

# Bandmasters Review

An Educational Publication of the  
Texas Bandmasters Association



June 2011 • Volume 12, Issue 4

# Enjoy The Best Music Ever!

## Performances Planned for the Convention/Clinic This Summer



*Concerts and Reading Sessions are listed in order of appearance.*

### **Corpus Christi Wind Symphony**

Bryce Taylor, Conductor  
Sunday, July 24 • 1:30 p.m.  
Lila Cockrell Theatre

### **Madison Scouts**

Sunday, July 24 • 4:00 p.m.  
Lila Cockrell Theatre

### **San Antonio Jazz Orchestra**

New Jazz Music Clinic  
George DeRocher and Roland Sandoval, Organizers  
Sunday, July 24 • 5:45 p.m.  
CC Room 008



### **Boston Brass**

Sunday, July 24 • 8:00 p.m.  
Sponsor: Jupiter Band Instruments  
Lila Cockrell Theatre

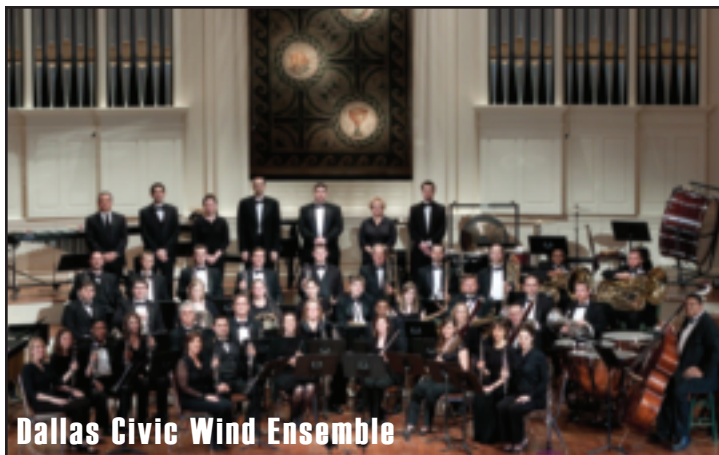
### **Dallas Civic Wind Ensemble**

Dr. Douglas Stotter, Conductor  
Monday, July 25 • 4:00 p.m.  
Lila Cockrell Theatre

### **The United States Air Force Band of the West**

Major Cristina Moore Urrutia, Commander/Conductor  
Monday, July 25 • 8:00 p.m.  
Lila Cockrell Theatre

*Photo by Chip Litherland*



### **United States Army Medical Command Band**

New Music Clinic - Grades 3, 4, 5, 6  
CW5 Douglas Paarmann, Conductor  
Sponsor: United States Army  
Tuesday, July 26 • 8:15 a.m.  
CC Room 217

### **Phi Beta Mu Directors Band**

New Music Clinic - Grades 1, 2, 3  
Greg Countryman, Organizer  
Richard Crain, Danny Prado, Dr. Tom Shine, Conductors  
Tuesday, July 26 • 10:45 a.m.  
CC Room 217

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## Convention Sponsors

**TBA Convention/Clinic  
Sunday-Wednesday, July 24-27**

**Pre-register online through July 8**

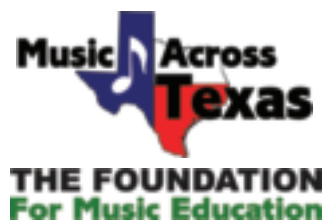
*TBA publishes these educational articles for your use in the classroom and rehearsal hall and to share with your students as you wish. The opinions and teaching methods are those of the authors and not necessarily shared by all members of the TBA staff and Board of Directors.*

*BANDMASTERS REVIEW is an educational publication of the Texas Bandmasters Association. The magazine's purpose is to assist TBA members in achieving the highest standards of instrumental music education. BANDMASTERS REVIEW is a quarterly publication and is mailed to current Active/Retired and Business Members of TBA. If your address has changed, please contact the Texas Bandmasters Association office:*

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Ph: (210) 492-8878 Fax: (210) 492-8996  
www.texasbandmasters.org*

# Featured Composer

John Mackey, 2011 TBA Convention/Clinic



TBA is pleased to have John Mackey as our 2011 Featured Composer. Convention attendees will have the opportunity to attend a clinic presented by John titled “A Conversation with John Mackey.” This clinic will be presented at 8:15 a.m. Tuesday, July 26.

In addition to this clinic, John will have his music performed by the Dallas Civic Wind Ensemble with Dr. Douglas Stotter as conductor on Monday, July 25 at 4 p.m. in the Lila Cockrell Theatre.

John will also be featured in a presentation of his music to the TBA Student Day attendees. During this session, the Dallas Civic Wind Ensemble will play his music and John will share insights into his compositions with the students.

John Mackey, born October 1, 1973, in New Philadelphia, Ohio, holds a Master of Music degree from The Juilliard School and a Bachelor of Fine Arts degree from the Cleveland Institute of Music where he studied with John Corigliano and Donald Erb, respectively. Mr. Mackey particularly enjoys writing music for dance and for symphonic winds, and he has focused on those mediums for the past few years.

His works have been performed at the Sydney Opera House; the Brooklyn Academy of Music; Carnegie Hall; the Kennedy Center; Weill Recital Hall; Jacob's Pillow Dance Festival; Italy's Spoleto Festival; Alice Tully Hall; the Joyce Theater; Dance Theater Workshop; and throughout Italy, Chile, Japan, China, Norway, Spain, Colombia, Austria, Brazil, Germany, England, Australia, New Zealand, and the United States.

John has received numerous commissions from the Parsons Dance Company, as well as commissions from the Cleveland Orchestra Youth Orchestra, New York City Ballet's Choreographic Institute, the Dallas Theater Center, the Alvin Ailey Dance Company, the New York Youth Symphony, Ailey 2, Concert Artists Guild, Peridance Ensemble, and Jeanne Ruddy Dance, among many others. Recent commissions include works for the American Bandmasters Association, the Dallas Wind Symphony, and a concerto for New York Philharmonic Principal Trombonist Joseph Alessi.

As a frequent collaborator, John has worked with a diverse range of artists, from Doug Varone to David Parsons, from Robert Battle to the US Olympic Synchronized Swim Team. (The team won a bronze medal in the 2004 Athens Olympics performing to Mackey's score, “Damn.”)

John has been recognized with numerous grants and awards from organizations including ASCAP (Concert Music Awards, 1999 through 2008; Morton Gould Young Composer Awards, 2002 and 2003), the American Music Center (Margaret Jory Fairbanks Copying Assistance Grant, 2000, 2002), and the Mary Flagler Cary Charitable Trust (Live Music for Dance commissioning grants, 1998, 1999, 2000, and 2005), and an NEA grant in 2007. He was a CalArts/Alpert Award nominee in 2000.

In February 2003, the Brooklyn Philharmonic premiered John's work “Redline Tango” at the BAM Opera House, with Kristjan Jarvi conducting. The Dallas Symphony, under Andrew Litton, performed the piece in both Dallas and Vail in 2004. Mr. Litton performed the work again in 2005, this time with the Minnesota Orchestra, and again in 2006 with the Bergen Philharmonic of Norway. Marin Alsop performed the work at the Cabrillo Festival of Contemporary Music in the summer of 2005. John made a new version of the work for wind ensemble in 2004—Mackey's first work for wind band—and that version has since received over 250 performances worldwide. The wind version won the 2004 Walter Beeler Memorial Composition Prize, and in 2005, the ABA/Ostwald Award from the American Bandmasters Association, making John the youngest composer to receive the honor. John again received the ABA/Ostwald Award—as well as the National Band Association's William D. Revelli Award—in 2009 for “Aurora Awakes.”

John served as a Meet-The-Composer/American Symphony Orchestra League “Music Alive!” Composer In Residence with the Greater Twin Cities Youth Symphony in 2002-2003, and with the Seattle Youth Symphony Orchestra in 2004-2005. He was Composer In Residence at the Vail Valley Music Festival in Vail, Colorado, in the summer of 2004 and Composer In Residence at the Cabrillo Festival of Contemporary Music in August 2005. He has held college residencies at Florida State, University of Georgia, Georgia State University, James Madison University, Kansas State University, University of Kansas, University of Florida, University of Alabama, University of Arizona, University of Michigan, Ohio State, Michigan State University, Texas Tech, Ball State, University of Oklahoma, Arizona State, Oklahoma State University, University of Washington, University of Southern California, University of Texas, and many others. Mr. Mackey served as Music Director of the Parsons Dance Company from 1999-2003, and he taught at Cal State Long Beach in 2008-2009.

To entertain himself while procrastinating on commissions, John is a photography enthusiast.

# Featured Clinician

## Paula Crider, TBA Featured Clinician

Following a distinguished 33-year teaching career, Professor Paula A. Crider continues to share her passion for making music through an active schedule as guest conductor, lecturer, clinician and adjudicator. She has enjoyed engagements in 48 states, Canada, Ireland, the United Kingdom, France, Singapore, Italy Germany, Spain and Australia. She is Professor Emerita at The University of Texas where she was twice awarded the "Eyes of Texas" Award for distinguished teaching.

Professor Crider has taught in the public schools at all levels, and holds the unique distinction of having been the first female in the state of Texas to serve as director of bands at a class 5A high school. Her Crockett High School Bands in Austin, Texas earned twelve consecutive University Interscholastic League "Sweepstakes Awards" for musical excellence, received national recognition on the concert stage, and were twice named Texas 5A State Marching Champions. Ms. Crider was the recipient of the National Band Association's "Citation of Excellence," presented by Dr. William J. Revelli for her band's performance at the NBA National Convention.

During her tenure at The University of Texas, Professor Crider conducted the Symphony Band, the Longhorn Marching and Concert Bands, and served as instructor for undergraduate conducting, Brass Methods, Graduate Wind Literature, supervised student teachers and served as administrator for the Longhorn Music Camps. Highly acclaimed for its musical and marching excellence, the 380-member Longhorn Bands enjoyed national acclaim under her leadership. She has also served as Interim Director of Bands at Columbus State University and at the University of Nebraska, Lincoln. She continues to serve as visiting guest professor at universities throughout the country.

Prof. Crider has written numerous articles for *The Instrumentalist*, *The Band Director's Guide*, and *the National Band Association Journal*. She has published manuals for Brass Techniques, Marching Band Methods and Instrumental Conducting, and is co-author for the Hal Leonard "Masterwork Studies" series, a text for high school bands. She has recently completed *The Composer's Legacy, Conductors on Conducting for Wind Band* published by GIA.

Prof. Crider has presented professional teacher seminars throughout the United States, and continues to work with talented young students in Student Leadership Workshops. She serves as coordinator for the National Band Association Young Conductor/Mentor Program and was recently appointed to the Conn/Selmer Educational Board. Prof. Crider is a Past President of the National Band Association and is Immediate Past President of the American Bandmasters Association.

Awards and honors include the Tau Beta Sigma/Kappa Kappa Psi "Outstanding Service to Music Award," the Sudler "Legion of Merit," The Women Band Director's International Rose, The Grainger Society Medal, the Kappa Kappa Psi Bo Makvosky Memorial Award, and the Midwest Medal of Honor.

In 2004, she was named the Texas Bandmasters Association Bandmaster of the Year. She considers her greatest honor, however, to be the privilege of working with all who share a passion for excellence in making music.



**The TBA Featured  
Composer  
and Featured  
Clinician are  
sponsored by:**



**THE FOUNDATION  
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### **Paula Crider will present three clinics this summer:**

**Empowering the Ensemble: The T.I.E. Approach**  
with Brandeis and O'Connor HS (San Antonio) Demonstration Bands  
Monday, July 25 at 10:45 a.m., CC Room 217



**Beyond the Notes**  
Monday, July 25 at 2:45 a.m., CC Room 217



**Zen & the Art of Band Director Maintenance**  
Tuesday, July 26 at 4:00 p.m., CC Room 217



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# Celebrate the Good Times

## Don Haynes, 2010-11 TBA President

Our world is a world of music! Friends! Eager students, the awesome parents of aspiring children, concerts, band trips, marching bands, parades, and creating leaders for tomorrow's world, is what we do.

