

Bandmasters Review



An Educational Publication of the Texas Bandmasters Association



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Bandmasters Review

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Convention Clinics

TBA publishes these educational articles for your use in the classroom and rehearsal hall and to share with your students as you wish. The opinions and teaching methods are those of the authors and not necessarily shared by all members of the TBA staff and Board of Directors.

BANDMASTERS REVIEW is an educational publication of the Texas Bandmasters Association. The magazine's purpose is to assist TBA members in achieving the highest standards of instrumental music education. **BANDMASTERS REVIEW** is a quarterly publication and is mailed to current Active/Retired and Business Members of TBA. If your address has changed, please contact the Texas Bandmasters Association office:

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TBA Bandmaster of the Year 2012

Philip Geiger

Philip Geiger is a 1975 graduate of Southern Methodist University. Prior to attending S.M.U., Mr. Geiger graduated from Irving High School and was fortunate to be under the guidance of Lee South. While at S.M.U., he studied with Joe Frank and completed his student teaching with Howard Dunn and Scott Taylor from the Richardson ISD. He also has received post-graduate instruction from Eddie Green, Dr. Gary Garner, and Tom Bennett.

Mr. Geiger completed 23 years as Director of Bands at Westfield High School in the Spring Independent School District. Prior to that, Mr. Geiger worked for seven years in the Klein ISD both as a middle and high school director. Bands under his guidance have received numerous state and national awards at concert and marching events including 29 consecutive UIL Sweepstakes Awards with his middle, and high school varsity and sub-varsity concert and marching bands. The Westfield Band was a consistent finalist in the TMEA Honor Band Competition. The Symphonic Band earned the distinction of being selected as the TMEA Honor

Band twice during his tenure at Westfield. Concert Bands under his direction have performed twice at The MidWest Clinic in Chicago



and have also performed at the Bands of America National Concert Band Festival multiple times. The Westfield "Big Red" Marching Band earned an unprecedented five UIL 5A State Marching Band Championship awards and in 2003 was the BOA Grand National Marching Band Champion.

In 2000, Mr. Geiger was recognized by the Texas Bandmasters Association with their inaugural Meritorious Achievement Award. While Mr. Geiger worked at Westfield, the program received both the John Philip Sousa

Foundation's Sudler Shield and Sudler Flag. In May 2005 the Spring ISD named the new theater at Westfield the Philip K. Geiger Performing Arts Center.

He is a member of TBA, TMEA, Phi Beta Mu Fraternity and is a former member of TMAA.

Numerous former students of Mr. Geiger's are presently working in a wide range of careers in education and the music industry. After his tenure at Westfield, one of Mr. Geiger's greatest joys has been the invitations from hundreds of band directors throughout Texas to work with their middle

and high school programs. He assists with classroom instruction and preparation for various events including UIL Concert and Sightreading contest, The MidWest Clinic and the TMEA Honor Band competition.

Mr. Geiger would like to thank his wife Sharon and their two children Kristen and Katie for allowing him to work as a music educator.

From the Board

Steven Moore, 2011-12 TBA Secretary

Greetings from the Texas Bandmasters Association. Let me begin by saying congratulations to TMEA Immediate Past President Ross Boothman, TMEA Executive Director Robert Floyd, the TMEA Board, and the rest of the TMEA Staff for putting together a wonderful 2012 TMEA Convention. What a great group of clinics, clinicians and concerts! One of my favorite parts of the convention is the concerts. I would like



to congratulate all the Honor Bands and College Bands that performed. I thought you all performed well. Thanks for your commitment to excellence and fine music. I always leave TMEA refreshed with new ideas and ready to go back home and get to work to make my band better.

If you did not get a chance to go to the general sessions and hear the keynote speakers Ed Huckabee and Carl St. Clair, you missed a treat. How motivating to hear Mr. Huckabee talk about the importance of school music programs and advocate music education in public education! In the second general session we were inspired by Carl St. Clair as he talked about the impact public school music and music teachers had on his life. He said “It is every young child’s birth-right in this state and country to

have the power, heart and creative spirit of music in their lives.” Mr. St. Clair has risen to the heights in music. He began taking piano lessons, then became a trumpet player in the Yoakum HS Band, and then made the Texas All State Band one year and the All State Orchestra the next. Now he is a respected conductor and teacher throughout this country and the world. When he described what

influenced him the most, he talked about his teachers and how his directors from the small town of Yoakum, Texas set him on the path he follows today. What an inspirational individual and story.

As I think about these keynote addresses, it makes me believe that it is up to us as teachers and directors to be the advocates for our programs and to inspire the next Carl St. Clair who is sitting in our band halls. Some things that we can do are foster positive relationships with our administrators, teachers, and students; train our student leaders to be servants; inspire excellence in our students every day; and create an environment in our band halls that is supportive and caring—where the students have ownership in the program.

By now some of you have already been to UIL and most are still “in

the heat of battle”. Spring is full of concerts, contests, festivals and trips. It often amazes me when January rolls around and folks say, “Now that football season is over you get a little down time.” Little do they know that January through May is our busiest time of the year. I want to extend to you my best wishes and hope that your spring is successful. Most importantly, I hope that you are able to enjoy the process as you prepare and are able to help your students become better musicians and citizens. Remember that although we all like to be the best and to win, that is not the prize. The prize is when you exit that stage and you know that you and your kids did the best they could. There is no feeling like it. When your students look back on the process, was it enjoyable? I hope that your answer is yes.

Finally, let me say that I am looking forward to our upcoming TBA Convention/Clinic in July. The Board of Directors has been working hard on your behalf to bring you an event that will motivate, educate and inspire. We have a great line up of concerts, clinics and clinicians that you don’t want to miss. Please remember that the Convention/Clinic is on the weekend this year, Friday, July 20 to Monday, July 23. So make your plans to come and don’t forget to bring the family. There is something to do for everyone. Have a great spring and see you in San Antonio.

From the Board

Richard Herrera, 2011-12 TBA Vice President

Do You Know Someone Who Can Use the Malcolm Helm Memorial Endowed Scholarship?

Greetings. I'm hopeful that your contest preparation is to your expectations.

The Texas Bandmasters Association is pleased to announce the 19th annual Malcolm Helm Memorial Endowed Scholarship. The scholarship is to be awarded to an outstanding undergraduate band member majoring in Music Education at a college or university in Texas. ***This year we are pleased to increase the scholarship from \$2000 to \$4000.*** The recipient will receive their award at the business meeting this summer at the convention.

