 9 a.m. - 5 p.m.

Wednesday, July 24: 9 a.m. - 12 noon

2013 TBA Product Showcase

Learn about the latest products from leaders in the music industry at the TBA Product Showcase to be held in CC Room: 216.

Monday, July 22:

- 8:15 - 9:15 a.m. Overview of New Buffet Products
Don Reynolds, Buffet Group USA
- 9:30 - 10:30 a.m. What's New in *Finale*
Tom Johnson, MakeMusic
- 10:45 - 11:45 a.m. Total Percussion Jam: Beginning Percussion Method
Yale Snyder, Adventure Percussion
- 1:30 - 2:30 p.m. What's New in *SmartMusic*
David Hawley, MakeMusic
- 2:45 - 3:45 p.m. Breath Awareness Tool
Mario Guarneri, Berp & Company
- 4:00 - 5:00 p.m. Top Five *Finale* Time-Savers for Band, Choir, and Orchestra Directors
Tom Johnson, MakeMusic
- 5:15 - 6:15 p.m. InSightSinging! A Multisensory Approach to Successful Music Reading
Denise Eaton, Jan Juneau, Sally Schott
Carl Fischer Music

Tuesday, July 23:

- 8:15 - 9:15 a.m. Adding *Finale* to Your Toolbox
Tom Johnson, MakeMusic
- 9:30 - 10:30 a.m. Vocal Assessment & Accountability with *SmartMusic*
Leigh Kallestad, Dr. Cynthia Gonzales
MakeMusic
- 10:45 - 11:45 a.m. Field Show Resource Products
Randy Gilmore, Marching Show Concepts
- 1:30 - 2:30 p.m. Crank Up Your Classroom with QuaverMusic.com
Amanda Reilly, QuaverMusic.com
- 2:00 - 3:00 p.m. Sideline Sound System and Cases (in CC Hall D)
David Phipps, Opti-Case, Inc./Opti-Sound, Inc.
- 2:45 - 3:45 p.m. *SmartMusic* Anytime, Anywhere on iPad
David Hawley, MakeMusic
- 4:00 - 5:00 p.m. Revolutionizing Guitar Instruction with Blended Learning
Michael Christiansen
Consonus Music Institute
- 4:00 - 5:00 p.m. Sideline Sound System and Cases (in CC Hall D)
David Phipps, Opti-Case, Inc./Opti-Sound, Inc.
- 5:15 - 6:16 p.m. Adopt-a-Band, A Hearing Conversation Program for Educators and Young Musicians
Carolynn Travis, Etymotic Research

TBA Family Activities

The TBA Convention/Clinic has activities for every member of the family to enjoy. Many families have made it a tradition and so the children of band directors look forward to reuniting with friends each year. Children of Active members age 17 and under coming to San Antonio with their parents for the Convention/Clinic may receive a *free* badge to enter the Exhibit Hall and attend clinics and concerts *with their parents*. TBA provides—free of charge—professional childcare for infant children of Active members through age 12.

TBA Spouses

The *TBA Spouses' Luncheon* will be held on Monday, July 22 in the Lonesome Dove Room on the lower level of the Convention Center. This event includes an elegant lunch menu, numerous door prizes, beautiful music, and will feature Richard Crain as our speaker.

Fashion specialist Donna Muslin will host a fun and informative *Fashion Seminar* at Macy's River-center following the luncheon.

The Lonesome Dove Room will be the site for the *Spouses' Coffee* on Tuesday, July 23 at 9:30 a.m. Young children will have fun in the TBA-sponsored childcare room while spouses enjoy fellowship with friends over a cup of coffee.

Spouses may also participate in the *TBA Golf* and *Tennis Tournaments* as well as the *Fun Run/Health Walk* on Sunday. More information is page 33.

TBA Barbecue Dinner

On Tuesday night, join other TBA families for a tasty Texas barbeque dinner, a musical performance and activities for the kids. This traditional TBA night will be held in the Lonesome Dove Room and surrounding areas of the convention center. Dinner will be served 7:30 - 9:00 p.m. in CC Room 004. A ticket is included in all Active, Retired and Spouse registrations. Additional tickets may be purchased in the registration area through Monday. Everyone receiving a plate must have a ticket.

Family Bingo

Bingo for TBA families will be played in the Lonesome Dove Room on Tuesday morning, July 23 at 11:00 a.m. Numerous prizes will be awarded to winners.

Childcare

Childcare will be provided free of charge in CC Rooms 209 and 211 on:

- Sun., July 21 10 a.m. - 10 p.m.
- M.-T., July 22-23 7:30 a.m. - 10 p.m.
- Wed., July 24 8 a.m. - 12 noon

The TBA Game Room has been discontinued due to rising costs and space limitations. Teens are encouraged to attend the TBA Student Day held Sunday, July 21 from 8 a.m. to 6:30 p.m. in Ballroom A.