I believe that our profession—band directing—is the noblest profession in all of education. Through the art of music, we help shape young, creative minds of children who will truly shape the future. And in our quest to excel and rise to the challenge, we network to help be the best teacher and leader we can be. This

is the essence of TBA! It is our fundamental mission. As president, it is with great excitement that the TBA board and team presents an all-star cast of clinicians, artists, and performers for the TBA Convention/Clinic on July 24-27, 2011. I invite you to come celebrate the band world with your family, friends, and colleagues.

Your teaching experience and energy as a key leader in your community is needed at TBA to complete the big celebration. Join your friends, old and new in the powerful sessions by Feature Clinician Paula Crider, an international motivational speaker, conductor, and clinician. You will gain new insights and a renewed spirit for the art of teaching band. Together we will enjoy the enthusiastic spirit of Featured Composer John Mackey, a leading composer of modern band literature. Celebrate in joyful, out-loud laughter with Dr. Tim Lautzenheiser and Scott Lang, celebrated motivational speakers of the holistic development of student and adult leadership.

The 2011 TBA experience this summer will begin on Sunday, July 24. If drum

corps is your thing, the DCI Southwestern Regional show returns to the Alamodome on Saturday (July 23rd). We are proud to present the ever popular Madison Scouts in a special concert on Sunday afternoon. Percussion guru Paul Rennick will present a percussion clinic with the Santa Clara Vanguard. And of course, we host the nation's largest band convention exhibit floor, featuring hundreds of vendors, whereby all your equipment, supplies, and band needs can be met.

We have lined up for you a true all-star cast of expert clinicians and groups at the middle school, high school, and professional level. TBA continues to give top priority to family activities for the children of band directors. As always, there will be a fantastic spouse's luncheon (Monday, July 25). The theme this year is "Salute to Family," with great entertainment and a lot of fun. In keeping with a historic feature of a specific region of Texas, we proudly present the "Legends of the Valley." Come celebrate their place in Texas history and hear them share the past adventures of their careers.

I am certain that you do not want to miss this the 64<sup>th</sup> annual TBA Convention/Clinic. The celebration simply will not be complete without you! We want you and your colleagues to bring your passion and expertise to complete the many wonderful festivities with us. On behalf of my fellow board members, the executive director, and TBA team, I hope to see you in San Antonio on July 24-27. Visit the TBA web site for a list of clinics, speakers, and concerts. See you San Antonio.



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# TBA Presents New Events

**Michael Brashear, TBA Executive Director**

According to the TBA Mission Statement, one of our goals is to “Continually assist our membership in achieving the highest standards of instrumental music education.” In order to achieve this goal, we must remain relevant and meet the constantly changing needs of 21<sup>st</sup> century band directors, college music majors, and middle and high school band students. I am pleased to announce some new items to the “TBA line-up” which we are very excited about.

## **TBA ACADEMY - Sunday, July 24 8:30 a.m. - 6 p.m.; CC Room 007**

The future of our profession depends on the success of each new generation of band directors and their students. To help further prepare young teachers, TBA presents the TBA Academy, which is designed to assist new band directors, those new to Texas, and those with limited teaching experience. The wealth of information gained from the Academy will prepare directors for success and help lay the foundation for a successful career.

What a great opportunity to learn from the icons of our profession and to meet the leaders of UIL, TMEA, TEA, and TBA. To spend a full day learning and networking with this faculty will inspire and prepare you for a better start to the school year. You will leave the Academy with a notebook of handouts which will be a valuable resource during the year.

A special bonus for the beginning teacher is that you will pay \$75 to attend the Academy and then attend the TBA Convention for FREE your first year! For experienced teachers, you can pre-register as a TBA Active Member and pay a discounted Academy Fee of \$35 to attend the Academy.

For a complete schedule, list of faculty members and registration details, visit [www.texasbandmasters.org](http://www.texasbandmasters.org) and look for 2011 TBA Academy. As I have been promoting the new TBA Academy, one comment I have heard over and over is “I wish that had been offered when I started teaching!” Please help us spread the word to your colleagues. This first year of the TBA Academy will be exciting and we want YOU to be a part of it. If you have already pre-registered and want to add on the Academy, please call the TBA Office (210-492-8878) or show up at 8:30 a.m. July 24 to add on the \$35!

## **GT CREDIT**

As in the past, you will be able to earn CPE credit hours for attending clinics, concerts, and exhibit hall time. New this year, TBA has been approved to award Gifted and Talented Professional Development Credit for attending GT designated

clinics. At the end of the convention, stop by the registration area to pick up your CPE Form to record CPE and GT credit hours. Be sure to



have a TBA official sign the form and turn this form into your school office. TBA does not keep a copy of your form on file.

Don't forget to register your students for TBA Student Day and boosters for

Booster Training, both on Monday, July 25. See page 32 and our web site for further details.

Also this year, Tom's Wheelchair Rentals will have a booth in the TBA Registration Area. Call Tom's at (210) 223-7878 or visit [www.tomswheelchairs.com](http://www.tomswheelchairs.com) for more.

The 64<sup>th</sup> annual TBA Convention/Clinic is July 24-27. You will find over 60 clinics, outstanding concerts, and events that will educate, motivate, and inspire you for another successful year of band directing. A preview of the convention is offered in this *Bandmasters Review* and watch our web site for later updates. Pre-registration is open through July 8. Take advantage of the reduced pre-registration rate for Active Members, Retired Members, and Spouses. See you in July!!



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# No Place Like Texas...

Paula Crider, TBA Featured Clinician

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I first came to Texas in 1969, bound for graduate school at The University of Texas. After two years as a high school band director in a small Mississippi town, I was excited to re-enter the safe haven of academia. As luck would have it, a wonderful Music Supervisor in Austin, Weldon Covington, was searching for a Middle School director to teach at a school in East Austin, a job no one seemed eager to embrace....least of all moi. But “Mr. Cov” promised to schedule band classes so that I could continue with my graduate studies, and thus began my teaching career in the great state of Texas.

Back then, coming to Texas from another state involved an incredible amount of culture shock: from one small room of displays at State Convention to mind-boggling TMEA and TBA conventions; from a contest list with four pieces per graded level to the still-unsurpassed UIL list; from middle school bands playing grade one and two pieces to a Middle School performance of “Trittico;” from a state where three or four bands set the standard, to a state where high standards were the norm...and the list goes on and on.

Soon I found myself totally immersed in the “Texas Mystique,” constantly raising the bar both for myself and for my students. For this experience, I consider myself to be among the most fortunate of individuals. Texas transformed me, and allowed me to enjoy a great

career at both the high school and university levels. Now, fast-forward to retirement, when I find myself judging bands throughout the country and abroad, conducting All-State Bands, and presenting teacher workshops in many states. In so doing, I have come to realize how much we tend to take for granted about the music programs in Texas.

I am often asked, “Why are there so many great bands in Texas?” The short answer: **great teachers!** Show me a great band in any state, and I’ll show you a great teacher. In Texas we enjoy the organization and high standards set by the University Interscholastic League, and the Texas Music Educators Association. Over the years, the leadership of the brothers Floyd has contributed immeasurably to an unsurpassed musical standard. The recipe for success continues when we mix in the TBA and TMEA conventions—two of the greatest in the country. Then for extra spice, toss in the ingredients from TMAA, ATSSB, the founding chapter of Phi Beta Mu, to name a few.

It defies reason that the wonderful music programs in Texas are threatened by budget cuts, and by decision-makers who have not been convinced of the value of our music programs. However, if we continue to bury our heads in the sands of our own programs, hoping that “someone” will save those programs, we may suffer the fate of many other states where budgets are being cut

to the bone, or music programs have been eliminated entirely.

Now more than ever, we must become more informed, more passionate and articulate spokespersons for our art. We must convince administrators that music is not a frill, but a necessity. Music teachers help students to discover their humanity, and teach them that they are unique in all the world. As teachers of the arts, we do this in a way that no one else can. We get to know our students far better than the average classroom teacher because we have them in our ensembles for four, six or if one teacher “does it all,” even eight or nine years. Teachers (all teachers) teach not because they expect to someday retire to a villa in the south of France, driving a Lamborghini and jetting to the latest, greatest “in” location. We become teachers because teaching is our passion. In my experience, I have found teachers of music to be among the most dedicated teachers in the world. Band directors typically complain not because their jobs demand too much time; rather, they wish for more time to teach.

Mickey Hart (Grateful Dead drummer) writes in *Spirit Into Sound*<sup>1</sup>:

**There is no satisfactory definition of music, but everyone agrees that music affects us, and transforms us as human beings.**

**Using the energy of music to shape that invisible space we call**

<sup>1</sup>Hart, Mickey. *Spirit Into Sound*. Novato, California. 1999.

## No Place Like Texas...

the soul seems appropriate somehow . . . We take ideas and feelings and turn them into sound. This is the great work, this is the philosopher's stone, this is the alchemy of life. Music is the gold of the soundshaper.

For teachers of music, these words resonate well within our experience. Those who have never sung or played in an ensemble; have never experienced the joy of creating a musical moment so special, so beautiful, so exhilarating that the feeling will be remembered for the rest of our lives...it is these unfortunate souls we must educate. If we have a failing, it is the understandable lack of ability to articulate to non-musicians that the arts are essential to the education of the whole child. We must never cease to seek ways in which to better communicate the necessity of our art.

Several years ago I chanced to sit next to a "headhunter" for a major computer corporation while on a flight from Austin. He had just been on the UT campus to interview students for positions in his company. He had no idea I was a musician when I asked, "What do you look for during an interview?" His response: "You might think this is crazy, but one of the first questions I ask is if they have a musical background." He went on to explain that while there were thousands of graduates who scored high on standardized tests and who were at the top of their class, many of those students lacked the single element necessary for success: imagination. Students who played in a band or orchestra, he said, not only tended to be well-disciplined, well-organized, and extremely punctual, but they also were highly creative individuals. "We don't just look for students who make good grades, we want creative thinkers." I wonder how many administrators understand that music allows students to become more thinking, feeling, caring creative and committed individuals? No other subject offers this possibility in as total a manner as does music.

**Never lose sight of the fact that through music, you mold lives, you change lives, you save lives every day. ...I guarantee (your students) will remember how you made them feel when they played in your ensemble.**

Through music we seek to create unforgettable musical moments with our ensembles: magical moments when the students are so focused, and give so much of themselves that the whole becomes infinitely greater than the sum of its parts. The *emotions* generated are unforgettable. These are the moments we live for! The discipline and focus required will serve our students well for the rest of their lives.

It is essential that we all band together in a concerted effort to reach students, parents, administrators, legislators...anyone who will listen...and convince them that the arts are not only an essential part of the educational process, but they provide an irreplaceable means by which we may touch the very humanity of an entire generation in a most positive way. If the arts are to survive, we must become more convincing; more well informed advocates for our art. We must reach out to those many generations of former students (translated: "voters") who consider participation in band, choir or orchestra to have made a fundamentally positive difference in their lives.

I firmly believe we affect change one person at a time. Margaret Mead once said: "Never doubt that a small group of dedicated people can change the world. Indeed, it is the only thing that ever has." Never lose sight of the fact that through music, you mold lives, you change lives, you save lives every day. Your students may not remember every piece you ever played, but I guarantee they will remember how you made them feel when they played in your ensemble. So, gentle reader, if you have read this far. Thank you for teaching music. Thank you for making a difference.