It is with great pleasure as Vice President that I chair the process of this wonderful award to a future band director, but I need your assistance. I am asking all middle and high school band directors to pass along this information to students currently enrolled at a Texas college or university who meet the following criteria to apply for this award:

- Attended high school in Texas
- Is a wind or percussion instrumentalist who participated in her/his high school band
- Is majoring in Music Education
- Plans to teach band in Texas
- Has completed a minimum of 60 hours toward their degree
- Maintains a minimum GPA of 3.0 on a 4.0 scale

Scholarship applications may be found online at www.texasbandmasters.org. Download, complete and "snail mail" to 9638 Limestone Pond, San Antonio, TX

78254 or email to rlhband@sbcglobal.net or use the convenient Uploader Application on the TBA website to submit the application. Applicants should include the following with their application:

- * Three letters of recommendation
- * A copy of college transcript
- * A resume
- * A short essay or personal statement that speaks to the following:
 - Your intention to apply for the scholarship
 - Educational, musical and extracurricular activities
 - Other pertinent information that may help determine your potential



Application deadline: May 1, 2012

For any questions or comments, please contact me at rlhband@sbcglobal.net.

All this information is also on the TBA website, so pass along the web address www.texasbandmasters.org to interested students.

The Malcolm Helm Memorial Endowed Scholarship is supported by donations from Texas band directors, administrators, TBA Sustaining Members, and Booster Clubs. Consider making a donation to the Scholarship Fund and assist TBA in providing scholarships to worthy music students in their quest to become teachers. You may use the donation form on the TBA website to make a tax deductible contribution.

I wish all of you a prosperous spring semester and hope to see you at the convention.

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TBA News

Michael Brashear, TBA Executive Director

Greetings from the TBA office! I hope your spring semester has been successful so far and that your upcoming performances prove to be musically rewarding for you and your students. Your TBA Board and office staff have been working diligently to prepare another outstanding convention for you this summer. This *Bandmasters Review* will highlight the clinics, concerts, and activities planned for you. Be sure to pre-register by July 1 for your best value.



With the TBA Convention/Clinic on a weekend and somewhat earlier than normal this year (Friday, July 20 through Monday, July 23) I anticipate a large attendance. Even those who teach marching band can bring the entire staff to the convention and still return home to begin rehearsals the week of July 23. Whether you teach middle school, high school or university band students, there is no better way to begin your year than attending the summer convention. Not only will you be motivated and inspired by the many outstanding clinics, you can hear one of the most outstanding concert bands in the country—"The Presidents Own" United States Marine Band—on Friday evening, July 20 at Lila Cockrell Theatre.

On Saturday evening you can attend the DCI Competition at the Alamodome or hear the United States Air Force Band of the West in concert. The traditional

TBA BBQ Dinner and Dance will be held Sunday evening.

The TBA Academy returns this year on Friday, July 20. Feedback from last year's first Academy was very positive. All who are beginning teachers can attend the convention free their first year by registering and attending the Academy for \$75. See page 21 for more.

TBA Student Day and Band Booster training will be on Sunday, July 22. If you are looking for a way to motivate your students and parents as well as help

prepare them for a great start to the school year, bring them with you to the TBA Convention/Clinic! Frank Troyka and staff provide outstanding information for the students and each attendee leaves with their personal copy of a Student Leadership Manual that is full of practical leadership information. Nationally recognized educator and author David Vandewalker will present a full day of training for band boosters. Last year over 1700 students and over 200 band boosters attended. Details on page 22.

See page 24 for exciting news concerning our Spouse's Division. With the many family friendly activities located in and around San Antonio, you can bring your entire family and enjoy one last get-away before school begins. There's no better way to start the school year than attending the 65th Annual TBA Convention/Clinic. See you there!

A Spotlight On ... TBA Board of Directors

Your TBA Board of Directors meets four times each year and works tirelessly to produce the world's best summer convention for band directors. They also plan and administer highly successful Professional Development Clinics throughout the school year and oversee the entire TBA operation. This work is all done on a volunteer, non-paid basis for a seven-year term. The spouse of each board member also volunteers time on the TBA Spouse's Board to plan and administer spouse and family convention activities. From my experience working with the Board, I see that theirs is a labor of love, giving back to the profession that has been so good to us all.

The structure and election of the TBA Board is outlined in the TBA Constitution and has evolved through the years to meet the ever changing needs of our organization and to serve the educational needs of bands, band directors, and band students. At the annual business luncheon, a nominating committee recommends a proposed slate of officers including a Sergeant-at-Arms, the newest addition to the Board. The slate is voted upon by the membership. After approval of the proposed slate, the current President Elect assumes the role of President and the current President moves to Immediate Past President. Other board members move on to the next position on the board. This system has provided great continuity and outstanding leadership for TBA allowing our organization to grow and flourish throughout the years. By operating through a nominating committee, this process has consistently produced new board members who understand their responsibilities and are willing to commit themselves and their spouses to the seven-year term.

One of the greatest strengths of the seven member board is its diversity. While there are no specific guidelines in the TBA Constitution governing geographic representation, by tradition board members reside in different areas of the state. Board members are active band directors or music administrators and work at the university, high school, or middle school level. This rich

diversity of background and experiences has allowed TBA Boards to serve their organization well and to provide the leadership necessary for TBA to flourish.

As you look at the lineup of Past Presidents in your TBA Convention/Clinic program this summer, you will find many of the leaders of our profession. What a great history of the Texas Band movement can be told through these men and women and their contributions to TBA. Please join me at the convention in thanking our Past Presidents for their vision and leadership that has allowed TBA to become the outstanding organization it is today!

Your Board of Directors always welcomes suggestions and input from you. If you want to find out how you might serve TBA in a greater capacity, including the possibility of serving on the board, visit with the board member from your area of the state.

—by Michael Brashear

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Leadership Isn't Something We Do; It Is Something We Are

Dr. Tim Lautzenheiser

It was just thirty years ago the STUDENT LEADERSHIP WORKSHOP began. Many directors were asking about some kind of training program to prepare their young leaders for the challenges they would face along the leadership journey. After three decades of presenting several thousand of these clinic-sessions, some things are blatantly evident. Perhaps this discovered data will help YOU and YOUR students in creating a positive and productive program of student leadership that is certain to benefit everyone.

First and foremost, LEADERSHIP is not something we DO, but it is something we ARE. One does not attend a leadership workshop and then proceed to go out and “save-the-world.” Any “training session” merely serves as a window-of-awareness affording the participants an opportunity to experience the possibilities available if they are willing to pay the price of personal commitment and dedication in accomplishing the given goal.

1. Taking a class in swimming does not a swimmer make; in fact, that's the easy part. LEADERSHIP is a VERB; it requires ACTION, and that's where we lose many of the aspiring candidates in the first test of leadership effectiveness.

2. The study of brain development indicates most young people must reach their mid-20s before embracing a complete understanding of making decisions that put the welfare of others at the forefront of the given choices. The cortex of the mind does not fully mature until then. Teenagers make choices based on the part of the brain called the *amygdala*, the emotional decision-maker. Therefore they see things through a very strong I/ME filter (“What's in it for me?”) rather than a WE/US context (“How can this benefit the group?”) This isn't good or bad, it simply is. Therefore expecting them to mature rapidly and respond to the big picture may be asking more than the mind is ready to embrace; and the developmental process cannot be hurried. PATIENCE IS ALWAYS OUR BEST PARTNER IN ALL OF THIS.