Discounted Tickets

As a service to all TBA members, we are pleased to offer discounted tickets for Six Flags Fiesta Texas and Schlitterbahn New Braunfels Waterpark! Details for obtaining discounted tickets can be found on the emailed registration receipt.

Two Options for Spouses Registration

Spouses of Active and Retired TBA members who wish to attend the TBA Convention/Clinic may pre-register on the Active and Retired form. Spouses who are also band directors must register as Active Members. Spouses attending Monday's Luncheon and Macy's Fashion Seminar must **PRE-REGISTER BY JULY 1** to ensure a place. Seating is limited; don't miss out!



The **BEST VALUE** is the \$50 Spouse Pre-registration Fee **BY JULY 1** (for Non-Band Director Spouses). This includes entrance to convention seminars, concerts and Exhibit Hall; Spouses' Luncheon; Macy's Fashion Seminar; Spouses' Coffee; Bingo; and the Barbeque Dinner.



TBA also offers an optional Spouse Pre-Registration Fee of \$35 which **DOES NOT** include the Spouses' Luncheon, Macy's Fashion Seminar and Spouses' Coffee.

The only type of registration offered on-site will be the \$35 option. If any luncheon tickets are still available, they will be sold for \$35 on-site.

TBA Academy Sunday, July 21

***Sponsored in part by MakeMusic,
The Mark of Excellence/
National Wind Band Honors and
Texas Music Festivals***

The TBA Academy will be held on Sunday, July 21 in conjunction with the Annual TBA Convention/Clinic. The TBA Academy is designed for directors:

- beginning their teaching career in the Fall 2013
- with limited teaching experience
- new to Texas.

The TBA Academy will prepare directors for success and help lay the foundation for their career. A full day of sessions are taught by an outstanding faculty of Texas music educators, administrators, and law specialists.

CPE CREDIT:

Participants who attend all sessions and complete the curriculum will receive 8 hours Continuing Professional Education (CPE) Credit.

COST:

• **For directors beginning their teaching career in the Fall 2013:** \$75 Academy Fee. All beginning teachers attending the Academy will receive a One Year TBA Active Membership and 2013 Convention Registration FREE! - a \$150 value.

• **For directors with teaching experience and those new to Texas in the Fall 2013:** Pre-register as a TBA Active member (\$130) and add the \$35 *discounted* Academy Fee. TBA Academy registration and payment may be added on the Active Membership registration form.

SCHEDULE:

- Check-in/On-site Registration: 8:30 a.m. in CC Room 006
- Session: 9:00 a.m. - 6:00 p.m. with lunch break on your own

Check the TBA website for further information and complete schedule.

Student Day Sunday, July 21

Sponsored in part by Peak Music Festivals

High School and Middle School students are invited to attend the Texas Bandmasters Association Student Day. This full day of activities includes special clinics designed for students, student leadership sessions with Frank Troyka, admittance to TMEA and ATSSB All-State Music Clinics, a special session with Dr. Tim Lautzenheiser, and admission to concerts. Students will receive a special TBA Leadership Certificate at the completion of the day's activities. What a great way to kick off your summer band program! Submit a ticket request for your students on the TBA website. Pre-registration cost is only \$15 per student.

Band Boosters Monday, July 22

Bring your Band Boosters to the convention on Monday, July 22, for an in-depth day of training with David Vandewalker—nationally recognized band director and author of *Boosters to the Rescue*, *101 Ways to Harmonize the Madness for Music Educators*. Cost for boosters is \$100 per school, with no limit on number of boosters from one school. Download the booster registration form from the TBA website and mail it in with payment or boosters may register at the Convention/Clinic this summer.

Gifted and Talented Professional Development



Texas Bandmasters Association has been approved and registered as a Continuing Professional Education (CPE) Provider by the State Board for Education Certification. A Professional Development Credit form is included in your registration packet. Make sure to have the form signed by a TBA board or staff member before you leave the Convention/Clinic. Forms are not kept on file by TBA.

TBA Convention/Clinic attendees may earn Gifted and Talented Professional Development Credit by attending designated clinics. These clinics are noted in the Convention/Clinic program schedule.

2013 TBA Convention/Clinic Sponsors

Texas Bandmasters Association would like to thank our 2013 Convention/Clinic sponsors. It is through the commitment of our sponsors and membership that we are able to bring valuable music education events and materials.

TBA Patron Sponsor:



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TBA is coming San Antonio!

**2013 TBA Convention/Clinic
Sunday-Wednesday, July 21-24**

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**PRE-REGISTER BY MONDAY, JULY 1
SECURE YOUR HOTEL BY FRIDAY, JUNE 28**

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