We can never express ourselves in words as completely as we can in music...but I hope this might serve as a brief reminder that even though times are challenging in the world of music education... ***there's still no place like Texas!***

# A Positive Attitude: The Key to Teacher Success

**Dr. Tim Lautzenheiser**

*“What life means to us is determined not so much by what life brings to us as by the attitude we bring to life; not so much by what happens to us as by our reaction to what happens.”* Lewis Dunning

The word “attitude” often has a negative connotation. When we say a student “has an attitude,” it is generally interpreted as a description of a less-than-favorable disposition displayed by the individual-in-question. In truth, everyone has an “attitude.” Perhaps the key is to identify it with a descriptive adjective: a healthy attitude, a positive attitude, an agreeable attitude, etc.

We all want our students to display a healthy, positive, and agreeable attitude. Teacher stress (even teacher burn-out) is closely related to dealing with attitude problems. In most cases, we are properly prepared to teach the curricular information, but regrettably an inordinate amount of time is spent dealing with other facets of the teaching agenda; student discipline, group focus, behavior problems, and classroom management. In essence, we are always working to upgrade the group dynamics by dealing with students’ attitudes. Developing the students’ skills and talents required to achieve excellence (in any facet of learning) is a result of creating a climate that reflects a

safe, challenging, and encouraging atmosphere.

So how do we go about making this happen? What are key ingredients needed to establish a positive learning climate? What can each of us do to contribute to attaining this educational goal?

Many people think the answer lies in systemic changes; shifting the schedule, the classroom, the curriculum, the expectations, and so forth. While all of these could play an important role in establishing the ideal learning conditions, there is one area we know will have an immediate impact on the classroom/rehearsal room setting; it is the attitude of the teacher.

In the words of noted author, educator, philosopher Haim Ginnot:

**I have come to the frightening conclusion that I am the decisive element in the classroom. It is my personal approach that creates the climate. It is my daily mood that makes the weather. As a teacher I possess a tremendous power to make a tool of torture or**

an instrument of inspiration. I can humiliate or humor, hurt or heal. In all situations, it is my response that decides whether a crisis will be escalated or de-escalated and a child humanized or de-humanized.

The collective attitude of the students is, according to Mr. Ginnot, a reflection of the attitude of the teacher; that being the case, we can alter the classroom atmosphere by shifting our own approach, our demeanor, and our ATTITUDE.

A master teacher once shared this bit of wisdom with me; it came at a particularly dismal time in a seemingly endless semester. I was fussing about the students, the administration, the parents, and even my colleagues. In my desperate plea for his guidance and help, this wise mentor asked me, “Do you want me to tell you what you want to hear, or do you want me to tell you the truth?” Of course I opted for the truth, not knowing what a painful yet powerful wake-up call he was above to deliver. He smiled and replied, “If you truly want to make a positive impact on the lives of your students, you

**Success: The Ability to Create “What Isn’t”**  
**presented by Dr. Tim**  
**Tuesday, July 26 at 10:45 a.m.**

## **A Positive Attitude: The Key to Teacher Success**

constantly ask yourself, 'If everyone in the class is just like me, what kind of group will it be?'" The sting of his honesty jolted and bruised my ego, but it also offered a clear and concise solution to my self-inflicted plight. In other words, we cannot always control the various aspects of the educational system, but we do have control of our attitude; to that end, we have a tremendous influence on our students.

While there is no quick answer to maintaining a positive attitude, we can certainly integrate the following action-plan to bolster our own approach to our teaching agenda.

### ***Develop a pro-active response by embracing the notion of change.***

It is human nature to be skeptical (even cynical) about anything requiring a shift in habits. Avoid the pattern of instant reaction (often negative) by substituting a perspective of pro-action. Ask yourself, "What benefits can we garner by embracing the suggested changes?" The exercise of re-focusing your mind on the positive possibilities will avoid the defensive reaction associated with any kind of change.

### ***Avoid conversations/environments dwelling on the problems and shortcomings of the school environment.***

This is not to suggest we ignore some of the unpleasantness of the profession, however we can sidestep the conversations where the focal point is a negative commentary. Become solution-oriented rather than problem-oriented. Use problems as an

opportunity to generate a creative solution. Choose to affiliate with the colleagues who are excited and passionate about their life's mission.

### ***Acknowledge those who are contributing in a positive, productive fashion.***

It is easy to become consumed with identifying what is wrong. If we do not balance this practice by equally addressing what is right, our entire day can be spent surrounded by wrong. Unfortunately, we often let one or two personal rejections override a host of several positive experiences. Maintain a healthy perspective by balancing the value of positive occurrences in relation to a less-than-positive experiences. Many students, fellow teachers, parents, etc., are eager to express their enthusiasm and gratitude. Be willing to graciously accept their gift-of-thanks and savor the moment; put these appreciative folks at the center of your mental spotlight.

The key to developing a positive teacher attitude is not an easy task, for it requires a high level of personal discipline. It is far easier to simply point the finger-of-blame and conclude nothing can be done. However, such logic will be an idle servant for the teacher who truly cares for the welfare of his/her students.

As Victor Hugo said, "There is one thing stronger than all the armies in the world, and that is an idea whose time has come."

Let us pledge ourselves to the idea of a positive teaching atmosphere supported by a positive approach to every aspect of our personal and professional lives. It is an idea whose time has come!

*Dr. Tim Lautzenheiser is a well-known name in the music education world as a teacher, clinician, author, composer, consultant, adjudicator, and above all, a trusted friend to anyone interested in working with young people in developing a desire for excellence. His own career involves ten years of successful college band directing at Northern Michigan University, the University of Missouri, and New Mexico State University. Following three years in the music industry, he created Attitude Concepts for Today, an organization that manages workshops, seminars, and convention speaking engagements focusing on the pathway-to-excellence. Tim presently holds the Earl Dunn Distinguished Lecturer position at Ball State University. Tim is the Executive Director of Education for Conn-Selmer, Inc., and he serves as the national spokesperson for MENC's "Make a Difference with Music" program. His books The Art of Successful Teaching, The Joy of Inspired Teaching, Music Advocacy and Student Leadership, and Everyday Wisdom for Inspired Teaching are best sellers. He is co-author of Hal Leonard's popular band method Essential Elements - 2000.*

# Get *Inside* The Box—And Win!

**Randy T. Gilmore, Owner/President, Marching Show Concepts, Inc.**

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I recently saw a comic depicting a boss pointing at a subordinate saying, “You get back to your cubicle and start thinking outside the box!” Other than being an obvious oxymoron, you can hardly live in our world without hearing, seeing or even saying the phrase “get out of the box.” We all know it’s a good thing. Isn’t it?

Of course, when you define the proverbial box as something that keeps us contained, confined, caged, trapped, claustrophobic, and otherwise unable to succeed, it is a good—and necessary—thing to avoid the box. Before you start planning your heroic escape, let’s take another look.

You are searching for that illusive “WOW Factor” that will catapult your program beyond mediocre to something incredible. You obsess about it. You have tried every “trick” in the book. You are constantly asking yourself, “What can I do that’s really different and exotic that no one else is doing?” Have you ever considered the possibility that you may be looking in the wrong place? Perhaps, you are over-thinking it.

I’d like to suggest that the ultimate “WOW Factor” is to present your show better than everyone else and to do so every single time.

The sad, cold, hard truth is that everyone seems to be chasing the

wild goose of “WOW” because they can’t seem to win on the basics. They can’t differentiate music quality and marching skills. They endeavor to find a gimmick that (they hope) will pull their butt out of the competitive fire and place them in the winner’s circle.

Thinking outside the box is all well and good, but here’s the deal: If you win INSIDE your box—if you can actually do a better job with the basics—you win it all. Game over. You will take the grand trophy and walk away with head held high!

You may be thinking, “No, Randy, it can’t be that simple.” YES! It is that simple. The reason you’re repelled by this assumption is because it’s not easy. In fact, it is downright difficult to be better on the basics than the other bands. It is, however, where you will receive your greatest return.

Take a hard look at the programs that are consistently on top. They choose music that is appropriate to their organization; their music is always well played; their marching skills are refined and well-rehearsed and the thematic program is thoroughly and thoughtfully carried out. Do they capture the “WOW Factor?” Of course! They do it by winning inside the box. Nothing exotic. Nothing edgy. Just

plain, old, awesome excellence. These bands are usually very well behaved, look sharp, have great organization and attention to details, which allows them to do really cool things, which sends their scores off the charts.

Start today. List three to five basic things you feel are bottom line absolutes in your program. Also consider your students’ and/or community’s expectations. Pick one basic item from your list. Improve your performance on that item by 20%. Then move on to the next basic and improve on that by 20%. Do this constantly—and forever.

You’re a winner. Go out and win!



*Randy served ten years as a nationally recognized high school band director and assistant marching band director at West Chester University. For over 20 years Randy has developed Marching Show Concepts as a nationally known company for quality marching band products and exceptional one-to-one services. Randy exemplifies an expertise and standard of excellence that is well known and respected throughout the music industry. He is an accomplished clinician, adjudicator and drill designer who continues to display his talents in the MSC collection of products and services.*

# Texas Bandmasters Hall of Fame

**Gary Wells, Secretary-Treasurer, Alpha Chapter, Phi Beta Mu**

On behalf of the membership of Phi Beta Mu, I cordially invite you to attend this year's Texas Bandmasters Hall of Fame ceremony. It will be held on Tuesday, July 26, at 2:00 p.m. at the Marriott Riverwalk Hotel, Salon C.

This year's inductees include Paula Crider, Dick Floyd, Robert Floyd, Neil Grant, Barry Johnson, Don Lawler, and Randy Vaughn. Membership in the Hall of Fame originates with nominations received from a variety of sources. There is a standing committee that investigates potential candidates that are received from the general public, music educators and Phi Beta Mu members. Candidates do not have to be a member of Phi Beta Mu to be eligible. Requirements: the candidate must be retired and at least 65 years of age (or deceased), have taught a minimum of 10 years in the state of Texas, and have produced and maintained a consistently outstanding band program. Nomination forms are available from the Hall of Fame committee chairman, Ben Gollehn, at [gollehn@flash.net](mailto:gollehn@flash.net) or contact me, Gary Wells, at [gwells2505@aol.com](mailto:gwells2505@aol.com) and I will be happy to send you one.

We feel this is one of the premier events of the TBA Convention/Clinic. It gives us a chance to recognize the contributions of music educators who have made a difference in the bands of Texas. I invite you to visit

the Phi Beta Mu web site (which can be accessed on the TMEA web page) to view the biographies of past inductees—this is a wealth of band history. These eminent men and women made our band programs of today possible. You will be inspired by their commitment to excellence and their perseverance in overcoming obstacles.

Alpha Chapter is launching a new service for band directors called the Band Directors' Support Network. Available at no cost, there are three components to the program. You may select an Alpha Chapter member to clinic your band. You may select a

director to cover your classes while you observe other directors in your area. Or, you may select a director to act as a mentor for ongoing support and advice.

And...did I say that all of these services are FREE?

Make plans to attend *Did You Say "Free Clinician Services?"* at the summer convention which will give you more details. The clinic will be offered two days: Sunday, July 24, 5:15 p.m. in CC Room 210 or Monday, July 25, 5:15 p.m. in CC Room 207.

Finally, I invite you to hear the Phi Beta Mu Directors Reading Band (Wind Symphony) for New Music – Grades 1, 2, 3. The Reading Band will perform at 10:45 a.m. on Tuesday, July 26 in CC Room 217.

See you in San Antonio!