3. The number one concern for the vast majority of young people is, “How will this effect me?” Every

decision and choice is strongly (if not solely) based on this ongoing personal inquiry. They are struggling to discover who they are and

who they think they should be. Our priorities (as adults) and their priorities are often many miles apart. The importance of group cooperation and unconditional acceptance is often short-lived when it comes to the leadership payment of personal sacrifice. Students (of all ages) are conditioned and trained to compete for everything from

the attention of their friends to the status of their grades. It takes an ongoing REINFORCEMENT of the leadership concepts to offset this natural tendency of life-long self-sustaining behaviors.

4. The pendulum of commitment swings wide for the younger set, or as my friend says, “They are predictably unpredictable.” Again, this is just a matter of maturation... and that is something none of us can control; it is simply part of the

Students [of all ages] are conditioned and trained to compete for everything from the attention of their friends to the status of their grades. It takes an ongoing REINFORCEMENT of the leadership concepts to offset this natural tendency of life-long self-sustaining behaviors.

Leadership Isn't Something We Do; It Is Something We Are

natural growth process. We can influence the way they behave by constantly giving them positive options, however each and every student is responsible for his/her behavior. As we know (all too well) some of them will make destructive choices even when the right decision is clearly apparent. We must prepare for our leaders to fall far short of the mark of intention, then encourage them to correct their errors and make a second attempt. If we give up on them, they will quickly give up on themselves.

My own enthusiasm for what is possible with student leadership has not dwindled one ounce since the first workshop presented (in 1981!), however I have had to face the realities of the chronological limitations of the teenage reasoning. Leadership success centers on the individual's willingness to be a positive role model for his/her peers. We can certainly assign various tasks for our student leaders to accomplish, we can give them the chance to guide various aspects of the program, but all of this has to be carefully monitored, explained, re-explained, shaped, revised, and constantly reviewed to focus the students along the way. That, in itself, can be a full-time teaching job. We must constantly remind our students: LEADERSHIP ISN'T SOMETHING YOU DO; IT IS SOMETHING YOU ARE.

If I have learned one thing over the last thirty years of working with the finest students in our educational

system, it is this: I/ME logic will generally win-out over WE/US logic...and, in fact, that is exactly what SHOULD be dominant at this time of their lives. For the most part, aspiring student leaders care deeply about doing what is right, but they need to be directed, affirmed, re-affirmed, re-affirmed again (and again!) REINFORCEMENT OF THE DESIRED BEHAVIOR IS ABSOLUTELY NECESSARY.

I continue to draw upon this wonderful quote from Lance Secretan:

Leadership is not so much about technique and methods as it is about opening the heart. Leadership is about inspiration—of oneself and of others. Great leadership is about human experiences, not processes. Leadership is not a formula or a program, it is a human activity that comes from the heart and considers the hearts of others. It is an attitude, not a routine.

I congratulate those who have introduced their students to leadership concepts certain to create and support outstanding achievement in every aspect of their lives. What greater gift could there possibly be? What better role model could they have than YOU? CONGRATULATIONS TO ALL!

....Strike up the band....

Dr. Tim Lautzenheiser is a well-known name in the music education world as a teacher, clinician, author, composer, consultant, adjudicator, and above all, a trusted friend to anyone interested in working with young people in developing a desire for excellence. His own career involves ten years of successful college band directing at Northern Michigan University, the University of Missouri, and New Mexico State University. Following three years in the music industry, he created Attitude Concepts for Today, an organization that manages workshops, seminars, and convention speaking engagements focusing on the pathway-to-excellence. Tim presently holds the Earl Dunn Distinguished Lecturer position at Ball State University. Tim is the Executive Director of Education for Conn-Selmer, Inc., and he serves as the national spokesperson for MENC's "Make a Difference with Music" program. His books The Art of Successful Teaching, The Joy of Inspired Teaching, Music Advocacy and Student Leadership, and Everyday Wisdom for Inspired Teaching are best sellers. He is co-author of Hal Leonard's popular band method Essential Elements - 2000.

Three Steps to Renewing Your Passion

Randy T. Gilmore, Owner/President, Marching Show Concepts, Inc.

What is the greatest thing about band or musical involvement? Is it winning trophies or contests? Honors? Recognition? I doubt very much that anyone would honestly select any one of those reasons to enter the band program in sixth grade or even pursue teaching band as an adult. Perhaps this plaque in the Palestra, the University of Pennsylvania basketball arena, says it best (though referring to sports). It reads:

***To win the game is great.
To play the game is greater.
But to love the game is
the greatest of all.***

Translated into the musical genre, it might read, “To win the band competition is great. To play in the band is greater. But to love making music is the greatest of all.” Isn’t it the love of music that spurs us on to practice our instrument day in and day out or perfect our conducting skills in order to lead our group effectively?

As a director, I have come to realize I am conducting more than music. If it were just about the music, the rewards (translated “trophies and accolades”) would be the compelling force behind the disciplines required to be great. Instead, we gain extreme

satisfaction from simple acts, such as teaching a fifth or sixth grader how to hold a clarinet and play their first note. Nothing about skill or perfection there, but oh—the great reward of seeing that sparkle in their eye when they “get it!”

You see, it is about passion and delight and something resonating within that makes us feel more whole or alive. The exciting thing for those of us who pursue music education as a career is the double bonus of not only experiencing the personal joy of making music, but also the tremendous satisfaction of sharing this passion with others and seeing them make it their own.

I read a lot of books on business and how to be successful because there are so many little tidbits of information that can be helpful in every area of our lives. As I read these books, it is always so interesting to see how often the number one suggestion for finding

the right job or fulfillment or success, is to identify your passion. This is so true. I’m not arguing with its validity, but I think music educators have slam-dunked this one! Who went into music education because it was lucrative or made your MBA father happy? No, you loved music and couldn’t see yourself doing anything else!

Fast-forward to today. Perhaps, you have been a director for ten years, or maybe twenty-five, and you’re wondering where the passion has gone. You’ve read the preceding paragraphs and wondered if that was really you. Let me assure you;

the passion was there back then and it still is. But where is it hiding? Do you feel like you’re just going through the motions? Can you hardly get yourself out of bed in the morning to go to work?

I would like to suggest that passion for music and sharing it with others is still smoldering under

I would like to suggest that passion for music and sharing it with others is still smoldering under the load of cares, responsibilities,... When you look at your situation, you can't change what you see, but you can change how you see it. Make the decision to change, to be refreshed and renewed.

Three Steps to Renewing Your Passion

the load of cares, responsibilities, failure, weaknesses, and/or internal and external pressures. How can one get out from under such an onslaught of arrows that regularly assault? I can't change your situation. I recognize many of the things weighing you down are beyond your control, but there are some proven paths to renewal. When you look at your situation, you can't change what you see, but you can change how you see it. Make the decision to change, to be refreshed and renewed. Let me offer you these three steps to renewing the passion.