## 2011 Inductees:

**Paula Crider  
Dick Floyd  
Robert Floyd  
Neil Grant  
Barry Johnson  
Don Lawler  
Randy Vaughn**

**Alpha Chapter**



**Phi Beta Mu**

INTERNATIONAL SCHOOL BANDMASTER FRATERNITY



# Finding the Future in the Midst of the Storm

**Matthew McInturf**

Watching the current legislative session has left most of us feeling shocked and helpless. Even more discouraging are the devastating measures taken by some school districts in preparation for the dire budget news they may receive even before the actual budget facts are known. As usual, the arts are in for a tough fiscal time in Texas. From the perspective of a college professor committed to the preparation and support of music educators, it breaks my heart to see the job market for new teachers drastically compressed. How do we interpret this and how do we plan for the future?

To understand the fiscal health of arts programs in our public schools, we need to look at both the state and district funding. It is the state that determines the funding levels for education, but critically for the arts, it is the local school districts that allocate and prioritize those funds. This explains why there are draconian cuts of teaching positions in some school districts that are next door to districts making no cuts at all.

As teachers, we need to think more than ever about our roles in preserving our programs and preparing for the future. As difficult as this current fiscal time is, we can

influence the future for the better. It is important that we consider the long-term effects of our actions in order to insure the health of the arts in our schools.

As I write this, the Legislature is still in session. I do not pretend to be a political maven or prognosticator, and I generally lack confidence in the wisdom of the political process to create effective education policy. Nevertheless, in spite of many dire predictions, at the point that I write, the Legislature has not done anything detrimental to the structure of arts requirements. There is still hope that they may in fact enhance the arts position in the curriculum. It looks likely that, at a minimum, the awareness of the arts concerns and their value will be raised. We should all be grateful to Robert Floyd and our colleagues at TMEA for their tireless efforts on behalf of all the arts, not just music.

Funding for schools, on the other hand, will be hurt. It is politically inevitable in a terrible economic environment. This has happened many times, most notably with

the infamous “Oil Bust” in the 80s, and at some point it will pass. The question is the position of schools at the recovery.

It is important to remember that Texas is the fastest growing state in the Union and that the student population will continue to grow for the foreseeable future. In fact, according to the Texas Education Agency, the Texas student population has grown by 150,000 students per year for the last five years. Assuming this trend continues, a conservative estimate tells us that the state will need 20,000 new teachers in the next five years, and it will likely be more. This is good news for all teachers, especially those college students preparing for careers in teaching. There will be jobs in the future. Not only that, but the deeper the current cuts, the more pressure there will be to recruit and, indeed, compensate teachers in the relatively near future.

The most important issues for music teachers are at the local level. As long as the legislature maintains the statutory requirements for the

**The health of the profession and the vitality of our programs depend on our initiative and creativity in the next few years.**

## Finding the Future in the Midst of the Storm

arts, the priority for music and arts in the schools is in the hands of the local districts. This is why we are seeing the disparities in the way individual districts are reacting to the problem. What can we do to encourage support for the arts?

First, it is important that we, and our advocates in the community, work together to support all the arts. In all political environments, support is calculated in numeric terms. Decision makers will perceive more support for the arts if they see the wider arts community than if they are reacting to only a portion of it.

Second, we need to take care of our students in our communities. Parents support programs that they believe are beneficial to their children. Even if we are doing great things, we need to communicate to our parent constituents how good it is and explain why. As teachers, we often prefer to do the work and let the results speak for themselves. However, now is the time to “blow our own horns.” Our advocates need to be able to articulate to administrators and school board members why the arts are crucial to education.

Explaining the value of our programs is not sufficient. We must put words into action. Most parents are not going to take our word for the importance of our programs. Like our students, they easily identify our self-interest in arts advocacy. Parents will be convinced by the positive impact our programs have on their children. Parents of high school students and of our alumnae can have a tremendously persuasive effect on the parents of younger students who have not yet realized through experience the value of arts education.

Third, now is the time to emphasize recruiting and retention. As previously noted, support is calculated numerically. For every student involved in the arts, there are parents, relatives, vendors and audience members engaged. Every time we recruit and retain a student we potentially create an arts supporter.

Unfortunately, the opposite is also true and we can make enemies as well. It is important that we are aware of this dynamic in our programs.

Forth, as always, we need to be keenly aware of how we can support the mission of our schools, especially as our principals and administrators perceive that mission. We need to make sure we know what our administrators think and articulate our programs to them in ways that are consonant with their view of the school and the mission. This sometimes requires extensive effort and creativity. It is critical that we work with our administrations in positive ways. In a time of stress and concern, we may need to make some compromises we would prefer to avoid in order to build credibility for the future. A wise politician once said, “Lose every battle you can afford to lose, so that when you really need a win, they owe you.”

Finally, we need to do everything we can to support young and new teachers. When the political and financial climate for the arts improves, we need to have certified, committed and available young teachers to fill the gap created by the current crisis. Since we all know that the most important factor in the quality of an arts program is the teacher, we need to be prepared to step up when the need arises.

There is no doubt that the changes we will make due to the current fiscal problems will test our resolve. The health of the profession and the vitality of our programs depend on our initiative and creativity in the next few years. We plan our daily rehearsals with an eye to the coming performance. Let’s plan our current responses with a view to building the future.

*Matthew McInturf is the Director of Bands and Director of the Center for Music Education at Sam Houston State University. He spent fifteen years teaching band in the public schools of Texas, most of it at J. J. Pearce High School in the Richardson I. S. D., and is a Past President of the Texas Bandmasters Association. His son, a probationary teacher in a Houston suburb, was recently “RIFed” in the current funding crises.*

# A Systematic Approach to Assigning Students to Marching Positions

Dr. Si Millican

Assigning students to marching positions in a complex show can be time consuming at best and haphazard at worst depending on your approach. Giving students marching assignments based on their placement on the first page of the drill might work initially, but you may miss opportunities to feature your best students or, even worse, you may unintentionally assign your weaker marchers to difficult and exposed spots throughout the show! How can you set up your students for success on the marching field? The key lies in a process of evaluating your students, analyzing the technical details of your drill, and matching the difficulty and exposure of marching assignments to the ability level of your students. Keeping this information organized and easily manipulated involves a simple, three step process.

## STEP ONE

Assigning students to marching positions begins with a careful evaluation of your students. The better you understand your students' performing experience, as well as their playing and marching ability, the more likely you will be able to match them to a marching spot that aligns with their skills. To help keep track of this information, develop a "Performer Spreadsheet" to record your subjective ratings of the students in these three areas<sup>1</sup>. Each student in every section receives a score on a rating scale (e.g., 1 = weak, 2 = developing, 3 = good, 4 = excellent) based on their experience with the activity, playing ability, and marching execution (see Figure 1). Experience level can be based on the number of years a student has marched in your ensemble or on other measures of the overall maturity of the student. The playing score might be related to audition scores or your past experience with the student. If you have not heard the student play,

your best bet is to arrange a short mini-audition of the student in order to assess his or her playing ability. Marching ability or execution might be derived from your past experience with the student coupled with more objective evaluations. Many programs utilize a system of pass-offs of marching fundamentals in pre-season camps<sup>2</sup>. You certainly could add more categories such as dependability or reliability to your assessment of the students. Next, decide whether you will calculate the composite score based on the sum of each category or if you will weight categories based on your personal preferences and philosophy. To complete this first step of the process, sort your students by instrument and then by composite score (as shown in Figure 1). Sorting the information in this manner will provide you with an organized ranking of your students within each section. We'll use this "Performer Spreadsheet" in the final portion of the process.

Figure 1 – Sample Performer Spreadsheet Entry

FName	LName	Instrument	Experience	Playing	Marching	TOTAL
Danny	Corno	Trumpet	4	4	4	12
Amanda	Winn	Trumpet	2	3	3	8
Frank	Rogers	Trumpet	1	2	3	6

<sup>1</sup> A computer program like Microsoft Excel can help you keep track of your calculations and allows you to sort your data after it is entered.

<sup>2</sup> Some examples of objective rating forms can be found in Wayne Markworth's text *The Dynamic Marching Band* (2008 – Accent Publications, Inc.)

## A Systematic Approach to Assigning Students to Marching Positions

### STEP TWO

The next step is to make a list of all the possible marching spots in your show in a separate “Assignment Spreadsheet.” Each marching spot will be assigned two scores—one for exposure, the second for difficulty. To derive the exposure score for a marching spot, count the number of sets in which the marcher is charted in the “power zone”—

the area between the 40 yard lines and below the front hash mark. The power zone is important visually and aurally; it is within this imaginary box that students are most easily seen and heard. An easy way to keep track of how many times a performer in the drill enters the power zone is to create an overlay made of heavy paper or card stock with a window that shows the performers in the power zone (see Figure 2). Each time a marching

Figure 2 - “Power Zone” Overlay

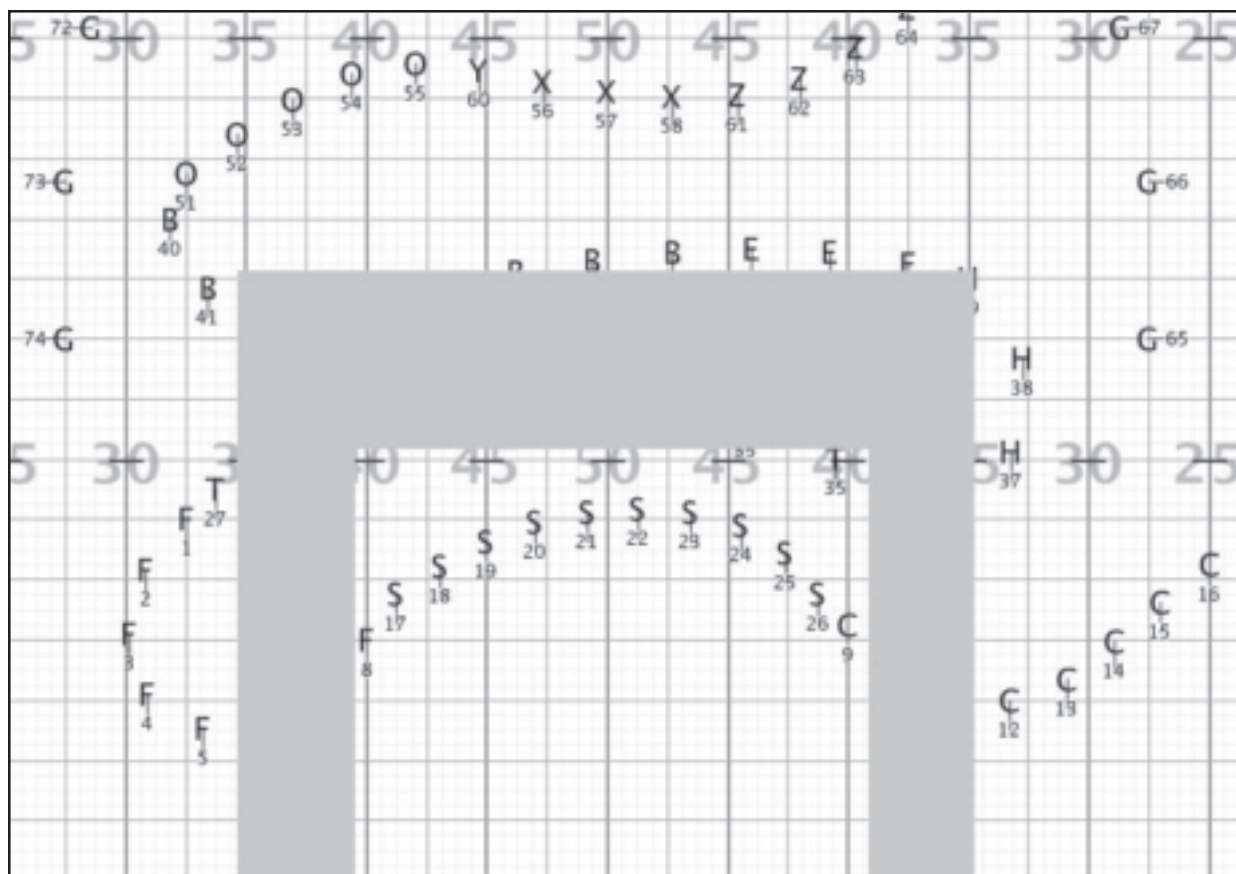


Figure 3 - Sample Assignment Spreadsheet Tick Marks

Symbol	Number	Exposure	Difficulty	Total
S	17	\\	\\ \\	7
S	21	\\	\\ \\	6
S	24	\\	\\	4
S	18		\\	3

## A Systematic Approach to Assigning Students to Marching Positions

position appears in the window, place a tally mark in the exposure column next to that performer's label in the Assignment Spreadsheet (see Figure 3).