1. Remember. That's right. Remember. Dig out your ribbons from Solo and Ensemble performances. Call up a professor or fellow student from college who encouraged you in your education and talk about "the old days". Go to or plan a band reunion. Remembering fosters gratefulness and gratefulness fosters joy. Allow yourself to remember and the joy will return.

2. Take a blank piece of paper, lay it down with the long side horizontal, and draw a vertical line down the center. On one side list all good things, the reasons you love music, all the students who have pursued a career in music under your tutelage, etc.; and on the other side, list all the processes to directing, leading your band organization, and teaching that have weighed

you down. Simon Sinek has said, "Process helps us get good at what we are passionate about. If we get stuck in the process, however, we may become good at what we do, but we will never be great." The processes are necessary, but don't let them control you. Become great by keeping the passion in the forefront.

3. Stop working on your weaknesses or the weak areas of your program. I can almost hear you gasping for air on this one, but really, why are you "working on your weaknesses?" As John Maxwell says, "Why would you work on your weaknesses...after all, you're weak in that area." Find someone else who loves to do what you find draining and watch that person and that area of your program pick up momentum. You'll also feel a new sense of relief and freedom. Celebrate your strengths by focusing on them and watch the passion soar!

This is just a beginning, but I think you get the idea. It's all a matter of focus. Don't take your eyes off the prize, but remember, the prize isn't a trophy. It is the joy of walking in the center of your purpose. It is the reward of seeing with eyes of gratitude. It is feeling the pleasure of triumph in doing what you do best.

Feel the love. Let the love of music be your guiding passion once again and greatness won't be far behind.



Randy served ten years as a nationally recognized high school band director and assistant marching band director at West Chester University. For over 20 years Randy has developed Marching Show Concepts as a nationally known company for quality marching band products and exceptional one-to-one services. Randy exemplifies an expertise and standard of excellence that is well known and respected throughout the music industry. He is an accomplished clinician, adjudicator and drill designer who continues to display his talents in the MSC collection of products and services.

Getting To The Art Of The Matter

Richard Floyd

What do you teach? Have you ever been asked that question? I'm sure we all have at one time or another and the reality of the matter is there can be countless responses. Perhaps you would say, "I teach band." Others might respond that they are a music educator or a music teacher. A few colleagues would take a more philosophical approach and respond that what they really teach is students and music is the subject. It is likely that an expanded list of "teaching tasks" might include discipline, references to teamwork, working towards a common goal and various other qualities associated with the citizenship and team player merit badge. The truth is that we teach a lot and we teach on multiple levels.

But, in the final analysis, what is it we really teach? What is the purpose of our calling? What is it that we value and do everything in our power to share with our students?

Perhaps we could start with a list of possibilities that might look something like this.

I strive to teach my students...

To Be Technically Accurate
To Perform With Expression
To Develop Responsibility
[Accountability]
To Play In Tune
To Understand The Music Performed
To Perform Difficult Music
To Develop Leadership Abilities
To Perform With Rhythmic Accuracy

To Be Sensitive To Dynamic Contrast
To Perform With Precision
To Be Successful In Festivals and Competitions
To Perform Music Of High Artistic Quality
To Perform With Feeling
To Become Knowledgeable Listeners
To Perform With Clarity
To Perform With Enthusiasm
To Learn To Make Informed Musical Judgments
To Perform With Good Tone Quality, Balance and Blend

Hopefully, we would all agree that when taken in the appropriate context all of these expectations could factor into our optimum equation of professed values at some point. But, what if we had to prioritize these 18 objectives? What if we had to identify six of these expectations and allow them to define the essence of what we teach and what we value? Which of these would be at the top of our list proclaiming what we value and what we strive to make the final product of our efforts? And, perhaps more importantly, what would others perceive our priorities to be.

Look at it another way. Suppose a member of your school board, an upper level administrator or a community leader that knew little about you, your program or your priorities followed you around and observed you for a week. At the end of the week that person was given

this list and asked to select the half dozen or so priorities that best defined what he/she thought you taught as your highest priorities during this period of observation. What would he/she say?

Suppose the conclusion was that you taught tone quality, technique, intonation, balance, blend, and rhythmic precision. Would you be OK with that? After all, those are the elements that we tend to value in adjudicated performances. We spend a lot of time trying to get it right. Why? If you take care of those objective elements you are very likely to "get your one." (Translation: be successful in contests and festivals.) Case closed!

But as the haunting Peggy Lee ballad asked, "Is that all there is?" Should there be more? Does "getting it right" justify and sustain our program? Can we really justify the significant cost of sustaining a band program solely on the perfection of notes, rhythms and trophies earned?

I think not. In my opinion the objective elements of music represent the second tier of priorities. They represent the craft of music. They serve no singular function and are not the actual music. Yes, they are important, but only to the extent that they serve the music and the artistic vision we hold for our students.

Getting To The Art Of The Matter

With that thesis in mind, let's look at our list another way. What if our premier priorities were:

- To Perform Music Of High Artistic Quality**
- To Play With Feeling**
- To Understand The Music Being Performed**
- To Learn To Make Informed Musical Decisions**
- To Become Knowledgeable Listeners**
- To Be Responsible (Accountable)**

Think about it. Wouldn't this combination of expectations result in a more meaningful and lasting outcome? Don't they speak to the essence of why we should teach music? If we can introduce students to music of high artistic quality, teach them to make informed musical decisions, understand the music they are performing, and play with feeling then I would argue that we have elevated the educational experience for our students. And, yes, in the process they will likely have become knowledgeable listeners and developed a higher degree of accountability to themselves and to their peers.

In no way does this proposed set of values trivialize the quest for refined performance skills. In fact, how can these lofty goals be achieved without addressing the aforementioned list of objective fundamentals? Rather technical mastery in this context gives a sense of purpose and meaning to the place of fundamentals in the actual art and act of making music. We don't master the right notes for the simple act of doing so but because a failure to do so bruises the music. We don't play in tune to "stop the dial on the tuner" but rather to make the music more beautiful. With this

approach, fundamentals have no intrinsic value unto themselves. They ultimately exist to serve the music.

You see, it is how the music makes us and our students feel that brings true and lasting value to what we teach. It is unlikely that any of us joined this profession because we learned to play the chromatic scale at quarter = 144. Or, finally hit a "high C" on trumpet. Or, played in a Sweepstakes Band for that matter. It was because of the way music made us feel. It was those "goose bump moments" that defied definition but compelled us to choose a career that would afford us the opportunity to inspire students to experience the same.

Recently my son and I visited The Juilliard School in New York City. In all of our experiences there was little discussion of "how you play your horn." Of course it was obvious that craft was important, but it seemed every other sentence referenced the word art or artist. The focus was on making music at the highest artistic level possible and sharing music as the art form that it truly is. Is there a message there for us? Should we do no less? I think not.

So, what do you teach? Regardless of how you answer that question never forget it is not what you say but what you do every day and in every class that truly defines what you value and what you bring into the lives of your students. Are you simply teaching your students to get it right and "play well with others?" Or, are you passionate about teaching music as an art that has the potential to become tightly woven into the human fabric of each student life that you touch. The choice is yours.

Richard Floyd is presently in his 50th year of professional involvement as a conductor, music educator and administrator. Floyd has enjoyed a distinguished career at virtually every level of wind band performance from beginning band programs through high school and university wind ensembles as well as adult community bands. In addition to his duties as Texas State Director of Music and Artistic Director of the Austin Symphonic Band, he serves as chair of the ABA Educational Projects Committee and the CBDNA Music Education Task Force. His bands have been heard in concert at numerous state and national conferences including performances at The Midwest Clinic in 1989, 1997 and 2007. Floyd is a recognized authority on conducting, the art of wind band rehearsing, concert band repertoire, and music advocacy. As such, he has toured extensively throughout the United States, Canada, Australia and Europe as a clinician, adjudicator and conductor. This includes 41 American states and nine countries. He was chosen TBA Bandmaster of the Year in 2006.

Empowering Booster Volunteers: Fill Their Bucket with a Standing O

David Vandewalker

Several years ago, our administrative team challenged our faculty to read and implement a positive reinforcement strategy as part of a school improvement plan inspired by the *New York Times* best selling book, *How Full Is Your Bucket?* Authors Tom Rath and Don Clifton, equipped with Gallup research, create a powerful illustration through the metaphor of a dipper and a bucket in how positive encouragement and praise on a regular basis can have a profound effect on people. The stories told in this book cause one to consider just how devastating steady negative reinforcement can be on one's emotional and mental well-being. The book's premise is that we all are an emotional vessel (bucket) that is continuously being either filled or drained (dipper) by those we encounter through the course of a day, week, month, etc. Based on each encounter, one's bucket is either siphoned down by negativity or filled up with positive reinforcement.

Personally, as a band director, I know first hand how my emotional vessel can be strengthened or diminished by fellow faculty, administration, students, and parents pending the sequence of daily interactions with people.

Given the present culture of our schools and the society in which our parents work, most people are laden with stress factors and demands that provide a steady flow of negative feedback or criticism. Educators are challenged to balance negative feedback with constructive analysis because much time is spent with providing constructive criticism and feedback to acknowledge error or performance skills that need modified in order to facilitate progress. Just as a right-handed snare drummer should build strength with his left hand by over compensating through significant isolated repetitions of an exercise with the left hand, so should we as educators attempt to overcompensate in this realm of filling buckets positively by choosing to have significantly more positive interactions with all those we come in contact.

One of our profession's greatest motivators of positive reinforcement

is Dr. Tim. I have subscribed to Tim Lautzenheiser's blueprints for success for more than two decades. Chances are you, too, have heard Tim's powerful stories where he defines the final two steps of the leadership process as "celebrate with those who help you, and brag on those people and put them in the spotlight." Thank you Tim for teaching and inspiring so many in the powerful methods of praise.

(Read Dr. Tim's article on page 9 of this *Bandmaster Review*.)

This summer I experienced what has to be the most powerful object lessons I have ever seen. The lesson was focused on the effects of positive energy. As the presenter, Scott Lang whispered negative thoughts, doubts, and accusations against my character, he physically overpowered me with just the touch of one finger. Minutes later, with positive energy provided by an enormous standing ovation from the crowd of teenagers in

**21st Century
Booster Club
Training**
by David Vandewalker
**Sunday, July 22
8 am - 6 pm**
**\$100 per school,
no limit on number of
booster parents attending**
**Pre-register on
TBA website**

Empowering Booster Volunteers: Fill Their Bucket with a Standing O

attendance, I found myself totally supporting Scott's full weight with just one arm. This experience was eye opening and a powerful representation of the importance of positive interactions.

Another reinforcement to this experience occurred a few weeks later when I was with my students on a leadership training retreat. We were using one of Peter Ferrito's *Teens2Teams* exercises having students share one of their "fears" and one of their personal goals. Students stood in front of their peers as they shared their inner feelings. The intentional reaction was a standing ovation for each student when they risked vulnerability and completed their sharing with their peers. Smiles of joy were released as confidence expanded out of their internalization of the applause.

As band directors, we are pressed to explore ways we can be more effective and efficient as leaders of our parent organizations. The strong reality is that our buckets, as educators, are being affected every day by our parent organizations. Their effectiveness or ineffectiveness impacts our buckets. Their positive energy or negative energy can cause real physical and emotional responses to our own self-esteems. Furthermore, volunteers can be hard to find and it is exponentially easier to encourage and empower a volunteer booster member than it is to find another active parent if the active volunteer chooses to go "inactive". Therefore, trying to better understand the needs of our volunteers and how to empower volunteers by focusing on filling more buckets with mini-standing ovations can be time well spent.

Why do people volunteer?

Over 50% of the U.S. adult population reports that they are involved in some volunteer activity over the course of the year (Gary Chapman & Paul White). These volunteers must be cultivated, managed and maintained. People volunteer in instrumental organizations because they want to impact their children's lives and because it provides a social outlet for them. When volunteers are appreciated and feel connection with others, generally, they serve for a long period of time. Seasoned volunteers make your organization stronger.

Appreciation is a win-win proposition for anyone who is a volunteer leader.

Showing appreciation should be frequent, genuine, and thoughtful. A critical part of each leader's role is their ability to make people feel important. John Maxwell defines leadership as influence, nothing more, and nothing

less. Use your influence to create an atmosphere of positive team building and teamwork by showing appreciation for hard work and jobs well done.

Sally Stanleigh reports, "Each of us wants to feel appreciated. A recent poll of 64,304 employees at companies that are clients of Sirota Survey Intelligence, including 8,000 in Canada, showed that the top three expectations of people of all age ranges are that they will be treated with respect, dealt with equitably and will gain a sense of connection with the organization on a work and personal level."

According to research conducted by the U.S. Department of Labor, 64% of Americans who leave their jobs say they do because they don't feel appreciated (Chapman & White).

The book's (*How Full Is Your Bucket?*) premise is that we all are an emotional vessel (bucket) that is continuously being either filled or drained (dipper) by those we encounter... Based on each encounter, one's bucket is either siphoned down by negativity or filled up with positive reinforcement.

Empowering Booster Volunteers: Fill Their Bucket with a Standing O

Do your volunteers only hear from you when you are in need? Showing appreciation is an opportunity to increase your influence, build loyalty for your booster organization and provide motivation opportunities for individuals and your team. Try the following ways to support and encourage your volunteers and create a more positive atmosphere in your organization.

Listen to your volunteers. Pay attention to them without distraction. Remember things important to them—children’s names, illnesses, family outings successes, etc. Give your team members some undivided attention. Listen to them and don’t interrupt their thoughts; observe their body language. Plan for moments of time together. Bring in food for your volunteers; share a meal or coffee. Spending time together shows appreciation and care.