After you've analyzed each set in your drill, count the number of check marks in the exposure column to derive the exposure score. As shown in Figure 3 below, Saxophone 17 (S17) enters the power zone a total of three times. This position would be more exposed than S18 who only enters the power zone once.

The next step in analyzing the marching spots in your drill is to develop a difficulty score. This step requires a bit more subjective analysis on your part. Start by analyzing individual charts: Are there performers to whom others in the section will need to guide? Are there performers whose charted position makes them anchors for forms? For each chart where marchers serve as important guides, give that marching spot a check mark in the difficulty column.

Next analyze the movement of performers from set to set. Are there particular performers who lead moves? Do certain performers have particularly difficult maneuvers such as large steps, backward marching, or intricate meshes with other sections? If so, place another checkmark in the difficulty column each time these difficult maneuvers occur in the show. By adding the exposure score to the difficulty score, you can develop a composite score for each marching position. This allows you to sort your marching positions so that you can see instantly which positions are the most exposed and the most difficult.

### STEP THREE

The final step in the process is to combine the information from the Performer Spreadsheet with the data in the Assignment Spreadsheet. Sort your Performer Spreadsheet by instrument and composite score so that your performers are ranked from strongest to weakest within each section (as in Figure 1). Sort your Assignment Spreadsheet by instrument and composite score so that your marching positions are ranked from most to least difficult and exposed within each section (see Figure 3). All that remains is to assign the most difficult and exposed spots to the strongest players. On some occasions, the calculated composite scores may not reflect the actual difficulty or exposure level. For instance, you might have a soloist who is charted in a particular spot but then has a relatively low exposure level and difficulty level. Naturally you would want to feature one of your best players in the solo position.

This process is not foolproof—you may still find one of your weakest marchers leading a complex move across the front sideline—but this systematic approach will eliminate some of the problems that a trial and error or haphazard approach might produce. By knowing your students' strengths and weaknesses, and by thoroughly analyzing your drill, you can assign students to marching positions that set them up for success.

*Si Millican teaches courses in Instrumental Music Education at the University of Texas at San Antonio. For thirteen years prior to his university work, Dr. Millican was a public school teacher in the Arlington, Lewisville, and Belton school districts teaching at the high-school and middle-school levels. His concert, marching, and jazz bands performed at a consistently high level. While at Lamar Middle School, the Symphonic Band was a Texas State Honor Band finalist twice. At Belton High School, the Marching 100 advanced to the State Marching Contest twice and finished as high as sixth place in class 4A.*

*Dr. Millican remains an active clinician and adjudicator across the state of Texas and is on the Active Concert Band list of the Texas Music Adjudicators Association. He remains an active arranger for concert and marching band through his company North Music, LLC – [www.NorthMusicOnline.com](http://www.NorthMusicOnline.com).*

*Dr. Millican's wife, Sherry, is a high-school choir director in the Northside ISD in San Antonio. They have a son and a daughter in elementary school and a cat named Elvis.*

# Convention/Clinic Schedule of Events

Subject to change. Please visit [www.texasbandmasters.org](http://www.texasbandmasters.org) for updates.

## Sunday, July 24

7:00 a.m.

### **TMEA Honor Band Panel Chairs Meeting**

CC Room: 208  
 Presider: Chuck Young, TMEA Band Division Vice President

7:00 a.m.

### **TBA Golf Tournament**

Registration at 6:30 a.m.; Shotgun Start at 7:30 a.m.  
 Cedar Creek Golf Course  
 Coordinator: Ruben Adame

7:30 a.m.

### **TBA Fun Run/Health Walk**

Registration at 7:00 a.m.; Start time 7:30 a.m.  
 Corner of Market St. and Alamo St.  
 Coordinator: Sue Fletcher

8:00 a.m.

### **TMEA Honor Band Judges Meeting**

CC Room: 208  
 Presider: Chuck Young, TMEA Band Division Vice President

8:30 a.m. – 6:00 p.m.

### **TBA Academy**

MID/HIGH

CC Room: 007  
 Registration 8:30 a.m. in CC Room: 007  
 Sponsor: National Wind Band Honors

8:30 a.m.

### **TMEA Honor Band Sessions**

AAAA	CC Room: 205
AA	CC Room: 206
CC	CC Room: 207
CCC	CC Room: 210
TMEA Office	CC Room: 208

9:00 a.m.

### **TBA Tennis Tournament**

Registration and Start time 9:00 a.m.  
 Blossom Tennis Center - Northeast ISD  
 12002 Jones-Maltsberger Rd.  
 Coordinator: Charlie Mayes

10:00 a.m. – 12:00 noon

1:00 p.m. – 6:00 p.m.

### **Convention/Clinic Registration**

CC Hall C

1:00 p.m. – 11:00 p.m.

### **Childcare Provided by "Fit for a King"**

CC Room: 209 & 211  
 Compliments of TBA. No meals provided.

MID/HIGH - Clinics designed for Middle School Directors
HIGH - Clinics designed for High School Directors
COLLEGE - Clinics designed for College Music Students

1:00 p.m. – 5:00 p.m.

### **ATSSB Outstanding Performance Series**

Presider: Don Theode, OPS State Chair	
Class C followed by Class AA	CC Room: 005
ClassCC followed by Class A	CC Room: 004
Class AAA followed by	
SARC Meeting	CC Room: 006
ATSSB Office	CC Room: 1067

1:00 p.m. – 5:00 p.m.

### **TMEA All-State Jazz Audition Music**

CC Room: 008 HIGH  
 Coordinator: Ronnie Rios  
 Sponsor: TJEA

1:00 p.m. Sax	Michael Machietto, Donna ISD
1:30 p.m. Trumpet	Maria Coronado, Harlingen HS
2:00 p.m. Tenor Trombone	Ron Wilkins, UTSA
2:30 p.m. Bass Trombone	Cassie Hammond, Hanks HS
3:00 p.m. Improvisation	Ron Wilkins, UTSA
3:30 p.m. Guitar	Rick Cortez, Trevino School, Laredo
4:00 p.m. Bass	Carl Melton, West Oso HS
4:30 p.m. Piano	Ruben Gutierrez, El Paso Comm. College
5:00 p.m. Drums	JD Guzman, Spring HS

1:30 p.m. – 2:30 p.m.

### **CORPUS CHRISTI WIND SYMPHONY CONCERT**

Lila Cockrell Theatre  
 Conductor: Bryce Taylor  
 Sponsor: TBA

2:45 p.m. – 3:45 p.m.

### **Building and Maintaining a Successful Band Program in the Inner-City**

MID/HIGH

CC Room: 212  
 Clinician: Rick Flores  
 Sponsor: Phi Beta Mu

2:45 p.m. – 3:45 p.m.

### **Conducting Clinic**

MID/HIGH

CC Room: 214AB  
 Clinician: Jerry Junkin  
 Sponsor: TBA

2:45 p.m. – 3:45 p.m.

### **Madison Scouts Clinic**

HIGH

Lila Cockrell Theatre

2:45 p.m. – 3:45 p.m.

### **Santa Clara Percussion Clinic**

HIGH

CC Room: 217  
 Clinician: Paul Rennick

2:45 p.m. – 3:45 p.m.

### **Teaching New Dogs Old Tricks**

MID/HIGH

CC Room: 213  
 Clinician: Larry Clark  
 Sponsor: Carl Fischer

## Schedule of Events: Sunday, July 24

3:00 p.m. – 6:00 p.m.

### **TBA Job Placement Assistance**

Across from CC Room: 214  
Organizers: Al and Jan Sturchio

4:00 p.m. – 5:00 p.m.

### **Madison Scouts Concert**

Lila Cockrell Theatre

HIGH

4:00 p.m. – 5:00 p.m.

### **Half the Time They're Broken, Half the Time They Don't Work Right**

CC Room: 212  
Clinician: Glen Grigel  
Sponsor: D'Addario/Rico/Evans

MID/HIGH

4:00 p.m. – 5:00 p.m.

### **Legal Concerns for Band Directors**

CC Room: 213  
Clinician: Holly Wardell  
Sponsor: TBA

MID/HIGH

4:00 p.m. – 5:00 p.m.

### **Opus, Voyage, Coda: Exploring the Collaboration Between Composer and Conductor**

CC Room: 217  
Clinician: Dr. Abel Ramirez, Justin Freer  
Demonstration Group: Reagan HS Band, San Antonio  
Sponsor: TBA

MID/HIGH

4:00 p.m. – 5:00 p.m.

### **Teaching the Individual Musician or One Size Does Not Fit All**

CC Room: 214AB  
Clinician: Claire Johnson  
Sponsor: Phi Beta Mu

MID/HIGH

4:00 p.m. – 6:00 p.m.

### **TMAA Marching Band Judging Workshop**

CC Room: 214CD  
Presider: Ronnie Rios  
Sponsor: TMAA  
(Registration Fee Required)

5:15 p.m. – 6:15 p.m.

### **Concepts that Make a Real Difference in the Ensemble Rehearsal**

CC Room: 210  
Clinician: Richard L. Saucedo  
Sponsor: Hal Leonard

MID/HIGH

5:15 p.m. – 5:45 p.m.

### **Did You Say "Free Clinician Services"?**

(Will be repeated Monday, July 25 at 5:15 p.m.)  
CC Room: 210  
Clinicians: Greg Countryman, Robert McElroy,  
Susan Scarborough, Randy Vaughn, Paul Worosello  
Sponsor: Phi Beta Mu

MID/HIGH

5:15 p.m. – 6:15 p.m.

### **Editing the Quickstep March: A Common Sense Approach**

CC Room: 212  
Clinician: Larry Ward  
Sponsor: NAMMB

MID/HIGH

5:15 p.m. – 6:15 p.m.

### **Getting the Biggest Picture for Your Program**

CC Room: 217  
Clinicians: Michael J. Cesario  
Sponsor: Fred J. Miller

HIGH

5:15 p.m. – 6:15 p.m.

### **Maximizing Rehearsal Time: Priorities, Processes and Techniques That Produce Immediately and Long Term**

CC Room: 214AB  
Clinician: Dr. Ike Nail  
Sponsor: TBA

MID/HIGH

5:15 p.m. – 6:15 p.m.

### **Selecting Appropriate Music for Your Groups**

CC Room: 213  
Clinicians: Dr. Russell B. Gavin  
Sponsor: Jupiter Band Instruments

MID/HIGH

5:45 p.m. – 6:45 p.m.

### **San Antonio Jazz Orchestra - New Jazz Music Clinic**

CC Room: 008  
Organizers: George DeRocher, Roland Sandoval  
Sponsor: TBA

MID/HIGH

7:45 p.m.

### **TBA Board of Directors Award Program**

Presider: Don Haynes, TBA President  
Lila Cockrell Theatre

8:00 p.m.

### **BOSTON BRASS**

Lila Cockrell Theatre  
Sponsor: Jupiter Band Instruments

*Texas Bandmasters Association has been approved and registered as a Continuing Professional Education (CPE) Provider by the State Board for Education Certification.*

*NEW—Attendees may now earn Gifted and Talented Professional Development Credit by attending designated clinics.*

*Make sure to have your Professional Development Credit form signed by a TBA board or staff member before you leave the Convention/Clinic. Forms are not kept on file by TBA.*

# Monday, July 25

7:00 a.m. – 8:00 a.m.