Praise volunteers through recognition at volunteer banquets, hand written notes as well as one-on-one in conversation. Positive recognition contributes to future volunteers. Make it specific, descriptive and sincere. Say positive things about your volunteer’s character and personality traits. Use descriptive words like: Active, Ambitious, Calm, Capable, Cheerful, Cooperative, Energetic, Helpful, Patient, and Planner.

A written note can be reread over and over creating a feeling of self-worth and accomplishment. Think about praising volunteers in front of other team members as well as in a public forum. Remember recognition is about what people do and appreciation is directed toward the person as a whole—their personality.

A great leader understands **servicing others**. Take time to serve along side team members in the uniform room. Take a few moments to clean up with the dads on the construction crew or to express how impressed you are with their engineering prowess. Acts like these demonstrate that you support their efforts; you value their time and these acts create a positive team building experience.

Sometimes parents want to be the super hero who will “save the day”. Others may be more representative of the “underdog” who might be a little overwhelmed. Be mindful of your newest volunteers who might be feeling stretched or overwhelmed by their assignment. Your words of encouragement, appreciation, and insight may be just the gentle nudge they need to keep pushing forward. It might also provide you the opportunity to acknowledge that no one expects them to be the super hero

and you can arrange for more help by calling in the troops to help save the day.

Think about Dr. Tim’s opportunity to put others in the spotlight. Consider rotating volunteer profiles on the volunteer or booster page of your band website. Every week or month can be a chance to brag on a different volunteer, his or her recent accomplishments, and continued contributions to the organization. If they have praiseworthy info to share about their professional world, then that can be included as well. It can also become a motivation/inspiration to others who may be less involved at the present time.

When volunteers feel their contributions are not appreciated they look for other volunteer opportunities. Volunteers, in fact all people, seek a sense of value,

Their [parent organizations] effectiveness or ineffectiveness impacts our buckets. Therefore, trying to better understand the needs of our volunteers and how to empower volunteers by focusing on filling more buckets with mini-standing ovations can be time well spent.

Empowering Booster Volunteers: Fill Their Bucket with a Standing O

trust and, a feeling of family. Chapman & White remind, “When people feel appreciated, they are emotionally drawn to the person who is expressing appreciation.”

A single act of encouragement of appreciation may not change the entire course of your organization, but, when love and appreciation are practiced in your organization daily, weekly and monthly, the impact will be huge and deliver positive results! Practicing appreciation will ultimately bring you closer to your goals musically, socially and emotionally in your organization.

Make a challenge to show appreciation to one volunteer each day by finding some way to fill up a bucket with a standing ovation. Be careful, it can often become quite contagious.

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David W. Vandewalker is a third generation, veteran music educator with over twenty years of service in Texas and Georgia. David serves the National Band Association Board of Directors as a Member at Large, the Georgia Board of Education as curriculum writer, and chairs the GMEA Band Music Selection Committee. As the Director of Bands at Harrison High School (GA) he is the recipient of the Sudler Flag of Honor and seven Citations of Excellence Awards from the NBA. His professional affiliations include Phi Beta Mu, NBA, WASBE, CBDNA, GMEA, and MENC. David is the author of several music educator resources including “Boosters to the Rescue,” and “Everyday Stuff, Every Director Needs to Know” published by Vision Publications.

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2012 SUMMER MUSIC CAMPS

JH BAND CAMP: JUNE 10TH - 14TH

\$410/\$265

Registration Deadline: May 27th

HS DRUMLINE CAMP: JUNE 17TH - 20TH

\$310 /\$165

Registration Deadline: June 3rd

HS CHAMBER MUSIC CAMP: JUNE 17TH - 20TH

(FOR WINDS, STRINGS, AND PIANO)

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JH/HS ORCHESTRA CAMP: JUNE 24TH - 28TH

\$410/\$265

Registration Deadline: June 10th

ALL-STATE CHOIR CAMP: JULY 8TH - 11TH

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2012 DIRECTORS' WORKSHOPS

**\$250 - per workshop
\$125 - SHSU alumni**

TEACHING THE MIDDLE SCHOOL BAND: JUNE 11TH-14TH

Sam Houston State University - Huntsville, TX

A workshop designed to explore all aspects of teaching the middle school band. The presentations are organized in tracks that focus on beginning pedagogy, creating success in the bands and technology. The faculty is comprised of successful Texas teachers with particular expertise in the area of their presentations. *CPE or graduate credit may be earned.*

THE ART OF TEACHING MUSIC: JUNE 18TH - 21ST

Southern Methodist University - Dallas, TX

A four day workshop for band directors that explores teaching at the highest levels. This workshop includes instrument pedagogy, ensemble rehearsal, advocacy and musicianship, as well as a track for new teachers. This is an intense, exciting, practical and inspiring experience for both new and veteran directors. It will be presented in partnership with Southern Methodist University and held on the SMU campus in Dallas, Texas. *CPE or graduate credit may be earned.*



65th Annual TBA Convention/Clinic

Friday-Monday, July 20-23

The Texas Bandmasters Association hosts the largest annual state bandmasters association convention in the country with over 6500 people in attendance, including 2400 band directors and more than 500 industry-related booths in the Exhibit Hall. A myriad of clinic topics are offered that will appeal to all members of the music community.

Registration Now Open!

Registration for the 2012 TBA Convention/Clinic opened in February. The TBA website www.texasbandmasters.org has been updated with new easy-to-use registration and payment instructions. You can complete the registration form and make payment online with a credit card -OR- download the forms and mail to the TBA office.

The Registration fee includes TBA Membership and Convention/Clinic Admission as well as entrance to the Business Member Luncheon and the Barbeque Dinner/Dance (both on Sunday, July 22). Pre-register by July 1 for the best rate: \$130 for Active and \$70 for Retired. On-site registration is \$5 more. Registered participants will receive email confirmation.

College Students may register online for \$15.

Active and Retired Members may register their spouse on the same form. (There is not a separate form for spouse registration.) See page 24 for more information on spouse's activities and registration fees.

Family members age 17 years and younger can attend the convention (only) at no charge. Family badges may be picked up during on-site registration. BBQ tickets may be purchased for family members on-site as well.

Those who pre-registered can pick up their packets with the convention program, barbeque tickets and spouse's luncheon tickets in the registration area when arriving at the convention.

Secure Your Hotel

The TBA Housing Bureau is now open and ready to reserve your hotel for the 2012 TBA Convention/Clinic! ***For best availability and immediate confirmation, make your reservation by June 20, 2012 on the TBA website www.texasbandmasters.org.***

TBA has negotiated special group rates at hotels near the Convention Center. After that date, hotel rates may be higher. Email acknowledgements will be sent within 72 hours of online reservations being processed.

Requests received via fax or mail may take longer to process. Reservations are NOT accepted by telephone. If you need to make reservations by fax or mail, download and print the 2012 Hotel Reservation Form from the TBA website. Fax reservations to the TBA Housing Bureau at 210-207-6702 or mail form and deposit payment by check to:

TBA Housing Bureau
203 S. St. Mary's, Suite 200
San Antonio, TX 78205

Acknowledgements for faxed and mailed reservations will be sent within 10-14 days.

For questions on housing, contact the TBA Housing Bureau:

Phone: 210-207-6734

Email: housing@visitsanantonio.com.



Convention/Clinic Activities

TBA Academy Friday, July 20

Texas Bandmasters Association is proud to present the second annual TBA Academy Friday, July 20 in conjunction with the Annual TBA Convention/Clinic. The TBA Academy is designed for directors:

- beginning their teaching career in the Fall 2012
- with limited teaching experience
- new to Texas.

Participants should come prepared to learn from the leaders in your profession—an outstanding faculty of Texas music educators, administrators, and law specialists. The wealth of information gained from the TBA Academy will prepare directors for success and help lay the foundation for their career.

CPE CREDIT:

Participants will receive 8 hours Continuing Professional Education (CPE) Credit. Must attend all sessions and complete the curriculum.

COST:

• **For directors beginning their teaching career in the Fall 2012:** \$75 Academy Fee. All beginning teachers attending the Academy will receive a One Year TBA Active Membership and 2012 Convention Registration FREE! - a \$135 value.

• **For directors with teaching experience and those new to Texas in the Fall 2012:** Pre-register as a TBA Active member (\$130) and add the \$35 *discounted* Academy Fee. TBA Academy registration and payment may be added on the Active Membership registration form.

SCHEDULE:

- Check-in/On-site Registration: 8:30 a.m. in CC Room 006
- Session: 9:00 a.m. - 6:00 p.m. with lunch break on your own

Check the TBA website for further information and complete schedule.


Exhibit Hall Open Saturday and Sunday

The TBA trade show held in the Exhibit Hall hosts over 500 ten by ten foot booths. This wide array of exhibits offer band directors, booster club members and other visitors the opportunity to meet with companies who can provide them with products and services to benefit their band programs. Be sure to thank these businesses and organizations for supporting TBA as Business Members and supporting the Convention/Clinic.




The Exhibit Hall will be open:

Saturday, July 21: 9 a.m.-5 p.m.

Sunday, July 22: 9 a.m.-12 noon and 1:15-5 p.m.



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Convention/Clinic Activities

Fun Run/Health Walk Friday, July 20

Bring your coffee and enjoy a leisurely walk or run a fun 5K race through the streets of downtown San Antonio. The TBA Fun Run/Health Walk starts at 7:00 a.m. on Friday, July 20. All proceeds go to the Malcolm Helm Memorial Endowed Scholarship Fund. Pre-register by downloading the form from the TBA website and mailing it to: Sue Fletcher, 2424 Airline Drive, Brenham, Texas 77833. Or, just show up and register at 6:30 a.m. on the day of the race. Cost: \$8 pre-registration; \$10 at the race site. Contact Sue Fletcher at sfletch@brenhamisd.net or 979-836-1125 for details.

Golf Tournament Friday, July 20

TIME: 7:00 a.m. Sign in/Warm Up
(free range balls)
8:00 a.m. Shotgun Start
LOCATION: The Quarry Golf Club
FEE: \$49+tax (includes cart). Pay on-site.
PRE-REGISTER by July 11 required.
Download form from TBA website and email to tbagolftournament@gmail.com.
CONTACT: Ruben Adame 956-458-9114

Tennis Tournament Friday, July 20

TIME: 9 a.m. to 2 p.m.
LOCATION: Blossom Tennis Center,
Northeast ISD Athletic Complex
FEE: \$5; bring a new can of balls
CONTACT: Charlie Mayes 409-866-9381 or mmayes@beaumont.k12.tx.us

Student Day Sunday, July 22

High School and Middle School students are invited to attend the Texas Bandmasters Association Student Day. This full day of activities includes special clinics designed for students, student leadership sessions with Frank Troyka, admittance to TMEA and ATSSB All-State Music Clinics, access to the TBA Exhibit Hall, and admission to concerts. Students will receive a special TBA Leadership Certificate at the completion of the day's activities. What a great way to kick off your summer band program! Submit a ticket request for your students on the TBA website. Pre-registration cost is only \$10 per student; on-site registration \$15 per student.

TBA wishes to thank Peak Music for helping to sponsor the TBA Student Day 2012.

Band Boosters Sunday, July 22

Bring your Band Boosters to the convention on Sunday, July 22, for an in-depth day of training with David Vandewalker—nationally recognized band director and author of *Boosters to the Rescue*, *101 Ways to Harmonize the Madness for Music Educators*.

Cost for boosters is \$100 per school, with no limit on number of boosters from one school. Download the booster registration form from the TBA website and mail it in with payment or boosters may register at the Convention/Clinic this summer.

Read "Empowering Booster Volunteers: Fill Their Bucket with a Standing O" by David Vandewalker on page 15.

2012 Performing Groups

"The President's Own" United States Marine Band

Colonel Michael J. Colburn, Conductor

The U.S. Air Force Band of the West

Captain Michael D. Hoerber, Conductor

Heart of Texas Concert Band

Dr. Mark Rogers, Conductor

U.S. Army Medical Command Band

CW5 Douglas Paarmann, Commander

Phi Beta Mu Directors' Band

Greg Countryman, Organizer

TBA is for the Entire Family!

Childcare

Conveniently located in Convention Center Rooms 209 and 211, childcare is provided by "Fit for a King" free of charge for infant children of Active members through age 12. Open Friday-Monday.

Children of Active members age 17 and under coming to San Antonio with their parents for the Convention/Clinic may receive a free badge to enter the Exhibit Hall and attend clinics and concerts *with their parents*.

Game Room

Middle school age teenagers will want to visit the Game Room to enjoy all kinds of activities and meet kids from across Texas. The supervised Game Room is located in Convention Center Room 205 and will be open during the day on Saturday and Sunday. No charge. Children under 10 years of age must be accompanied by a parent or older sibling.

Discounted Amusement Park Tickets

As a service to all TBA members, we are pleased to offer discounted tickets for Six Flags Fiesta Texas, and Schlitterbahn New Braunfels Waterpark! Attend the Convention/Clinic and extend your stay for one last mini-vacation before starting back to school. When you register for TBA, your email receipt will include details for obtaining discounted tickets.

TBA-DCI Partnership: Discounted Tickets

TBA and Drum Corps International (DCI) announce a partnership resulting in TBA Active and Retired Members and their families being offered discounted tickets to all 2012 Texas DCI Shows. The TBA Member DCI Discount Code and instructions for ordering tickets will be printed on the TBA receipt

which will be emailed to you upon registration. Join TBA and order your tickets before June 1st to receive the discount.

Barbeque Dinner & Dance Sunday, July 22

The annual TBA Barbeque Dinner and Dance will be held on Sunday, July 22 beginning at 7:30 p.m. This traditional night at La Villita Plaza Nacional includes great Texas food, music for everyone and activities for the kids. Admission tickets for the barbeque meal are part of the Active, Retired and Spouse registration package. Additional tickets may be purchased in the registration area. Anyone receiving a dinner plate must have a ticket.