**Fellowship of Christian Musicians  
Devotional**

CC Room: 212  
Host: Rory Davis

7:30 a.m. – 12:00 p.m. and 1:00 p.m. – 5:00 p.m.

**Convention/Clinic Registration**

CC Hall C

7:30 a.m.

**ATSSB State Board of Directors  
Breakfast Meeting**

Menger Hotel, Menger Patio Room  
Host: Brandon Brewer, ATSSB President

7:30 a.m.

**TMEA Region and Area Band Chairs  
Breakfast Meeting**

Marriott Riverwalk  
Host: Chuck Young, TMEA Band Division Vice President

7:30 a.m. – 11:00 p.m.

**Childcare Provided by "Fit for a King"**

CC Rooms: 209 & 211  
Compliments of TBA. No meals provided.

8:00 a.m. – 8:00 p.m.

**TBA Commuters Lounge**

CC Room: 102

8:00 a.m. – 6:00 p.m. BOOSTERS

**Building a 21st Century Booster Club**

**Part 1: Building a Small Business with an Army  
of Volunteers**

**Part 2: Marketing 101 for Boosters**

**Part 3: Building Fundraisers & Events That Work!**

**Part 4: Building Successful Communication**

CC Room: 210  
Clinician: David W. Vandewalker

8:00a.m. – 9:00 a.m. STUDENTS

**Student Day Registration and Orientation**

Lila Cockrell Theatre  
Clinician: Frank Troyka  
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Aligning the Jazz Ensemble: Middle School  
to High School**

MID/HIGH  
CC Room: 008  
Clinicians: Ronnie Rios  
Demonstration Group: Harlingen HS Jazz Band  
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Boston Brass Clinic**

MID/HIGH  
CC Room: 217  
Sponsor: Jupiter Band Instruments

8:15 a.m. – 9:15 a.m.

**How to Interview for a Band Director  
Position - What They Want to Hear**

CC Room: 212 COLLEGE, MID/HIGH  
Clinicians: Dennis Hopkins, Jim VanZandt  
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Teaching Beginning Woodwinds**

MID/HIGH  
(Will be repeated 9:30 Wednesday)

CC Room: 214CD  
Clinician: Tye Ann Payne  
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Three Dimensional Marching Band:  
Techniques for Effective Musical and  
Visual Performance Through the Use of  
Staff Strengths to Maximize Efficiency**

HIGH  
CC Hall D  
Clinicians: Kathy Johnson, Michael Lemish  
Demonstration Group: Argyle HS Band  
Sponsor: Pygraphics-Pyware Software

9:00 a.m. – 12:00 p.m. and 1:15 p.m. – 6:00 p.m.

**Exhibit Hall Open**

CC Exhibit Hall C (entrance by badge only)

9:15 a.m. – 10:45 a.m.

**Exclusive Exhibit Hall Time**

CC Exhibit Hall C (entrance by badge only)

9:00 a.m. – 4:00 p.m.

**Game Room Open**

**Activity Room for Family Members**

Children under 10 years of age must be accompanied  
by parent or older sibling  
CC Room: 205

9:00 a.m. – 6:00 p.m.

**TBA Job Placement Assistance**

Across from CC Room: 214  
Organizers: Al and Jan Sturchio

9:00 a.m. – 12:00 p.m.

**TMEA All State Audition Music**

HIGH  
CC Room: 004  
Coordinator: Chuck Young, TMEA Band  
Division Vice President  
Sponsor: Texas Music Educators Association

9:00 a.m. Horn

Clinician: Peggy Demers

9:30 a.m. Cornet/Trumpet

Clinician: Keith Winking

10:00 a.m. Tenor Trombone

Clinician: Rai Morales

10:30 a.m. Bass Trombone

Clinician: Oscar Diaz

11:00 a.m. Euphonium

Clinician: Stephen Haddad

11:30 a.m. Tuba

Clinician: Kent Eshelman



## Schedule of Events: Monday, July 25

9:30 a.m. – 10:30 a.m.

### **Texas Jazz Educators General Membership Meeting**

CC Room: 206  
 Presider: Sparky Koerner

10:45 a.m. – 11:45 a.m.

### **Empowering the Ensemble: The T.I.E. Approach**

CC Room: 217  
**Clinician: Paula Crider, TBA Featured Clinician**  
 Demonstration Group: Students from Brandeis & O'Connor HS, San Antonio  
 Sponsor: The Foundation for Music Education & Music Across Texas

MID/HIGH

10:45 a.m. – 11:45 a.m.

### **Making College Count**

CC Room: 212  
 Clinicians: Rebecca Bailey, Jed and Jessica Maus, Chris Pineda  
 Sponsor: TBA

COLLEGE

10:45 a.m. – 11:45 a.m.

### **Marching Fundamentals & Student Evaluations**

CC Hall D  
 Clinician: Bill Watson  
 Demonstration Group: Argyle HS Band  
 Sponsor: Pygraphics-Pyware Software

HIGH

10:45 a.m. – 11:45 a.m.

### **Recruiting Essentials: Getting Kids into the Band Program**

CC Room: 214AB  
 Clinician: Betty Pierce  
 Sponsor: TBA

MID

10:45 a.m. – 11:45 a.m.

### **Technical & Tonal Problems Associated with First Year Clarinet Students**

CC Room: 206  
 Clinician: Ray Chapa  
 Sponsor: Chapa

MID

11:30 a.m. – 1:30 p.m.

### **Spouses Luncheon & Fashion Show**

Marriott Rivercenter – Salon E  
 Luncheon Host: Cloteal Haynes -TBA Spouses Division President  
 Fashion Show Producer: Donna Muslin  
 Fashion Show Sponsor: Macy's Rivercenter  
 Music: Ditto Sturchio  
 (Entrance by ticket only) All seated guests, including children, must have a ticket  
 (Free Childcare in CC Room: 209 & 211)

12:00 p.m. – 1:00 p.m.

### **TBA Nominating Committee Luncheon**

Marriott Riverwalk, Bonham Room  
 Host: Don Haynes, TBA President

12:00 p.m. – 1:00 p.m.

### **TBA Past Presidents and Past Bandmasters Of the Year Luncheon**

Marriott Riverwalk, Travis Room  
 Host: Brian Merrill, TBA Past President

12:00 p.m. – 1:00 p.m.

### **TBA Region Reps Luncheon**

Marriott Riverwalk, Bowie Room  
 Host: Tom Harrington, TBA President Elect

12:00 p.m. – 1:00 p.m.

### **Texas Community College Band Directors Association General Membership Meeting**

CC Room: 213  
 Presider: David Griffith

1:00 p.m. – 4:30 p.m.

### **TMEA All State Audition Music**

CC Room: 004  
 Coordinator: Chuck Young, TMEA Band Division Vice President  
 Sponsor: Texas Music Educators Association  
 1:00 p.m. Percussion  
 Clinician: Brian Zator  
 1:30 p.m. Flute/Piccolo  
 Clinician: Diana Sipes  
 2:00 p.m. Soprano Clarinet  
 Clinician: Chris Ayer  
 2:30 p.m. Saxophone  
 Clinician: Ron Davis  
 3:00 p.m. Bassoon and Contra Bassoon  
 Clinician: Richard Meek  
 3:30 p.m. Oboe/English Horn  
 Clinician: Susie Rockett  
 4:00 p.m. Low Clarinet  
 Clinician: Doug Storey

HIGH

1:15 p.m. – 6:00 p.m.

### **Exhibit Hall Open**

CC Exhibit Hall C (entrance by badge only)

1:15 p.m. – 2:45 p.m.

### **Exclusive Exhibit Hall Time**

CC Exhibit Hall C (entrance by badge only)

1:30 p.m. – 2:30 p.m.

### **NAMMB Membership Meeting**

CC Room: 213  
 Host: Jim Jones

1:30 p.m. – 3:00 p.m.

### **UIL Sight Reading Committee Meeting**

CC Room: 212  
 Host: Richard Floyd

2:45 p.m. – 3:45 p.m.

### **Beyond the Notes**

CC Room: 217  
**Clinician: Paula Crider, TBA Featured Clinician**  
 Sponsor: The Foundation for Music Education & Music Across Texas

MID/HIGH

## Schedule of Events: Monday, July 25

2:45 p.m. – 3:45 p.m.

**Creating Success for the Entire Band Program: The Care and Feeding of NonVarsity and Sub-NonVarsity Bands**

(Will be repeated 9:30 a.m. Wednesday) MID  
 CC Room: 214CD  
 Clinicians: Jennifer Dillard, Susan Meyer  
 Sponsor: TBA

2:45 p.m. – 3:45 p.m.

**If You Build it, They Will Drum!** HIGH

CC Hall D  
 Clinician: Greg Rinehart  
 Demonstration Group: Dekaney HS Percussion  
 Sponsor: TBA

2:45 p.m. – 3:45 p.m.

**Implementing SmartMusic this Fall at Cross Timbers Middle School** MID

CC Room: 214AB  
 Clinician: Asa Burk  
 Sponsor: MakeMusic

3:00 p.m. – 4:00 p.m.

**ATSSB General Session**

CC Room: 213  
 Presider: Brandon Brewer, ATSSB President

4:00 p.m. – 5:00 p.m.

**DALLAS CIVIC WIND ENSEMBLE CONCERT** MID/HIGH

Lila Cockrell Theatre  
 Dr. Douglas Stotter, Conductor  
 Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**Building Your Color Guard Program**

CC Hall D HIGH  
 Clinicians: Ron Barnett, Greg Dick  
 Demonstration Group: Friendswood HS Color Guard  
 Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**Helping Yourself Become a Better Teacher** COLLEGE

CC Room: 212  
 Clinician: Dr. Sarah Allen  
 Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**It's Just Intonation! Tuning by Ear with the Yamaha Harmony Director Session 1-An Introduction** MID/HIGH

CC Room: 214CD  
 Clinicians: Beth Bronk, Mary Ellen Cavitt  
 Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**The Band Director's Guide to Fall Marching Percussion** HIGH

CC Room: 217  
 Clinician: Tyler Dempsey  
 Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**Unleashing the Power of Sound Innovations** MID

CC Room: 206  
 Clinician: Robert Sheldon  
 Sponsor: Alfred Music

5:15 p.m. – 5:45 p.m.

**Did You Say "Free Clinician Services"?** MID/HIGH

(Repat clinic)  
 CC Room: 207  
 Clinicians: Greg Countryman, Robert McElroy,  
 Susan Scarborough, Randy Vaughn, Paul Worosello  
 Sponsor: Phi Beta Mu

5:15 p.m. – 6:15 p.m.

**Guiding Your Band Program Through a Transition Year** MID/HIGH

CC Room: 214AB  
 Clinicians: Barbara and Rick Lambrecht  
 Sponsor: TBA

5:15 p.m. – 6:15 p.m.

**Preparation Paves the Road to Region Band** MID/HIGH

CC Room: 214CD  
 Clinician: John Benzer  
 Sponsor: TBA

5:15 p.m. – 6:15 p.m.

**The Day the Dots Died: 100 Sets vs. Successful Production Values for Marching Band - Working Smarter not Harder** HIGH

CC Room: 206  
 Clinician: Gary Czapinski  
 Sponsor: Visual Musical Designs

8:00 p.m.

**UNITED STATES AIR FORCE BAND OF THE WEST CONCERT**

Lila Cockrell Theatre  
 Major Cristina Moore Urrutia, Conductor  
 Sponsor: TBA

**Visit over 500 industry-related booths in the Exhibit Hall.**

**Open Monday and Tuesday**

**The Hall is closed on Wednesday.**

## Tuesday, July 26

7:00 a.m. – 8:00 a.m.