Bobby Goff Memorial Washer Chunkin' Contest Sunday, July 22

The popular TBA Bobby Goff Memorial Washer Chunkin' Contest will begin at 5:00 p.m. on Sunday, July 22 at La Villita, Plaza Nacional. If you have never participated, this will be the perfect year to begin. All are welcome!

Family Bingo

Back by popular demand! Bingo for TBA families will be played in CC Room 212 on Sunday morning, July 22. Numerous prizes will be awarded to winners. Join us!



Families enjoy great Texas food and friendships at the Barbeque Dinner.

TBA Spouses Announce New Venue and Activities

Shelley Harrington, TBA Spouse President

WOW! Do we have BIG plans for you this summer!!! Stop right now and pre-register for the TBA Convention/Clinic to be sure you have a seat at our Spouses' Luncheon on Saturday, July 21st. I think you will be impressed and amazed at a few changes we have made with YOU in mind. Here's just a taste:

- A change of venue for the Spouses' Luncheon! Join us in the newly opened **Lonesome Dove Room** on the lower level of the Convention Center. It's beautiful, it's convenient, it's perfect for getting reacquainted with old friends and making some new ones! We will still have some great door prizes, beautiful music, and a lot of fun planned.

- **Dr. Tim Lautzenheiser** will be joining us as our featured speaker! Whether you have had a chance to hear Dr. Tim speak before or not, you are in for a treat. He will be funny, entertaining and inspiring as he shares a word of encouragement for the band spouses of Texas.

REGISTRATION INFORMATION:

Spouses of Active and Retired TBA members who wish to attend the TBA Convention/Clinic may be registered on the form. Spouses who are also band directors must register as an Active Member. **Spouses attending the Luncheon and Macy's Style Show must PRE-REGISTER BY JULY 1** to ensure a place at the luncheon. Seating is limited; don't miss out.

The BEST VALUE is the \$50 Spouse Pre-Registration Fee (for Non-Band Director Spouses). This includes entrance to convention seminars, concerts and Exhibit Hall; Spouses' Luncheon; Macy's Style Show; Spouses' Coffee; Bingo; and the BBQ Dinner and Dance.

This year, TBA offers an *optional* Spouse Pre-Registration Fee of \$35 which DOES NOT include the Spouses' Luncheon, Macy's Style Show and Spouses' Coffee. The only type of registration offered on-site will be the \$35 option. If any luncheon tickets are still available, they will be sold for \$35 on-site. Pre-register and save money!

- **Style Show at Macy's Rivercenter!** The FABULOUS Donna Muslin will host a fun and informative fashion show at Macy's following the luncheon. Registered TBA Spouse Attendees will receive a 20% off coupon to use ONE day only (on Saturday) and the first 100 attendees will receive a gift bag you won't want to miss. Can you say "Shop 'Til You Drop!"???

- **Coffee Tasting & Family Bingo** on Sunday, July 22nd. Drop your kids off at the TBA sponsored Teen Game Room or Childcare room and join us again in the Lonesome Dove Room for a time of coffee and fellowship as we learn a little and catch up with friends. Pick your kids up after the Coffee

Tasting and enjoy a few games of Bingo together as a family before lunch.

- Don't forget about the **BBQ** Sunday night!

It's going to be a weekend you won't soon forget. Remember, be sure to register EARLY to ensure your spot in the festivities. Come on down to San Antonio this summer...you know you want to!

San Antonio Convention & Visitors Bureau



Spouses' Luncheon to be held here in the Lonesome Dove Room of the Henry B. Gonzalez Convention Center. Luncheon and Style Show attendees must pre-register by July 1.

Convention Clinics

This is a partial list of Clinics. Check the website for a complete list and updated schedule.

2012 Highlights

TBA Featured Clinician: Kevin Sedatole

Michigan State University

TBA Featured Composer: Johan de Meij

Dr. Tim Lautzenheiser

Marching Clinic

Kim Shuttlesworth and
Bowie HS Band

Creating Excellence in Your Marching Winds

Bob Chreste, Cedar Park HS
and Carolina Crown

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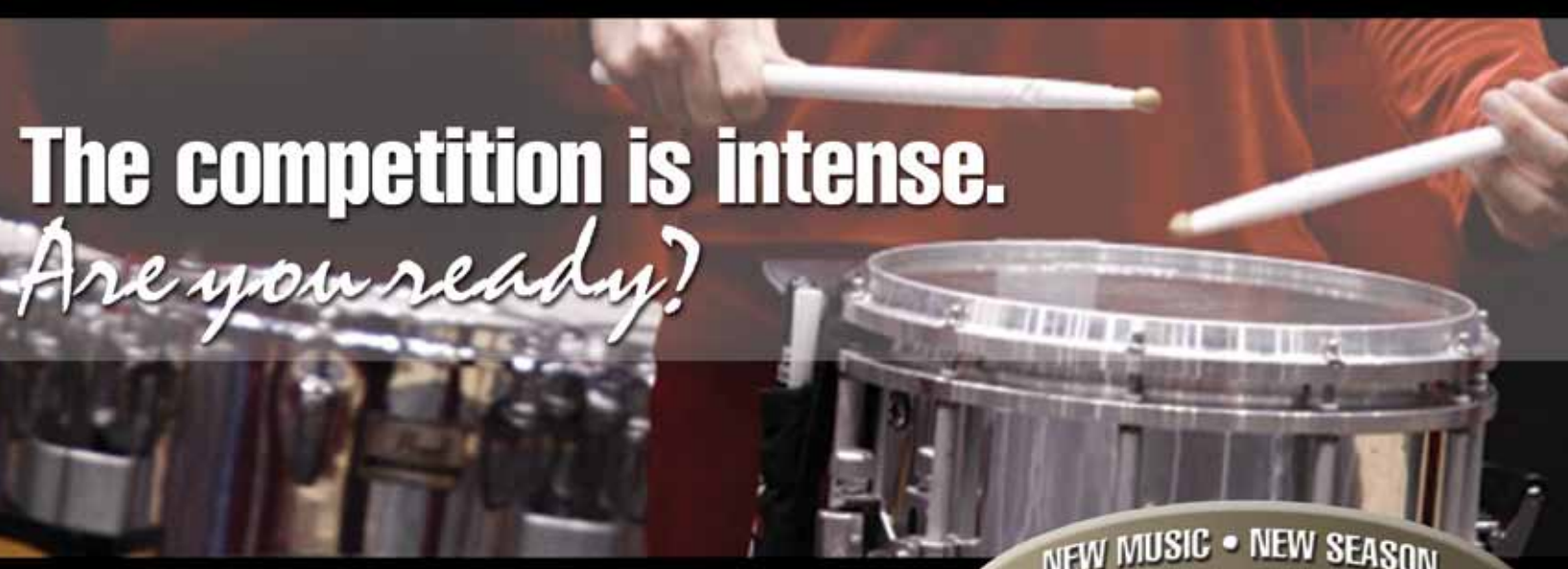
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