### **Phi Beta Mu Meeting and Breakfast**

Marriott Riverwalk, Salon C  
Host: Greg Countryman

7:30 a.m. – 12:00 p.m. and 1:00 p.m. – 5:00 p.m.

### **Convention/Clinic Registration**

CC Hall C

7:30 a.m. – 11:00 p.m.

### **Childcare Provided by "Fit for a King"**

CC Rooms: 209 & 211  
Compliments of TBA. No meals provided.

8:00 a.m. – 8:00 p.m.

### **TBA Commuters Lounge**

CC Room: 102

8:15 a.m. – 9:15 a.m.

### **A Conversation with John Mackey, TBA Featured Composer**

CC Room: 214CD  
Sponsor: The Foundation for Music Education &  
Music Across Texas

MID/HIGH

8:15 a.m. – 9:15 a.m.

### **A Fresh Approach to Scales and Fundamentals**

CC 008  
Clinician: Kenny Capshaw with Demo Band Coronado HS  
Demonstration Group: The Desert Rats-Students and  
Directors from El Paso  
Sponsor: TBA

MID/HIGH

8:15 a.m. – 9:15 a.m.

### **College Advisory Board Meeting**

CC Room: 212  
Host: Alfredo Vélez III

8:15 a.m. – 9:15 a.m.

### **Habits of a Successful Wind Ensemble: Individualized & Sequential Approach to Sightreading**

CC Room: 210  
Clinician: Scott Rush  
Sponsor: GIA

MID/HIGH

8:15 a.m. – 9:15 a.m.

### **Medical Command Band - New Music Clinic, Grades 3, 4, 5, 6**

CC Room: 217  
Conductor: CW5 Douglas Paarmann  
Sponsor: United States Army

MID/HIGH

8:15 a.m. – 9:15 a.m.

### **Why Do I Feel so Bad When My Groups Are Playing So Good? Avoiding Burnout!**

CC Room: 213  
Clinician: Scott Lang  
Sponsor: TBA

MID/HIGH

9:00 a.m. – 4:00 p.m.

### **Game Room Open**

Activity Room for Family Members  
Children under 10 years of age must be accompanied  
by a parent or older sibling  
CC Room: 205

9:00 a.m. – 12:00 p.m. and 1:15 p.m. – 5:00 p.m.

### **Exhibit Hall Open**

CC Exhibit Hall C (entrance by badge only)

9:15 a.m. – 10:45 a.m.

### **Exclusive Exhibit Hall Time**

CC Exhibit Hall C (entrance by badge only)

9:00 a.m. – 5:00 p.m.

### **TBA Job Placement Assistance**

Across from CC Room: 214  
Organizers: Al and Jan Sturchio

10:45 a.m. – 11:45

### **Developing a Daily Routine for Any Jazz Ensemble**

CC Room: 008  
Clinician: Roland Sandoval  
Demonstration Group: O'Connor HS Jazz One  
Sponsor: TBA

MID/HIGH

10:45 a.m. – 11:45

### **Here's My Guard, What Do I Do With Them?**

CC Room: 210  
Clinician: Ali Martinez  
Sponsor: TBA

HIGH

10:45 a.m. – 11:45

### **Ten Quickly Fixable Problems Heard at UIL Contest Over and Over**

CC Room: 214CD  
Clinician: Rick Yancey  
Sponsor: The Foundation for Music Education

MID/HIGH

10:45 a.m. – 11:45 a.m.

### **Success: The Ability to Create What Isn't**

CC Room: 214AB  
Clinician: Dr. Tim Lautzenheiser  
Sponsor: Conn Selmer

MID/HIGH

10:45 a.m. – 11:45 a.m.

### **Phi Beta Mu Directors Band - New Music Clinic, Grades 1, 2, 3**

CC Room: 217  
Organizer: Greg Countryman  
Conductors: Richard Crain, Danny Prado,  
Dr. Tom Shine

MID/HIGH

12:00 p.m. – 1:15 p.m.

### **TBA Active & Retired Member Luncheon and Business Meeting**

CC Hall D  
Host: Don Haynes – TBA President  
(Entrance by Active or Retired Member Badge)

## Schedule of Events: Tuesday, July 26 - Wednesday, July 27

1:15 p.m. – 5:00 p.m.

**Exhibit Hall Open**  
(EXHIBIT HALL IS CLOSED WEDNESDAY)  
CC Exhibit Hall C (Entrance by badge only)

1:15 p.m. – 2:45 p.m.

**Exclusive Exhibit Hall Time**  
CC Exhibit Hall C (Entrance by badge only)

2:00 p.m. – 3:00 p.m.

**Texas Bandmasters Hall of Fame Induction Ceremony**

Marriott Riverwalk Salon C  
Host: Greg Countryman  
Sponsor: Phi Beta Mu

2:45 p.m. – 3:45 p.m.

**A Systematic Approach to Musicality for Brass Players** MID/HIGH

CC Room: 212  
Clinician: Demondrae Thurman  
Sponsor: Miraphone

2:45 p.m. – 3:45 p.m.

**Beginner Band Recruitment for Small Schools: Recruiting the Masses and Keeping Them!** MID

CC Room: 213  
Clinicians: Steve and Robin Williamson  
Sponsor: ATSSB

2:45 p.m. – 3:45 p.m.

**It's Just Intonation! Tuning by Ear with the Yamaha Harmony Director Session 2-Applications** MID/HIGH

CC Room: 214AB  
Clinicians: Beth Bronk, Mary Ellen Cavitt  
Sponsor: TBA

2:45 p.m. – 3:45 p.m.

**Welcome to Our Neighborhood** MID/HIGH

CC Room: 217  
Clinicians: Trent Cooper, Jose Diaz  
Demonstration Groups: Dekaney HS and Aldine  
McArthur HS Band Students  
Sponsor: TBA

2:45 p.m. – 3:45 p.m.

**The Saxophone from Bach to Bop** HIGH

CC Room: 008  
Clinicians: Joe Eckert  
Sponsor: TBA

4:00 p.m. – 5:00 p.m.

**Director's Toolbox: The Urban Experience**

CC Room: 214AB HIGH  
Clinicians: Darryl Singleton, Doug Baskin  
Sponsor: TBA

4:00 p.m. - 5:00 p.m.

**Pioneer Legends of South Texas** MID/HIGH

CC Room: 214CD  
Clinicians: Art Guajardo, Fred Junkin, Bryce Taylor  
Host: Ruben Adame  
Sponsor: TBA

4:00 p.m. - 5:00 p.m.

**Reading with Row-Loff** MID/HIGH

CC Room: 008  
Clinician: Row-Loff All Star Players  
Sponsor: Row-Loff

4:00 p.m. – 5:00 p.m.

**Zen & the Art of Band Director Maintenance**

CC Room: 217 MID/HIGH  
Clinician: Paula Crider, TBA Featured Clinician  
Sponsor: The Foundation for Music Education & Music Across Texas

5:00 p.m.

**Bobby Goff Memorial Washer Chunkin'**

La Villita, Plaza Nacional

7:30 p.m. – 10:30 p.m.

**TBA Barbeque Dinner and Dance**

La Villita, Assembly Building

**Exhibit Hall is closed Wednesday**

## Wednesday, July 27

8:00 a.m. – 10:00 a.m.

**Convention/Clinic Registration**  
CC Hall C

8:00 a.m. – 12:00 noon

**Childcare Provided by "Fit for a King"**  
CC Rooms 209 & 211  
Compliments of TBA. No meals provided.

8:15 a.m. – 9:15 a.m.

**Life Lessons from Band Director Barbie** MID/HIGH  
CC Room: 213  
Clinician: Anna Jo Knight  
Sponsor: ATSSB

8:15 a.m. – 9:15 a.m.

**The Beginning Band Process: Getting the Right Kids on the Right Instrument**

CC Room: 214AB MID  
Clinician: Brent Cannon  
Sponsor: TBA

8:15 a.m. – 9:15 a.m.

**Quality Control: Do All of Your Performing Groups Have Your Seal of Approval?**

CC Room: 214CD MID/HIGH  
Clinicians: Joe Clark, Chad Berkstresser, JD Guzman,  
Gabe Musella, Terri Risinger  
Sponsor: TBA

## Schedule of Events: Wednesday, July 27

8:30 a.m. – 10:30 a.m.

### **TMAA Concert Band Judging Workshop**

CC Room: 206  
Presider: Mark McGahey  
Sponsor: TMAA  
(Registration Fee Required)

9:30 a.m. – 10:30 a.m.

### **Creating Success for the Entire Band Program: The Care and Feeding of NonVarsity and Sub-NonVarsity Bands**

(Repeat Clinic) MID  
CC Room: 214AB  
Clinicians: Jennifer Dillard, Susan Meyer  
Sponsor: TBA

9:30 a.m. – 10:30 a.m.

### **Teaching Band with Excellence: Achieving the Most in Every Lesson**

MID  
CC Room: 213  
Clinician: Ryan Nowlin  
Sponsor: Neil A. Kjos

9:30 a.m. – 10:30 a.m.

### **Teaching Woodwind Beginners** MID

(Repeat Clinic)  
CC Room: 214CD  
Clinician: Tye Ann Payne  
Sponsor: TBA

10:30 a.m. – 12:30 p.m.

### **TMAA Executive Committee**

CC Room: 206  
Presider: Bill Duggan

12:00 Noon – 2:00 p.m.

### **TMEA/UIL Music Advisory Committee Meeting**

CC Room: 212B  
Breakout Rooms: 212A / 213A  
Presider: Richard Floyd

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# 2011 TBA Booster Training

## Monday, July 25



## Building a 21<sup>st</sup> Century Booster Club

**Part 1: Building a Small Business  
with an Army of Volunteers**

**Part 2: Marketing 101 for Boosters**

**Part 3: Building Fundraisers  
& Events That Work!**

**Part 4: Building Successful Communication**

*The 21st Century Booster Club* seminar will be presented by nationally recognized music educator David Vandewalker and will include:

**8:00 a.m. Building a Small Business with an Army of Volunteers**

**10:00 a.m. Marketing 101 for Boosters and Q&A**

**11:30 a.m. Lunch on your own**

**1:30 p.m. Effective Data Management for a Small Business**

**2:30 p.m. Building Fundraisers & Events That Work!**

**3:30 p.m. Visiting the TBA Exhibit Hall**

**5:00 p.m. Building Successful Communication**

**5:45 p.m. Closing Remarks and Q&A**

Mr. Vandewalker will also include an informal question/answer session during the day. A lunch break will be provided—there are many restaurants close to the convention center.

In addition to the topics covered, there will be time built into your schedule to attend the TBA Exhibit Hall. Vendors from across the country display the latest products available for use with band programs. This includes music, instruments, tour companies, and the latest in fund raising opportunities. Gain new and exciting ideas for your band program by visiting over 500 booths in the TBA Exhibit Hall!

All band boosters are committed to supporting their students and directors. However, until now there has been little opportunity for professional training for the important job of Band Booster. TBA is filling this void! Take advantage of this opportunity and prepare to be the best band booster possible. Leave the seminar motivated and ready for a great school year!

# Marcia McEntyre Zoffuto Hero Award

**Cindy Bulloch, Chairman, Marcia McEntyre Zoffuto Hero Award Committee**

*The Marcia McEntyre Zoffuto Hero Award is presented each spring to one of the Permian Basin's finest secondary band, choir or orchestra teachers. Marcia McEntyre Zoffuto grew up in Odessa and graduated from Permian High School. Daughter of legendary band director J.R. McEntyre, Marcia was an exceptional music educator at Coyle Middle School in Rowlett, Texas, earning state and national acclaim. In 2007 Marcia was fittingly recognized the Score A Goal In The Classroom Hero Award for the Dallas/Ft. Worth area. A very loving and caring mother, daughter, sister and friend, Marcia passed away only few months after receiving this recognition. The Marcia McEntyre Zoffuto Hero Award was established in 2010 to honor her memory. Congratulations to the 2011 honoree, Jim Rhodes, and the 2010 inaugural winner Randy Storie, director of bands at Midland Lee High School.*

Jim Rhodes is currently in his fourteenth year as Band Director in the Forsan ISD. His thirty six years of teaching in public schools include stops in Alpine, Grandfalls-Royalty, and Monahans. He is a 1971 graduate of Humble High School and a 1975 graduate of Sul Ross State University in Alpine. He and his wife Nancy have been married for twenty years and have one daughter, Elizabeth. Nancy teaches Kindergarten at Elbow Elementary in the Forsan School District and Elizabeth is a ninth grade French Horn player in the High School Band. They worship at the First Baptist Church in Forsan.

Mr. Rhodes' bands have been consistent UIL Sweepstakes winners and State Marching Band and TMEA Honor Band finalists. His Grandfalls-Royalty band was named the 1987 Class A State Honor Band and appeared at the State Marching Contest three times.

Under the direction of Mr. Rhodes, the Forsan High School Band has been recognized on the state level in the TMEA Honor Band Competition several times. In 2003 the band placed 5<sup>th</sup> (class 2A), in 2005 the band placed 2<sup>nd</sup> (class 1A), and was the TMEA Class A Honor Band in 2007.

In addition to being competitive in the Honor Band process, the FHS Band has also had much success in marching, advancing to the UIL State Marching Contest six times. In 1999 the band placed 5<sup>th</sup> (class 1A), in 2001 the band placed 12<sup>th</sup> (class 2A), and in 2003 the band placed 4<sup>th</sup> (class 2A). In 2005, the band was the State Marching Runner-up and won the Silver Medal (class 1A). In 2007,



the Buffalo Band was the State Marching Champion and won the Gold Medal (class 1A). This accomplishment puts Forsan in an elite group of Texas bands that have earned both honors of being named the TMEA Honor Band and State Marching Champion in the same year. In 2009, the FHS Band once again won the Silver Medal at the State Marching Band Contest (class 1A). The FHS Band represented the State of Texas in the 2005 Fourth of July Parade in Washington D.C. and recently received its 13<sup>th</sup> consecutive Sweepstakes Award.

In 2009, Mr. Rhodes was awarded the UIL Sponsor of Excellence Award, and was the only recipient selected in the field of music. In addition to his duties as head band director, Mr. Rhodes serves in many other roles in the Forsan ISD including UIL Academic Director, junior high and high school One Act Play Director, and UIL academic coach. He has previously coached spelling and current issues and events and is the current social studies and poetry coach. Under Mr. Rhodes' direction the Forsan One Act Play performed at the State OAP Meet in 2001 and 2008, placing 4<sup>th</sup> each

## Marcia McEntyre Zoffuto Hero Award

time. Mr. Rhodes has had numerous students advance to the Regional level in UIL Academics, and has had four students advance to the State level in poetry competition.

The Forsan bands consistently include half of the high school student body or more. In a school of about 200 high school students, the 105 to 125-member band plays a huge role in school morale, school pride, social activities and is the pride of the community. A local hero, Mr. Rhodes is a man of high standards for himself as well as those around him, constantly striving for and demanding excellence from his students.

Mr. Rhodes continues to touch many lives actively serving his church as well as serving his friends and family. He is an active clinician, helping area bands and has also been a guest clinician for both TMEA and TBA. This summer, he will be a presenter in the first ever TBA Academy which focuses on guiding and mentoring young band directors. Mr. Rhodes is a highly sought after adjudicator and presently serves on the Phi Beta Mu Member at Large committee. Mr. Rhodes is a member of the ATSSB, TMEA, TBA, TMAA, Phi Beta Mu Honorary Bandmasters Fraternity, and the State UIL Advisory Committee for One Act Play.



# 37<sup>th</sup> Annual Buccaneer Marching Band Festival

Blinn College - Brenham, Texas

**Saturday, October 8, 2011**

(contest to be held at Brenham ISD Cub stadium, artificial turf)

JUDGES

**William Brent**

Northwestern State University - Natchitoches, La.

**Ron Morrison**

Pearland, Director of Fine Arts

**Mike Olson**

New Braunfels

**Dr. Sarah Burke**

Blinn College Percussion Studies

**Karen Blake**

Blinn College Color Guard and TCGC Contest Director

**First 35 entries accepted**

**Entry deadline September 8, 2011**

Contact: Larry Campbell - [lcampbell@blinn.edu](mailto:lcampbell@blinn.edu) - 979-830-4260





# 64<sup>th</sup> Annual TBA Convention/Clinic

## Pre-Register Online by July 8!

Pre-register and pay for the 2011 TBA Convention/Clinic online at [www.texasbandmasters.org](http://www.texasbandmasters.org) (credit card payment only.) Registration fee includes TBA Membership and Convention/Clinic Admission as well as entrance to the Business Member Luncheon and the Barbeque Dinner/Dance (both on Tuesday, July 26.) Register by July 8 and save \$5 per registration.

Active and Retired TBA Members can register their spouses on the same form. Children of members age 17 years and younger will be issued a Child Badge at the convention and may attend free of charge.

To pay by check, download the forms from the web site and mail them to the TBA office at:

Texas Bandmasters Association  
1002 Central Parkway South  
San Antonio, TX 78232

Packets with the convention program, barbeque tickets and spouse's luncheon tickets may be picked up in the registration area when arriving at the convention. Registration will also be available on site.

**New!**

## Gifted and Talented Professional Development Credit

TBA Convention/Clinic attendees may now earn Gifted and Talented Professional Development Credit by attending designated clinics. These clinics will assist teachers in meeting the needs of gifted band students. More information will be available in the Convention/Clinic program. GT Credit will be recorded on the CPE Form completed at the end of the convention.

## Visit the Exhibit Hall Monday and Tuesday

## The Hall is closed Wednesday.

## TBA Academy Sunday, July 24

**New This Year!!**

Texas Bandmasters Association proudly announces the formation of the first TBA Academy held in conjunction with the annual TBA Convention/Clinic. **The TBA Academy is for directors beginning their teaching career in Fall 2011, directors with limited teaching experience and directors new to Texas.**

The TBA Academy will be presented by an outstanding faculty of Texas music educators, administrators, and legal experts. The wealth of information gained from this academy will prepare directors for success and help lay the foundation for a successful career.

The TBA Academy will be held Sunday, July 24, 9 a.m.-12 noon and 1-6 p.m. in CC Room 007. Check-in at 8:30 a.m. Registration forms found at [www.texasbandmaster.org](http://www.texasbandmaster.org).

### ACADEMY FEE:

For all beginning teachers \$75. A one-year TBA Active Membership and 2011 Convention Registration is included FREE - a \$135 value!

For directors with teaching experience and those new to Texas (Fall 2011) - Pre-Register as a TBA Active Member (\$130) and add \$35 *discounted* Academy Fee.

CPE CREDIT: TBA Academy participants will receive 8 Hours Continuing Professional Education (CPE) Credit. Must attend all sessions and complete the curriculum which includes: Classroom Management/Discipline; Student Motivation; Organizing Your Year; Communicating with your Principal; Overview of TMEA, UIL, TEA, and other Professional Organizations; Dealing with Parents; Social Media-Do's and Don'ts; Legal Rights and Responsibilities as a Teacher; Taking Care of Yourself-Finances, Planning for Career, Health, Avoiding Burnout; and Finding Mentors.

NEW DIRECTORS - Let TBA help you achieve your professional and personal goals. This unique opportunity is not to be missed!

# Sunday-Wednesday, July 24-27

## Student Day - Mon., July 25

The Student Day schedule will include leadership training with Frank Troyka, TMEA and ATSSB All-State Music Clinics for each instrument, Boston Brass Clinic/Concert, Dallas Civic Wind Ensemble Concert with special presentation by Featured Composer John Mackey, and time to explore the TBA Exhibit Hall. TBA is able to offer this full day of student activities for \$10 per student—order your tickets today! Check the TBA web site for updates and the ticket order form.

**TBA wishes to thank Peak Music for helping to sponsor our TBA Student Day 2011.**

## Band Boosters - Mon., July 25

Bring your Band Boosters to the convention on Monday, July 25, for an in-depth day of training with David Vandewalker. See page 28 for details. Cost for boosters is \$75 per school, with no limit on number of boosters. Download the booster registration form from the TBA web site and mail it in with payment. Boosters may register at the Convention/Clinic.

## Spouses' Seminars - Mon., July 25

In addition to the ever popular Spouses Luncheon & Fashion Show on Monday, July 25, TBA offers special seminars designed for spouses on that same day. Spouses registration includes entry to the Exhibit Hall, clinics and concerts as well as the barbeque dinner.

## Fun Run/Health Walk - Sunday

7:30 a.m. Corner of Market and Alamo Streets  
7:00 a.m. Registration or Pre-register with form online  
\$8.00 Pre-register; \$10.00 on site registration  
Contact Sue Fletcher (979) 836-1125  
[sfletch@brenhamisd.net](mailto:sfletch@brenhamisd.net)

## TBA Golf Tournament - Sunday

6:30 a.m. Registration; 7:30 a.m. Shotgun Start  
Cedar Creek Golf Course; \$46.00 each  
Contact Ruben Adame (956) 458-9114  
[tbagolftournament@gmail.com](mailto:tbagolftournament@gmail.com)

## TBA Tennis Tournament - Sunday

9 a.m. to 2 p.m.; Blossom Tennis Center  
\$5; Bring a new can of balls  
Contact: Charlie Mayes (409) 866-9381  
[mmayes@beaumont.k12.tx.us](mailto:mmayes@beaumont.k12.tx.us)

## For the Families:

**Childcare** provided by "Fit for a King" free of charge for children of Active members through age 12 in CC Rooms 209 & 211.

**Children** of Active members age 17 and under may receive a free badge to enter the Exhibit Hall and attend clinics and concerts *with their parents*.

**Game Room.** Middle school age teenagers will enjoy all kinds of activities and meet kids from across Texas in the supervised Game Room in CC Room 205. Open Monday and Tuesday. No charge. Children under 10 years of age must be accompanied by a parent or older sibling.

**Bingo Returns!** Back by popular demand! Bingo for TBA families will be played in CC Room 212 on Tuesday, July 26 at 11:00 a.m. Join us!

## Discounted Amusement Park Tickets.

Extend your stay for one last mini-vacation before starting back to school. Purchase discounted tickets for Six Flags Fiesta Texas, SeaWorld San Antonio and Schlitterbahn New Braunfels Waterpark. When you register for TBA, your email receipt will include details for obtaining discounted tickets.

## BBQ Dinner and Dance - Tuesday, July 26

The annual TBA Barbeque Dinner and Dance will be held on Tuesday, July 26 beginning at 7:30 p.m. This traditional night at La Villita Plaza Nacional includes great Texas food, music for everyone and activities for the kids. Admission tickets for the barbeque meal are part of the Active, Retired and Spouse registration package. Additional tickets may be purchased in the registration area. Anyone receiving a dinner plate must have a ticket.

## Bobby Goff Memorial Washer Chunkin' Contest - Tues.

The popular TBA Bobby Goff Memorial Washer Chunkin' Contest will begin at 5:00 p.m. on Tuesday, July 26 at La Villita, Plaza Nacional. All are welcome!

# 2011 TBA Convention/Clinic Sponsors

Texas Bandmasters Association is proud to thank our 2011 Convention/Clinic sponsors. It is through the commitment of our sponsors and membership that we are able to bring valuable music education events and materials.

## TBA Patron Sponsor:



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# Bandmasters Review

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